

ATLAS Annual Conference 2023

Quality of Life: Health, Tourism and Climate



Bad Gleichenberg, Austria
October 10-13, 2023



Programme

The conference is supported by:

 Federal Ministry
Republic of Austria
Labour and Economy



Presentation ONSITE

Presentation ONLINE

SIG MEETING

GAME

The links to the ONLINE rooms are listed at the end of this document

Tuesday, 10 October 2023

- 9.00 Registration for participants of the PhD Seminar ONLY
- 9.15 PhD seminar --> Introduction
- 10.30 Coffee break
- 11.00 PhD seminar --> Where is the future of sustainability in tourism and leisure? Melanie Smith
- 12.00 Lunch
- 13.00 PhD seminar --> Alternative views of well-being in tourism and leisure. Tara Duncan

- 15.00 ATLAS Board meeting (for ATLAS Board members ONLY)

- 18.00 Welcome reception and registration - for all delegates to meet while enjoying a drink and a good meal
Hosted by the Municipality of Bad Gleichenberg

Foyer / Seminar Room

Foyer

Seminar room

Foyer

Seminar room

Foyer / Meeting room

Foyer

Wednesday, 11 October 2023

8.30 Registration

Foyer

9.30 Opening

Audimax

Susanne Kraus-Winkler - Austrian Federal Secretary of Tourism

Agnes Totter - Member of National Council, representing the Ministry for Economy, Tourism,
Regions, Science and Research of the Federal State of Styria

Corinna Engelhardt-Nowitzki - Scientific Director, FH JOANNEUM University of Applied Sciences

Christine Siegel – Mayor of Bad Gleichenberg

Tara Duncan - Chair of ATLAS

Chair: Eva Adamer-König, Head of Institute of Health and Tourism Management,
FH JOANNEUM University of Applied Sciences

10.00 Keynote presentation 1: Susanne Becken - Griffith University in Australia

Audimax

Confronting Climate Breakdown and Human Stupidity

Chair: Harald Friedl

11.00 Coffee break

Foyer

11.30 **Workshop Session 1**

	Session 1A	Session 1B	Session 1C	Session 1D	Session 1E
	<i>Special Track 6 - ATLAS SIG Climate Change and Tourism - Quality of life, wellbeing, climate change: Bridging the theory-action gap</i>	<i>Special Track 2 - Cultural Routes and Sustainable Tourism Development</i>	<i>Special Track 11 - ATLAS SIG Heritage Tourism and Education - Health, Heritage Tourism, and Climate: Beyond Quality of Life</i>	<i>Special Track 4 - ATLAS SIG Tourism Education - Good Practice in Learning and Teaching Tourism in Higher Education</i>	<i>A healthy destination is a sustainable destination</i>
Room	Audimax	Lecture Hall 1	Lecture Hall 2	Lecture Hall 3	Seminar Room
Chair	<i>Ioanna Farsari, Harald A. Friedl</i>	<i>James Miller</i>	<i>Chin Ee Ong, Sharif Shams Imon</i>	<i>Sheena Carlisle, Goretti Silva</i>	<i>Frank Michael Amort</i>
11.30	Jana Heimel	James Miller	Punit Saurabh, Mayank Bhatia, Darshana Kulkarni, Parag Rijwani, Himanshu Chauhan, Diljeet Kaur Makhija	Goretti Silva, Mariana Oliveira, Alexandra I. Correia	Paul Peeters
	Climate educational and experiencing city tours: overcoming the attitude-behaviour-gap	Cultural Routes as Motors of Sustainable Regional Tourism Development: The Castle Road	Sustainable Tourism Practices in India: Role, Scope, Challenges in The Midst of Global Health and Climatic Concerns	Cooperative learning as a platform for development of soft skills in the tourism context	Zero-emissions tourism in 2050: how to act now?
12.00	Nimmy Antony	Juan Carlos Balseca-Ruiz; Arcelia Toledo-López	Chin Ee Ong	Jasna Potočnik Topler; Charlie Mansfield	Simone Faulkner; Najmeh Hassanli
	Promoting Health and Well-being tourism through Community Participation, A Case Study from Kerala, India".	Sustainability through community-based tourism in Mexico: A literature review	Health, Heritage and Tourism: A Plasmatic Perspective	Travel Writing as a Tool for Teaching Innovation in Tourism	Ethical travel post-Covid: The importance of connecting with community in Cambodia
12.30		Per Pettersson Lofquist	ATLAS SIG Heritage Tourism and Education - MEETING		Ziene Mottiar; R. Cragg, G. Dunne, K. Griffin, T. Ryan, J. Stewart
		Where Art Is: The role of art in the visitor economy			An exploration of local government tourism innovation in Irish destinations: processes, triggers and roles.

13.00 Lunch

Presented by the Austrian Ministry of Labour and Economy

Foyer

14.00 **Workshop Session 2**

	Session 2A	Session 2B	Session 2C	Session 2D	Session 2E
	Special Track 6 - ATLAS SIG Climate Change and Tourism - Quality of life, wellbeing, climate change: Bridging the theory-action gap	Special Track 2 - Cultural Routes and Sustainable Tourism Development	Special Track 1 - ATLAS SIG Circular Economy - Circular Economy and Circularity in the Space of Tourism and Hospitality	Special Track 4 - ATLAS SIG Tourism Education - Good Practice in Learning and Teaching Tourism in Higher Education	A healthy destination is a sustainable destination
Room	Audimax	Lecture Hall 1	Lecture Hall 2	Lecture Hall 3	Seminar Room
Chair	<i>Ioanna Farsari, Harald A. Friedl</i>	<i>James Miller</i>	<i>Lucia Tomassini</i>	<i>Sheena Carlisle, Goretti Silva</i>	<i>Ilja Simons</i>
14.00	Kathryn Birds	Maria Katelieva	Matthias Fuchs; Kai Kronenberg	Ziene Mottiar; Mairtin Mac Conlomaire	Jiří Vágner; Dana Fialová; Zdeněk Kučera
	Hydrogen as an alternative zero emission mobility fuel for the tourism Industry.	Connecting cultural landscapes and local nature-related knowledge into a cultural route in Lower Austria	Assessing Tourism's Contribution to build a Circular Economy: A Case from Sweden	The transformational learning circle - from student, to tourism destination to academics	Healthy rural tourism in the river landscapes? The case of the Vltava river, Czechia
14.30	Sabrina Seeler; Bernd Eisenstein; Anne Köchling; Manon Krüger	Aleksandra Terzić	Eszter Madarász; Zsófia Papp	Linn Albert	Ghanashyam Bhattarai
	Putting residents into the spotlight: Perceived tourism impacts and quality of life	Cultural Routes' Interactions and Synergies: a Case of the „Sultan's Trail“	From Conservation to Circularity: Circular Economy in Museum Practices and Exhibitions	Competences for sustainable travel planning and hybrid excursion realization in higher education	Home-stay Tourism in Nepal: Challenges of Preserving Authenticity of Culture
15.00		Nick Naumov	Claudia Dolezal		
		European Cultural Routes: Tourism as an instrument for sustainable tourism and cross-border cooperation	Sustainable tourism consumption and production through tracing goods in “product origin tourism”		
		Mariia Rastvorova			
		Cultural routes and cultural heritage in times of war: Threats, challenges, approaches and research gaps			

15.30 Coffee break

15 minutes yoga with Sheena, to reset and refresh for the last workshop session

Foyer

Foyer

16.00 **Workshop Session 3**

	Session 3A	Session 3B	Session 3C	Session 3D	Session3E
	<i>Innovations for Sustainable Tourism Networks</i>	<i>Special Track 2 - Cultural Routes and Sustainable Tourism Development</i>		<i>Special Track 10 - How to create Sustainable Hospitality. A handbook for guest participation</i>	<i>ATLAS SIG Coordinators Meeting</i>
Room	<i>Audimax</i>	<i>Lecture Hall 1</i>	<i>Lecture Hall 2</i>	<i>Lecture Hall 3</i>	<i>Seminar Room</i>
Chair	<i>Bernadette Quinn</i>	<i>James Miller</i>		<i>Christopher Warren</i>	<i>Jane Turner</i>
16.00	Siya Cholakova	Sushant Marasini		Namal Wijesundara	MEETING for Coordinators of the ATLAS Special Interest Groups only (ONSITE and ONLINE)
	Social media and mountain visitation – is this 'friendship' sustainable?	The Impact of Sustainable Cultural Tourism in Kathmandu Durbar Square, Nepal		Contribution of Homestay Tourism to Strengthen the Sustainable Development Goals (SDGs): A Case Study of Tissamaharama, Sri Lanka	
16.30	Aisling Ward; Ana-Cruz Garcia; Shirley Miller	Thelge Ushan Indika Peiris; Aslam M.S.M., Gnanapala W.K.A.C., Sandaruwani J.A.R.C., Wijesundara C.N.R		Doris Mosburger	
	De-growth in tourism – reconsidering the tourism destination management mindset	Sustainable Tourism and Countryside Capitalization Nexuses to Alleviate Rural Poverty		Inclusive sustainable packaging - cooperation between hospitality and transport	
17.00		Nataša Urošević		Alexandra Coghlan; Susanne Becken, Stefen MacAskill	
		Valorising Common European Heritage through Transnational Networks - Development of Cultural Route of Central European Fortifications		The individual in sustainability interventions: is she or he worth the effort?	

19.00 Gather at the university to take the bus or walk together to the restaurant Leitgeb

20.00 Dinner, Styrian Style "Buschenschank" (www.weingut-leitgeb.at)

Leitgeb

Thursday, 12 October 2023

- 8.30 Registration **Foyer**
- 9.00 Keynote presentation 2: Dagmar Lund-Durlacher - University for Sustainable Development Eberswalde
Food as a Key Solution to the Climate Crisis: Can our Self-interest save the World?
Chair: Jim Miller **Audimax**
- 10.00 Update ATLAS activities, presentation, members' meeting **Audimax**
- 11.00 Coffee break **Foyer**

11.30 **Workshop Session 4**

	Session 4A	Session 4B	Session 4C	Session 4D	Session 4E
	<i>South Asian perspectives on Sustainable Tourism</i>	<i>Special Track 6 - ATLAS SIG Climate Change and Tourism - Quality of life, wellbeing, climate change: Bridging the theory-action gap</i>	<i>Special Track 7 - ATLAS SIG Events - (De)Constructing events in light of underlying tensions, crises and disputes</i>		<i>Special Track 4 - ATLAS SIG Tourism Education - Good Practice in Learning and Teaching Tourism in Higher Education</i>
Room	Audimax	Lecture Hall 1	Lecture Hall 2		Seminar Room
Chair	<i>Simone Faulkner</i>	<i>Ioanna Farsari, Harald A. Friedl</i>	<i>Alba Colombo, Amber Herrewijn</i>		<i>Sheena Carlisle, Goretti Silva</i>
11.30	Lakshmi Kumari Chintalapudi; S Sreenivasa Murthy	Katja Kokot; Tjaša Pogačar	Andrew Lansley		Harald A. Friedl; Jürgen Kürner
	Public Private Partnership for Improving Quality of Life and Well-Being in Tourism : Case of Jammu and Kashmir	Climate change projections and adaptation of water-related tourism: The case of Slovenia	Party in the Polycrisis! How tourism and events will save the world		Tourism Education in Austria in Transition to Sustainability?
12.00	Pashupati Nyaupane	Erwin Wolthuis	Bernadette Quinn; Maarit Kinnunen; Antti Honkanen		Sarah Habsburg-Lothringen
	Tourism Sustainability in the World Heritage site: Basantapur Durbar Square Kathmandu, Nepal	Can we arrive at sustainable leisure and tourism by mimicking nature?	"I can come and go as I wish": Solo attendees at live music events		Improving Sustainability Literacy for Staff in Tourist Accommodation Businesses
12.30		Beatrice Paris			ATLAS SIG Tourism Education - MEETING
		Sustainable tourism: strategies and success factors in Norway. A comparative case study between Norway and Austria			

13.00 Lunch

Foyer

Presented by the Ministry for Economy, Tourism, Regions, Science and Research of the Federal State of Styria

14.00 **Workshop Session 5**

	Session 5A	Session 5B	Session 5C		Session 5E
	Special Track 5 -ATLAS SIG Urban Tourism - Urban Tourism and Wellbeing	Special Track 6 - ATLAS SIG Climate Change and Tourism - Quality of life, wellbeing, climate change: Bridging the theory-action gap	Special Track 7 - ATLAS SIG Events - (De)Constructing events in light of underlying tensions, crises and disputes		Mindful Hospitality
Room	Audimax	Lecture Hall 1	Lecture Hall 2		Seminar Room
Chair	<i>Melanie Kay Smith</i>	<i>Ioanna Farsari, Harald A. Friedl</i>	<i>Alba Colombo, Amber Herrewijn</i>		<i>Miju Choi</i>
14.00	Heredina Fernández-Betancort	Claudia Bauer-Kroesbacher	Monika Birkle; Minna-Maari Harmaala; Sirpa Lassila		Irma Booyens; Anastasios Hadjisolomou; Dennis Nickson; Tayler Cunningham and Tom Baum
	Not inclusive tourism: cognitive barriers for accessibility in Spanish destinations	Attraction Visitors' Shifting Needs due to Climate Change	Extending the event experience by utilizing blended event format		Employer Perspectives on Fair Work in the Scottish Hospitality Sector
14.30	Melanie Smith; Songling Chang	Christian Baumgartner	Aminah Dastan		Thanakarn Bella Vongvisitsin
	Smart Cities and Quality of Life	Honest climate neutrality for destinations - from footprint monitoring to climate neutrality	A Heroine Song for Arranmore: Indigenous cultural activism at an Island Singing-Festival		Sexuality and Gender Inclusive Servicescape in Asian Hospitality: Perspectives of LGBTIQ+ Customers
15.00		Veronika Jánová, Karmen Mentil; Marcus Herntrei; Philipp Corradini	Alba Colombo		
		BeyondSnow - Enhancing the Resilience of Snow Tourism Destinations and Communities to Climate Change	Fighting for locality. How crises may be stepping stone reclaiming emblematic festivals		

15.30 Coffee break

Foyer

Book presentation - Christopher Warren: Sustainable Hospitality. A handbook for guest participation

16.00 **Workshop Session 6**

	Session 6A	Session 6B	Session 6C		Session 6E
	Special Track 5 -ATLAS SIG Urban Tourism - Urban Tourism and Wellbeing	Special Track 6 - ATLAS SIG Climate Change and Tourism - Quality of life, wellbeing, climate change: Bridging the theory-action gap	Special Track 7 - ATLAS SIG Events - (De)Constructing events in light of underlying tensions, crises and disputes		Special Track 10 - How to create Sustainable Hospitality. A handbook for guest participation
Room	Audimax	Lecture Hall 1	Lecture Hall 2		Seminar Room
Chair	<i>Melanie Kay Smith</i>	<i>Ioanna Farsari, Harald A. Friedl</i>	<i>Alba Colombo, Amber Herrewijn</i>		<i>Christopher Warren</i>
16.00	Nataša Urošević	Zsófia Papp; Eszter Madarász; Krisztina Priszinger	Ilja Simons		Sarah Habsburg-Lothringen
	Measuring Sustainable Wellbeing in European Spa Towns	When the Grass Isn't Greener: Changing Career Paths in Tourism	Events as a context for creating new narratives: an exploration		Barriers and Opportunities of Responsible Marketing in Tourist Accommodation Businesses
16.30	Ana Gonçalves	Solène Prince; Tatiana Chekalina	Maarit Kinnunen; Antti Honkanen		Manuela Tooma
	'I experience, therefore I am': Transformational tourism in small/medium-sized cities in Europe	Tourism research and assemblages of renewable energy transition: What are the possibilities?	Inappropriate behaviour towards under-represented groups at Finnish music festivals		Sustainability in the catering industry: An approach to implement SDG goals into catering operations
17.00	ATLAS SIG Urban Tourism MEETING	ATLAS SIG Climate Change and Tourism MEETING	ATLAS SIG Events MEETING		Christopher Warren
					How Responsible Technology can stimulate more sustainable hospitality improving the quality of guest experience and staff service delivery

19.30 Aperitif at Delikaterie, main square Bad Gleichenberg

Delikaterie

20.00 Conference dinner at Delikaterie (www.delikaterie.at)

Friday, 13 October 2023

8.30 Workshop Session 7

	Session 7A	Session 7B	Session 7C	Session 7E
	Special Track 8 - Saving the Tourism World in 4 Tries	Special Track 9 - ATLAS SIG Volunteer Tourism - Global changes and new challenges for volunteer tourism practice and research	What do Consumers want? Generational Values and Preferences	Special Track 3 - Sustainable, physical active transport in rural areas: Developing an interdisciplinary perspective
Room	Audimax	Lecture Hall 1	Lecture Hall 2	Seminar Room
Chair	<i>Paul Peeters, Harald A. Friedl</i>	<i>Elisa Burrai, Davide Sterchele</i>	<i>Ziene Mottiar</i>	<i>Gerlinde Grasser</i>
8.30	<p>A Simulation Supported Serious Game. The role play accommodates the interaction of seven central political stakeholders in international tourism using a simulation model. This Global Tourism and Transport Model (GTTMdyn) provides immediate feedback on the effects of any combination of 40 different policies/measures to achieve global climate goals. Delegates (ONSITE and ONLINE) can register for this game at the conference desk.</p>	Johanna Thomas-Maude, Sharon McLennan		Gerlinde Grasser
		Re-framing volunteer tourism: Cultural exchange in Peru and Fiji		Sustainable, physical active transport in rural areas: a Public Health perspective
9.00		Netta Kahana	Natalia Kushcheva, Maria Ivanova	Angel Burov; Vasil Madzhirski; Magdalena Kircheva; Dimitar Trifonov; Hristo Nikolov; Plamen Apostolov; Teodora Solakova
		Addressing the Self-Society Duality: An Analytical Framework for Post-Pandemic Volunteer Tourism	VR Customer Experience from Finland: Driving Personalized Service through "Extended Dinner	Approaching a Value Based National and Regional Cycling Network in Bulgaria through Spatial Multicriteria Evaluation
9.30		Marta Salvador-Almela	Aisling Ward, Sophie Price	Nina Bienewald; Gerlinde Grasser; Kathrin Hofer-Fischanger
		Unpacking the contribution of humanitarian celebrities in shaping volunteer tourism via Instagram representations	Regenerative tourism – Knowledge of and Challenges for the Tourism SME	Active commuting among university students in Southeast Styria and its predictors
			Martijn Kiers; Patrick Haslinger; Jennifer Jolly	
			Requirements for a regional cycle path network for everyday and touristic traffic, theory and practice	
			Daniel Binder	
			Cycling in Winter: a multi-disciplinary View	

10.00 Coffee break

Foyer

10.30 **Workshop Session 8**

	Session 8A	Session 8B	Session 8C	Session 8E
	<i>Special Track 8 - Saving the Tourism World in 4 Tries</i>	<i>Special Track 9 - ATLAS SIG Volunteer Tourism - Global changes and new challenges for volunteer tourism practice and research</i>		<i>Special Track 3 - Sustainable, physical active transport in rural areas: Developing an interdisciplinary perspective</i>
Room	<i>Audimax</i>	<i>Lecture Hall 1</i>	<i>Lecture Hall 2</i>	<i>Seminar Room</i>
Chair	<i>Paul Peeters, Harald A. Friedl</i>	<i>Elisa Burrai, Davide Sterchele</i>		<i>Gerlinde Grasser</i>
10.30	<p>A Simulation Supported Serious Game. The role play accommodates the interaction of seven central political stakeholders in international tourism using a simulation model. This Global Tourism and Transport Model (GTTMdyn) provides immediate feedback on the effects of any combination of 40 different policies/measures to achieve global climate goals. Delegates (ONSITE and ONLINE) can register for this game at the conference desk.</p>	Solène Prince, Maximilian Kress		Maria Juschten; Reinhard Hössinger
		Volunteering and place attachment. How do eco-communities foster environmental stewardship?		What determines the quality of PT connections between cities and mountain areas?
11.00		Anh Duong		Jennifer Jolly; Martijn Kiers; Tina Sovec
		Reshaping 'Maps of Compassion' through International Volunteering. Learning from Global South		Sustainable mobility for the first and last mile access to the JUFA hotels in Austria: a scientific study
11.30		Konstantinos Tomazos; Samantha Murdy		Gerlinde Grasser
		Exploring Actor Network Theory Volunteer in a Volunteer Tourism Context: Symbiosis and Disruption		<p>Group work "World Café" (2 rooms with 3 tables)</p> <ul style="list-style-type: none"> - People randomly drawn to the tables and discuss / document the questions there for 10 minutes - Change to the next table after 10 minutes - Overall conclusion after 30 minutes from the table hosts from each table.
	ATLAS SIG Volunteer Tourism MEETING			

- 11.45 Lunch **Foyer**
Presented by the Destination of Thermen- & Vulkanland Styria
- 12.30 Keynote presentation 3: Daniel Scott - University of Waterloo **Audimax**
Tourism in a +3°C World – Are we Ready?
- Keynote presentation 4: Harald A. Friedl - FH JOANNEUM University of Applied Sciences
After the Gig just more of the same? The quest for Ethical Consequences of Tourism Research in Times of Multiple Crises
- 13.45 Reflection on the ATLAS Annual Conference
Closing
- Chair: Tara Duncan
- 14.00 Farewell coffee **Foyer**

LINKS for ONLINE participation in TEAMS

LINK to Audimax:

https://teams.microsoft.com/dl/launcher/launcher.html?url=%2F_%23%2F%2Fmeetup-join%2F19%3Ameeting_MTVIM2JmODQtMDE5MS00YTMxLTk3ZjQtMDE0NTQ4ZWZmNmRm%40thread.v2%2F0%3Fcontext%3D%257B%2522Tid%2522%253A%2522714ce493-9d00-45e9-9d52-89dfa568262b%2522%252C%2522Oid%2522%253A%2522d1506628-cb80-4d2a-b514-2dd4f90ddb85%2522%257D%26anon%3Dtrue&type=meetup-join&deeplinkId=6c1558d4-4f34-4180-8b3d-0aba7dec6f28&directDI=true&msLaunch=true&enableMobilePage=true&suppressPrompt=true

Link to Lecture Hall 1:

https://teams.microsoft.com//meetup-join/19%3Ameeting_OGNmY2E0ZTAzMjY4Yy00Mzg1LWl1MTEtYmNhMDRjMTFhYzIx%40thread.v2/0?context=%7b%22Tid%22%3a%22714ce493-9d00-45e9-9d52-89dfa568262b%22%2c%22Oid%22%3a%22d1506628-cb80-4d2a-b514-2dd4f90ddb85%22%7d

Link to Lecture Hall 2:

https://teams.microsoft.com//meetup-join/19%3Ameeting_M2MxMGNINzMtMjdlYy00YzRILTgyYTQtZTVkMmU2MzU1ZjE5%40thread.v2/0?context=%7b%22Tid%22%3a%22714ce493-9d00-45e9-9d52-89dfa568262b%22%2c%22Oid%22%3a%22d1506628-cb80-4d2a-b514-2dd4f90ddb85%22%7d

Link to Lecture Hall 3:

https://teams.microsoft.com//meetup-join/19%3Ameeting_MWlwYmVkMmYtYTg4NS00ZjNiLTg2MzItNWNmNjkyODVmNDJi%40thread.v2/0?context=%7b%22Tid%22%3a%22714ce493-9d00-45e9-9d52-89dfa568262b%22%2c%22Oid%22%3a%22d1506628-cb80-4d2a-b514-2dd4f90ddb85%22%7d

Link to the Seminar Room:

<https://teams.microsoft.com//meetup-join/19%3a16ba4147c33641eaab850b4d62be5b79%40thread.tacv2/1694419777863?context=%7b%22Tid%22%3a%22714ce493-9d00-45e9-9d52-89dfa568262b%22%2c%22Oid%22%3a%22d1506628-cb80-4d2a-b514-2dd4f90ddb85%22%7d>