



## **ATLAS SIG Business Tourism conference Business Tourism and The New Normal**


**Special student event:  
Business Events Leaders of Tomorrow  
Thursday November 16th, 2023  
Amsterdam, The Netherlands**

**A one-day event for students who are interested in events  
management or tourism**

**amsterdam  
convention  
bureau**



**amsterdam &  
partners**



**I amsterdam.**

**Host your event in Amsterdam.  
Inspiration for good.**

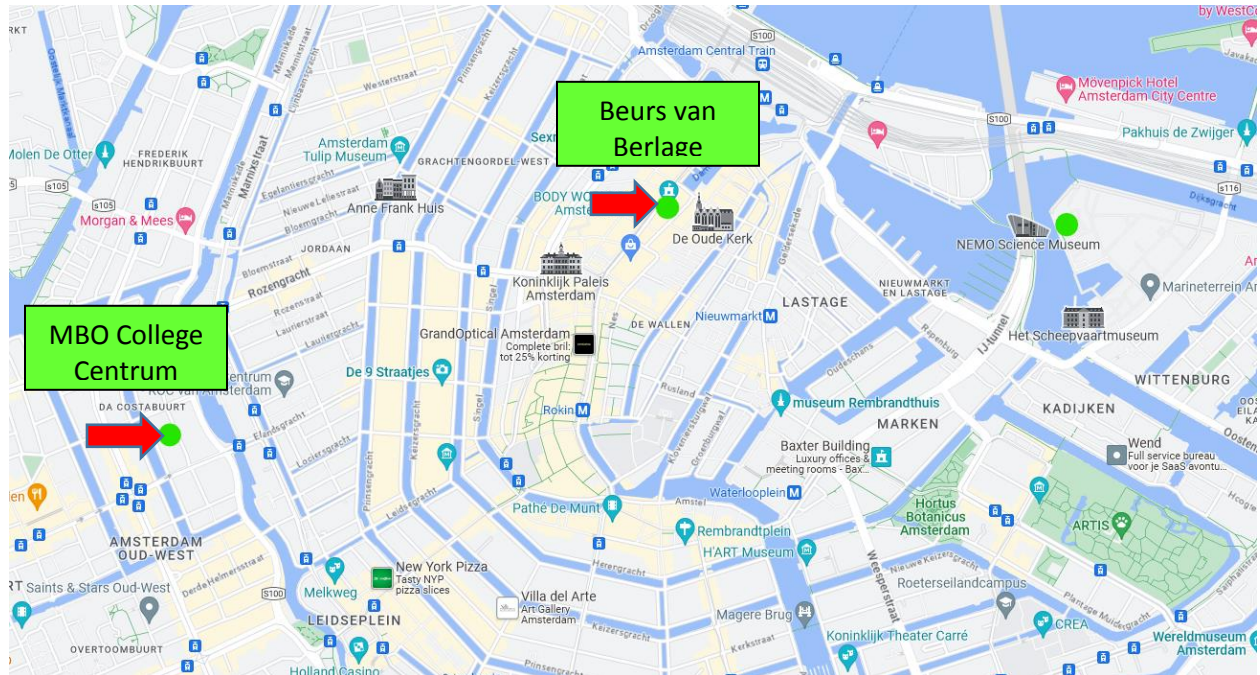
**amsterdam  
convention  
bureau**

### **Final information for students**

#### ***Adresses***

Special Student Event at MBO College Centrum – Da Costatraat 64, Amsterdam  
Fieldtrip to Beurs van Berlage – Damrak 243, 1012 ZJ Amsterdam

## Map Amsterdam



### **WIFI**

Internet access on campus will be free for everyone. Information will be available at the conference desk.

### **Program**

With this letter we include the **provisional** conference program. We do not expect major changes to occur. If needed, you will receive a new version of the program with the latest changes by e-mail. We will not print the program, so if you would like to have a printed version, please print it yourselves. During the conference the latest version of the program will also be available ONLINE behind the QR code.

### **Coffee breaks and Lunches**

The coffee breaks are included in the program.

Lunch is NOT included but can be bought in the Cantina of the ROC. In the nearby area there are many possibilities to buy or have lunch.

### **Map MBO College Centrum**

You can find a map of the campus behind the QR code. On this map you can also find the lunch area for students, as well as the Lecture Hall

### QR Code

During the conference a QR code will be available. After scanning the QR code you will access a dedicated website, for delegates only, where you can find the most updated versions of:

- Conference program
- This final information letter for delegates
- Abstract book
- Map of MBO College Centrum, Da Costatraat 64, Amsterdam



## Consent form

Upon registration, you will be asked to sign a consent form giving permission to ATLAS and ROC Amsterdam that photos and videos taken during the conference, that may include your image, can be used on our website and on social media. Your consent is required according to the EU's General Data Protection Regulation (**GDPR**). The photos and videos will be stored by ATLAS/ROC Amsterdam and/or might be published to disseminate information about our activities. For your information, please find the text of the consent form here:

### Photography / filming consent form

#### I understand that:

- My attendance / presentation at the above event can be noted / pictured / filmed;
- ATLAS and ROC Amsterdam may store the photos / videos;
- ATLAS and ROC Amsterdam may use the photos / videos for promotional materials, publications, in articles and potentially for publicity / marketing purposes;
- ATLAS and ROC Amsterdam may use the photos / videos on its website and on social media;
- I can withdraw consent for this at any time. I can email [admin@atlas-euro.org](mailto:admin@atlas-euro.org) if I change my mind;
- This consent will not apply to material already published. ATLAS and ROC Amsterdam cannot control already published material or recall them;
- This Authorization is given without promise of compensation.

## COVID-19

There are currently no Covid-19 measures in place in the Netherlands. However, there are recommendations to limit the spread of the coronavirus.



Wash  
hands  
regularly



Cough and  
sneeze  
into elbow



Avoid physical  
contact and  
handshakes



Complaints? Don't  
come to the  
conference and test

We hope you will have a safe journey. We very much look forward to welcoming you in Amsterdam!

Best wishes,

Rob Davidson (Chair ATLAS SIG Business Tourism)  
Jolijn Ursem (ROC Amsterdam)  
Jantien Veldman (ATLAS)  
Leontine Onderwater (ATLAS)