



# CONFERENCE PROGRAM

(09:00 – 15:00 CEST/AT)

ZOOM link: <https://zoom.us/j/96895501202?pwd=OHpKWIB2MWc1UXVnbkJ2NTZzeXQ1dz09>

Meeting ID: 968 9550 1202

Passcode: 547392

**09:00–  
09:30  
(CEST/AT)**

**WELCOME & INTRODUCTION (Plenary)**

President of ATLAS: **Prof. T. Duncan** (*Welcome and Conference House rules*)

Vice Principal Research, Innovation and Postgraduate Education, University of Pretoria, South Africa: **Prof. S. Maharaj**

Director General, Department of Tourism, South Africa: **Mr V. Tharage**

<p><b>09:30 – 10:30 (CEST/AT)</b></p>	<p><b>SESSION 1 A</b>  <b><u>THEME:</u> African Tourism Then and Now</b>  <b><u>CHAIR:</u> Theane Brandmuller</b></p> <p><b><u>C. Rogerson</u></b>  Racialized landscapes of tourism: Black South African travel (im-)mobilities under apartheid</p> <p><b><u>B.G. Gumbo</u></b>  Tourism development in post-colonial Botswana: A historical perspective</p> <p><b><u>C. Van der Merwe</u></b>  Contested heritage(s) – The case(s) of the Battle of Blood River, South Africa</p> <p><b><i>[Question and answer (15 minutes)]</i></b></p>	<p><b>SESSION 1 B</b>  <b><u>THEME:</u> African Tourism and Natural Spaces</b>  <b><u>CHAIR:</u> Louisa Jordaan</b></p> <p><b><u>K. Mkwizu</u></b>  National parks and tourism research in Tanzania: Then and now</p> <p><b><u>K. Mearns, T.T.N. Mudau &amp; N. Child</u></b>  Energy use and carbon emissions: Tourism lodges in the Kruger National Park</p> <p><b><u>J. Kimeto &amp; K.H. Mkwizu</u></b>  National parks and the Big Nine? Kenya and Tanzania in comparison</p> <p><b><i>[Question and answer (15 minutes)]</i></b></p>	<p><b>SESSION 1 C</b>  <b><u>THEME:</u> African Tourism and Employment</b>  <b><u>CHAIR:</u> Angie van der Westhuizen</b></p> <p><b><u>S. Nyikana &amp; T. Seekane</u></b>  Tourism events and economic development in Bloemfontein: Small events, big impacts?</p> <p><b><u>K. Tlabela &amp; A. Douglas</u></b>  The role of visitor information centres (VICs) in creating socio-economic opportunities for surrounding communities in South Africa</p> <p><b><u>M. Matsoso</u></b>  Women’s well-being and doing well in the South African heritage and cultural tourism sector?</p> <p><b><i>[Question and answer (15 minutes)]</i></b></p>
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<p><b>10:30 – 11:30 CEST/AT</b></p>	<p><b>SESSION 2 A</b>  <b>THEME:</b> African Tourism and Touristic Experiences  <b>CHAIR:</b> Anne-Mart Bekink</p> <p><b><u>C.R. Botha</u></b>  The “Triple-P tourist guiding model”: Streamlining policy, practice and professionalism across Africa</p> <p><b><u>J. Giddy</u></b>  Transformation in tourist guiding in South Africa</p> <p><b><u>F. Makamo &amp; S. Hussain</u></b>  Tourism students’ entrepreneurial intentions in the tourism industry in Malawi</p> <p><i>[Question and answer (15 minutes)]</i></p>	<p><b>SESSION 2 B</b>  <b>THEME:</b> African Tourism and Sustainability (1)  <b>CHAIR:</b> Promise Madonsela</p> <p><b><u>N.C. Shereni &amp; C.M. Rogerson</u></b>  Carbon reduction strategies in the hospitality sector: Perspectives from Zimbabwe</p> <p><b><u>X. Zondo</u></b>  The Dwesa-Cwebe Marine Protected Area: Challenges to co-governance and marine spatial planning for integrated and sustainable governance of ocean space</p> <p><b><u>F. Kidere &amp; K. Mkwizu</u></b>  Sustainable and responsible tourism in Kenya</p> <p><i>[Question and answer (15 minutes)]</i></p>	<p><b>SESSION 2 C</b>  <b>THEME:</b> African Tourism and Hospitality Spaces  <b>CHAIR:</b> Mzingaye Hllabano</p> <p><b><u>J. Drummond</u></b>  From Bophuthatswana to Bokone Bophirima: The changing fortunes of SunBop hotels</p> <p><b><u>L. Makoni &amp; T.R. Nyathi</u></b>  Unraveling the fabric of Johannesburg’s informal food economy: A spatial analysis of city spaces</p> <p><b><u>H. Fisher &amp; G. Du Rand</u></b>  The culinary arts subject and responsive curriculum: Putting tourism on the African menu</p> <p><i>[Question and answer (15 minutes)]</i></p>
<p><b>11:30 – 12:30 CEST/AT</b></p>	<p><b>COMFORT BREAK</b></p>		

<p><b>12:30 – 13:30 (CEST/AT)</b></p>	<p><b>SESSION 3 A</b>  <b><u>THEME:</u> African Tourism and Cultural Spaces</b>  <b><u>CHAIR:</u> Gugu Ndhlovu</b></p> <p><b><u>K.L. Harris</u></b>  Telling stories – story telling: African touristic tales</p> <p><b><u>P. Warinda &amp; C.D. Van der Merwe</u></b>  An exploration of community-based tourism and local participation in Zimbabwe</p> <p><b><i>[Question and answer (15 minutes)]</i></b></p>	<p><b>SESSION 3 B</b>  <b><u>THEME:</u> African Tourism and Sustainability (2)</b>  <b><u>CHAIR:</u> Veronique van Wyk</b></p> <p><b><u>O.O. Uwagboe</u></b>  A history of the Nigerian Federal Government’s national tourism governance system, 1962 – 2006</p> <p><b><u>J. Muchiri</u></b>  Proper management of tourism in Kenya and Rwanda to foster sustainability and responsibility</p> <p><b><u>R. Burugu, A. Mwenesi, B. Sawe &amp; T. Mugo</u></b>  Lessons learnt post COVID-19 and its effects to Kenya’s tourism recovery model</p> <p><b><i>[Question and answer (15 minutes)]</i></b></p>	<p><b>SESSION 3 C</b>  <b><u>THEME:</u> African Tourism and Reflections</b>  <b><u>CHAIR:</u> Sedzani Bokaba</b></p> <p><b><u>M. Bester</u></b>  Tourism on track: Tracing early train travel in South Africa</p> <p><b><u>C. Arukwe</u></b>  African tourism before and after independence (1950 to date): A comparative analysis</p> <p><b><u>T. Mukeng &amp; A. Diekmann</u></b>  How dated policies impede tourism development? The case of the Democratic Republic of the Congo</p> <p><b><i>[Question and answer (15 minutes)]</i></b></p>
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<p><b>13:30 – 14:30 (CEST/AT)</b></p>	<p><b>SESSION 4 A</b>  <b>THEME:</b> Africa Tourism and Digital Spaces  <b>CHAIR:</b> Heike Retief</p> <p><b><u>M. Rheeder</u></b>  Possessing or borrowing: The sustained impact of digital nomads</p> <p><b><u>H. Engelbrecht</u></b>  Streaming South African stories: Changing place narratives and inducing tourism</p> <p><b><u>M. Chamboko-Mpotaringa &amp; T. Tichaawa</u></b>  Digital transformation: Metaverse for inclusive tourism in Africa</p> <p><i>[Question and answer (15 minutes)]</i></p>	<p><b>SESSION 4 B</b>  <b>THEME:</b> African Tourism and Destination Development  <b>CHAIR:</b> Sharmaine Mahole</p> <p><b><u>R. Henning</u></b>  Urban tourism: Upping Tshwane’s potential</p> <p><b><u>R.O. Kusi, G.O. Sarpong, D. Spears &amp; B.K. Fosu</u></b>  Tourist perceptions of service quality of heritage sites: A case study of the Elmina Castle, Ghana</p> <p><b><u>R.O. Kusi, D. Spears &amp; B.K. Fosu</u></b>  Emotional bonds as catalysts for value co-creation: Unveiling the power of customer citizenship in tourism – Case study of Elmina Castle</p> <p><i>[Question and answer (15 minutes)]</i></p>	<p><b>SESSION 4 C</b>  <b>THEME:</b> African Tourism and Leisure Spaces  <b>CHAIR:</b> Kagiso Mello</p> <p><b><u>L. Makoni &amp; C.M. Rogerson</u></b>  The bleisure activities of informal business tourists to Harare, Zimbabwe</p> <p><b><u>G. Nkosi &amp; M.J. Dlamini</u></b>  Community perceptions on economic sustainability of cultural festivals: Umthayi Marula, South Africa</p> <p><b><u>O.A. Ijose &amp; K.C. Birendra</u></b>  Community-based homestays in a Nigerian context</p> <p><i>[Question and answer (15 minutes)]</i></p>
<p><b>14:30 – 15:00 (CEST/AT)</b></p>	<p><b>CLOSURE &amp; WRAP-UP (Plenary)</b></p>		