



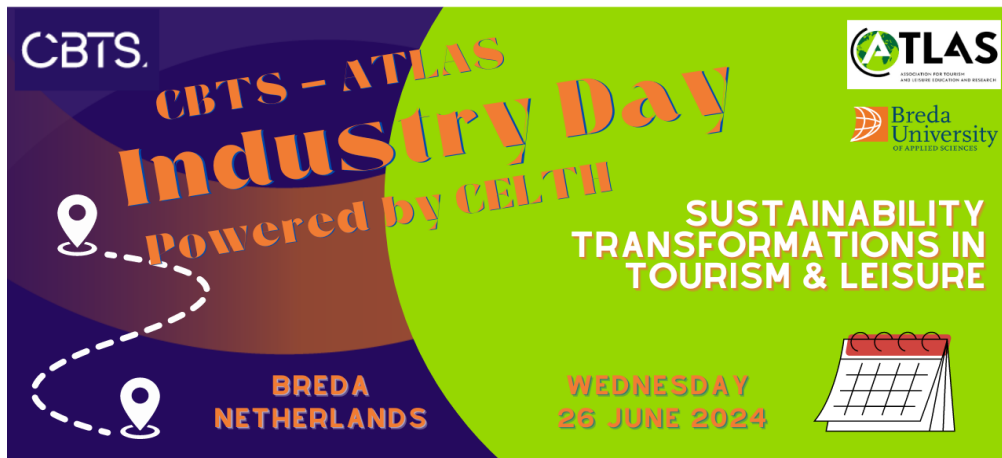
**ATLAS Annual Conference 2024  
Leisure & Tourism 2030:  
Navigating the Future  
Breda, Netherlands  
June 25-28, 2024**



## **Programme**

### **Tuesday, 25 June 2024**

9.00	Registration for students PhD Seminar with coffee	<i>Horizon Big Atrium</i>
9.15	CBTS-ATLAS PhD Seminar Sustainability transformations in leisure and tourism PhD Chairs: Ioanna Farsari, Oswin Maurer, Tara Duncan For registered PhD students only	<i>Horizon Hn2.018</i>
11.15	Coffee break	<i>Horizon Big Atrium</i>
11.45	PhD seminar	<i>Horizon Hn2.018</i>
12.45	Lunch	<i>Horizon Big Atrium</i>
13.45	PhD seminar	<i>Horizon Hn2.018</i>
14.30	Coffee Break	<i>Horizon Big Atrium</i>
15.00	ATLAS Board meeting (for ATLAS Board members ONLY)	<i>Horizon Hn1.025</i>
17.00	Welcome reception and registration - for all delegates to meet while enjoying a drink and snack	<i>Horizon Big Atrium</i>



## Wednesday, 26 June 2024

8.00 Registration with coffee

**Horizon Big Atrium**

9.30 Opening

Jorrit Snijder - Breda University of Applied Sciences

Hildegard Assies - Breda Marketing

Menno Stokman - CELTH

Tara Duncan - ATLAS

Chairman of the day: Rens de Jong

**Horizon Chapel**

9.45 Keynote presentation

Frank Radstake - ANVR - Dutch Association of Travel Agents and Tour Operators

On our way to a future-proof travel industry!

10.15 Keynote presentation

Jos Vranken - NBTC - Netherlands Board of Tourism and Conventions

Transition in progress...

10.45 Q&A

11.00 Coffee break

**Horizon Big Atrium**

11.30 **Industry Sessions**

	<i>Industry Workshop 1</i>	<i>Industry Workshop 2</i>	<i>Industry Workshop 3</i>	<i>Industry Workshop 4</i>	<i>Industry Workshop 5</i>	<i>Industry Workshop 6</i>	<i>Industry Workshop 7</i>	<i>Industry Workshop 8</i>
	<i>Measuring resident benefits: Exploration of indicators and methodologies</i>	<i>Human capital: Opportunity or biggest challenge?</i>	<i>From Vision to Strategy: operationalizing the Sustainability Vision of the Dutch Outbound Travel Industry</i>	<i>Influence your stakeholders with Behavioral Design</i>	<i>Combining business experience with research insights: paving the way for sustainable tourism in co-creation with consumers</i>	<i>AI-powered recommenders as a cure for overtourism?</i>	<i>City marketing; the strategy behind offline and online platforms</i>	<i>Future of conference organising</i>
<b>Room</b>	<i>Horizon Chapel</i>	<i>Frontier Fe1.019</i>	<i>Frontier Fe1.020</i>	<i>Frontier Fe1.023</i>	<i>Frontier Fe1.027</i>	<i>Frontier Fe1.028</i>	<i>Frontier Fe1.29</i>	<i>Frontier Fe1.30</i>
<b>Chair</b>	<i>Jeroen Klijs, Elisa van den Heuvel, Simon Witt</i>	<i>Lobke Elbers, Simone Romijn</i>	<i>Ko Koens</i>	<i>Peter Verheijde, Thirza Schaap</i>	<i>Stefan Schaap, Chris Barhorst</i>	<i>Ondrej Mitas, Rajneesh Badal, Jelena Farkic</i>	<i>Joyce Wijnen</i>	<i>Tara Duncan</i>
11.30	<b>90 minutes</b>	<b>Round 1 - 40 minutes</b>	<b>Round 1 - 40 minutes</b>	<b>Round 1 - 40 minutes</b>	<b>Round 1 - 40 minutes</b>	<b>Round 1 - 40 minutes</b>	<b>Round 1 - 40 minutes</b>	<b>Round 1 - 40 minutes</b>
12.15		<b>Round 2 - 40 minutes</b>	<b>Round 2 - 40 minutes</b>	<b>Round 2 - 40 minutes</b>	<b>Round 2 - 40 minutes</b>	<b>Round 2 - 40 minutes</b>	<b>Round 2 - 40 minutes</b>	<b>Round 2 - 40 minutes</b>

13.00 Lunch

**Horizon Big Atrium**

14.00 Panel Discussion

**Horizon Chapel**

14.00 Destinations perspective

Jos Vranken - Director Netherlands Bureau for Tourism & Congresses  
 Jeroen Klijs - CELTH / Breda University; professor of Societal Impacts of Tourism  
 Ionna Farsari - Associate professor in Tourism Studies at Dalarna University Sweden

14.30 Travel Industry perspective

Floor Bregman - Sustainability manager of tour operator Corendon, the Netherlands  
 Frank Radstake - Director of Dutch Association of Travel Agents and Tour Operators  
 Ko Koens - Professor of New Urban Tourism; CELTH / InHolland University of Applied Sciences  
 Jim Butcher - Senior researcher in political and cultural issues of mass tourism, Canterbury Christ Church University, UK

15.00 Coffee break

**Horizon Big Atrium**

15.30 **Workshop Session 1**

	<i>Session 1A</i>	<i>Session 1B</i>	<i>Session 1C</i>	<i>Session 1D</i>	<i>Session 1E</i>	<i>Session 1F</i>	<i>Session 1G</i>	<i>Session 1H</i>	<i>Session 1i</i>
	<i>Theme 1 - Sustainability in Leisure &amp; Tourism: How to Build a Greener Future</i>	<i>Special Track 9 - ATLAS SIG Cultural Tourism - Navigating the future of intangible cultural heritage in an evolving world</i>	<i>Special Track 1 - ATLAS SIG - Animals in the future of Tourism, Hospitality and Leisure</i>	<i>Special Track 3 - Touring, seeking, or simply going? Leisure and travel choices in a post-pandemic world</i>	<i>Special Track 7 - ATLAS SIG - The future of volunteer tourism</i>	<i>Special Track 11 - ATLAS SIGs - Tourism mobilities and the challenge of climate change, at a crossroads</i>	<i>Special Track 12 - Creative Placemaking</i>	<i>Special Track 6 - ATLAS SIG Events - The Strategic Role of Events in light of the Sustainable Development Agenda</i>	<i>Theme 3 - Adapting to Changing Consumer Preferences</i>
<b>Room</b>	<i>Frontier Fe1.019</i>	<i>Frontier Fe1.020</i>	<i>Frontier Fe1.023</i>	<i>Frontier Fe1.027</i>	<i>Frontier Fe1.028</i>	<i>Frontier Fe1.029</i>	<i>Frontier Fe1.30</i>	<i>Frontier Fe1.031</i>	<i>Frontier Fe0.037</i>
<b>Chair</b>	<i>Vladimir Antchak</i>	<i>Greg Richards, Maria del Pilar Leal, Jordi Arcos-Pumarola</i>	<i>Lucia Tomassini, Akke Folmer</i>	<i>Willem Coetzee</i>	<i>Elisa Burrari, Davide Sterchele</i>	<i>Ioanna Farsari, Wilbert den Hoed, Paolo Russo</i>	<i>Licia Calvi, Marisa de Brito, Rana Habib</i>	<i>Marisa de Brito, Ilja Simons</i>	<i>Magnus Emmendoerfer</i>
15.30	<i>Edieser Dela Santa; Mary Anne Ramos Tumanan; Augustus Resurreccion</i>	<i>Rajesh Nautiyal; Reni Polus</i>	<i>Soufiane Benhaida; Larbi Safaa; Dalia Perkumiene</i>	<i>Natalie Stors; Luise Stoltenberg</i>	<i>Marta Salvador-Almela; Jordi Arcos-Pumarola; Estela Marine-Roig</i>	<i>Paul Peeters</i>	<i>Anne-Mette Hjalager</i>	<i>Parisa Setoodegan; Lusine Margaryan; Robert Pettersson</i>	<i>Juliette Hecquet</i>
	Effectiveness of governance measures towards sustainability: The case of the Batanes Protected Landscapes and Seascapes	Understanding Kirtana practices beyond religion: Insights from Kirtana Mandali	Animal Ethics on Trial in Tourism in Marrakech and Essaouira	Rethinking Recreation: A Critical Examination of the Interwoven Notions of Tourism, Leisure, and Recreation in the Era of Mobile Societies	Volunteer tourism's imaginary on Instagram: an exploratory approach	Twenty years of tourism transport climate mitigation: lessons learned	Running, eating, and revitalizing the inner city	Immigrant Perspectives: Embracing the Swedish Outdoors	Exploring Yoga and the Flow Experience: An IPA Analysis of Contemporary Yoga Communities
16.00	<i>Anisja Obermann; Machiel Lamers; Bas Amelung</i>	<i>Kaat De Ridder; Marco Scholtz</i>	<i>Brent Lovelock</i>	<i>Luis Garay-Tamajón; Mar Alsina Folch</i>	<i>Markos Psoras; Theodoros Stavrinoudis</i>	<i>Eduardo Brito-Henriques; Sara Góis</i>	<i>Kristel Zegers; Marisa de Brito; Licia Calvi; Josefien Boor; Emma Braam</i>		<i>Ian Elsmore; Carolyn Gibbeson</i>
	From boot washing to carbon management: environmental stewardship practices in Antarctic tourism	Navigating towards a sustainable future for intangible cultural heritage tourism: a guidebook	Non-native introduced species- a justifiable target for tourism and recreational hunters	Analysing workationers' profiles and motivations in rural spaces	Voluntourism Stakeholders' Analysis	The ambiguities of tourism's energy transition: unravelling the dependency on aeromobilities	Resident perceptions on the role of murals in their neighborhood		After the fall, assessing the impact of Covid-19 on independent country houses.

16.30 **Workshop Session 2**

	Session 2A	Session 2B	Session 2C	Session 2D	Session 2E	Session 2F	Session 2G	Session 2H	Session 2i
	<i>Theme 1 - Sustainability in Leisure &amp; Tourism: How to Build a Greener Future</i>	<i>Special Track 9 - ATLAS SIG Cultural Tourism - Navigating the future of intangible cultural heritage in an evolving world</i>	<i>Special Track 1 - ATLAS SIG - Animals in the future of Tourism, Hospitality and Leisure</i>	<i>Special Track 17 - SIG Dark Tourism</i>	<i>Special Track 7 - ATLAS SIG - The future of volunteer tourism</i>	<i>Special Track 11 - ATLAS SIGs - Tourism mobilities and the challenge of climate change, at a crossroads</i>	<i>Special Track 12 - Creative Placemaking</i>	<i>Special Track 6 - ATLAS SIG Events - The Strategic Role of Events in light of the Sustainable Development Agenda</i>	<i>Theme 4 - Designing Memorable Experiences</i>
<b>Room</b>	<i>Frontier Fe1.019</i>	<i>Frontier Fe1.020</i>	<i>Frontier Fe1.023</i>	<i>Frontier Fe1.027</i>	<i>Frontier Fe1.028</i>	<i>Frontier Fe1.029</i>	<i>Frontier Fe1.30</i>	<i>Frontier Fe1.031</i>	<i>Frontier Fe0.037</i>
<b>Chair</b>	<i>Eva de Smedt</i>	<i>Greg Richards, Maria del Pilar Leal, Jordi Arcos-Pumarola</i>	<i>Lucia Tomassini, Akke Folmer</i>	<i>Konstantina Zerva</i>	<i>Elisa Burrai, Davide Sterchele</i>	<i>Ioanna Farsari, Wilbert den Hoed, Paolo Russo</i>	<i>Licia Calvi, Marisa de Brito, Rana Habib</i>	<i>Marisa de Brito, Ilja Simons</i>	<i>Anne-Mette Hjalager</i>
16.30	<i>Ezgi Tunc; Humeyra Dogru-Dastan</i>	<i>Jane Lovell</i>	<i>Carol Kline; Hin Hoarau-Heemstra; Mackenzie Law; Scott Gray</i>	<i>Gila Oren; Poria Yaniv</i>	<i>Claudia Eckardt; Albert Kimbu</i>	<i>Shuyue Xie; Honggang Xu</i>	<i>Leandro Pessina</i>	<i>Willem Coetzee</i>	<i>Jorn Fricke</i>
	Consumption values affecting purchase intention for green restaurants	New Animism: Light festivals, folklore and storytelling with non-human persons	Advancing Aquatic Life through Best Tourism Practices	Will virtual tours replace on-site visits to heritage sites?	How E-volunteering may change the future landscape of volunteer tourism	Adapt to climate change: sharing behavior and cool weather tourism of working class	The role of music in enhancing the tourism experience in Carlingford village	Festivals and Events on the path to Net Zero	Rituals, Recognizability and Relatability - Designing Experiencescapes to Build Resilience in Communities
17.00	<i>Simon Witt</i>	<i>Maria del Pilar Leal Londoño</i>	<i>Nicola Wakelin-Theron; Yasmiena Sallie-Joyce</i>	<i>SIG Dark Tourism Launch Meeting</i>	<i>Elisa Burrai; Davide Sterchele</i>	<i>Samudika Weliveriyage</i>	<i>Licia Calvi; Marisa de Brito; Laura Pardo</i>	<i>Luigi Cernigliaro; Tiberio Daddi; Nicola Bellini</i>	<i>Karen Harris; CR Botha</i>
	The uptake of advanced decentralized water treatment in coastal tourism destinations	Intangible Cultural Heritage for enhancing the wine tourism experience	Adaptation strategies for a more resilient Johannesburg Zoo		Posthuman theorisation of volunteer tourism in a time of polycrisis	Understanding the Sustainable Mobility Behaviours of Mountain Bike Tourists	THE SPACE: A non-space for Creative Placemaking	An Investigation of Public Authority Sustainable Planning for Event Management: the Minimum Environmental Criteria for Events in Italy	Memory Making with the Domestic Tourism Remodelling Model (DTRM)
17.30		<i>ATLAS SIG Cultural Tourism Meeting</i>	<i>Maisa Correia Adinolfi; Kudzai Faith Badze</i>	<i>ATLAS SIG Volunteer Tourism Meeting</i>	<i>Isabel Paulino; Benito Zaragozi; María E. Medina-Chavarria; Aaron Gutiérrez</i>	<i>Rana Habibi; Mehrnaz Attaran</i>	<i>ATLAS SIG Events Meeting</i>		
			Exploring pet-friendly domestic tourism in South Africa as a niche market		Revamping Transportation Solutions for a Car-Dependent Rural Destination: An application to the Ebro Delta, Spain	Children's Participation in the Urban Development Process			
			<i>ATLAS SIG Animals in Tourism Meeting</i>						

19.00 Social Program  
Story Trail / Blind Walls Gallerys

## Thursday, 27 June 2024

8.30 Registration

***Frontier Food Plaza***

9.00 Keynote presentation

Bernadette Quinn - TUDublin

Festivals, placemaking, and socio-cultural inclusion

***Frontier Auditorium Fe1.016 + Fe1.017 + Fe1.018***

9.45 Q&A

Chair: Tara Duncan

10.00 Update ATLAS activities, presentation, members' meeting

Tara Duncan and Corné Dijkmans

11.00 Coffee break

***Frontier Food Plaza***

Book presentation by Manuela Gutberlet

Overtourism and Cruise Tourism in Emerging Destinations on the Arabian Peninsula

***Frontier Food Plaza***

11.30 **Workshop Session 3**

	Session 3A	Session 3B	Session 3C	Session 3D	Session 3E	Session 3F	Session 3G	Session 3H	Session 3i
	<i>Special Track 18 - ATLAS SIG - Systems Thinking in Tourism</i>	<i>Special Track 9 - ATLAS SIG Cultural Tourism - Navigating the future of intangible cultural heritage in an evolving world</i>	<i>Theme 6 - Placemaking and Destination Branding</i>	<i>Theme 5 - Tourism and Workforce Skills Development</i>	<i>Special Track 14 - Designing and measuring leisure and tourism experiences</i>	<i>Special Track 11 - ATLAS SIGs - Tourism mobilities and the challenge of climate change, at a crossroads</i>	<i>Special Track 13 - Tourism and Leisure narratives within the Inclusive City</i>	<i>Special Track 6 - ATLAS SIG Events - The Strategic Role of Events in light of the Sustainable Development Agenda</i>	<i>Special Track 8 - ATLAS SIG - AI and Tourism</i>
<b>Room</b>	<i>Frontier Fe1.019</i>	<i>Frontier Fe1.020</i>	<i>Frontier Fe1.023</i>	<i>Frontier Fe1.027</i>	<i>Frontier Fe1.028</i>	<i>Frontier Fe1.029</i>	<i>Frontier Fe1.30</i>	<i>Frontier Fe1.031</i>	<i>Frontier Fe0.037</i>
<b>Chair</b>	<i>Kyriaki Glyptou</i>	<i>Greg Richards, Maria del Pilar Leal, Jordi Arcos-Pumarola</i>	<i>Constantia Anastasiadou</i>	<i>Emmanuel Adu-Ampong</i>	<i>Marcel Bastiaansen, Ondrej Mitas</i>	<i>Ioanna Farsari, Wilbert den Hoed, Paolo Russo</i>	<i>Rana Habib, Ko Koens, Marisa de Brito</i>	<i>Marisa de Brito, Ilja Simons</i>	<i>Jane Turner</i>
11.30	<b>Jalayer Khalilzadeh</b>	<b>Lénia Marques;</b> Beatriz Gondim Matos	<b>Roos Gerritsma</b>	Goretti Silva; Maria Engberg; Lénia Marques; Mariana Oliveira	<b>Pieter de Rooij; Bertine Bargeman;</b> Shardee Martin	<b>Jana Heime!</b> ; Chiara Marino; Martina Shakya	<b>Nadzirah Hosen;</b> Amran Hamzah; Mohammad Rafee Majid	<b>Emma Wood; Julia Calver;</b> Neil Ormerod; James Musgrave; Sam Isaac; Glenn Bowdin; <b>Davide Sterchele</b>	<b>Tomas Mainil; Puspita A. Permatasari</b>
	A Fractal Analysis of Global Tourism System	Valorizing Living Heritage through Sustainable Tourism Development: The Cultural Collectives of Crajubar (Cariri, Brazil)	Regenerative place(making) leadership practices in Amsterdam's tourism lab	Enhancing Cultural Awareness in Higher Education	Understanding experience impact in a performing arts context	Conceptualization of an eco-gamification system for promoting climate-friendly behaviour	Nature Through the Eyes of Domestic Tourists: A Social Constructionist Approach	Creative future thinking for a sustainable events sector	Aligning the UNWTO code of ethics and the role of technologies in the tourism industry?: a case study on medical/health tourism
12.00	<b>Dani Blasco Franch;</b> Christopher Cooper; <b>Kyriaki Glyptou</b>	<b>Thiago Chagas de Almeida;</b> <b>Magnus Luiz Emmendoerfer</b>	<b>Marisa Fragoso</b>	<b>Clair Greenaway; Sarah Gunning; Richard Harper</b>	<b>Petra Paloniemi; Anu Harju-Myllyaho;</b> Teija Tekoniemi-Selkälä; Mitja Gorenak	<b>Poeti Nazura Gulfira Akbar</b>	<b>Natalia Ferrer-Roca;</b> Junanto Xu	<b>Axel Eriksson</b>	<b>ATLAS SIG AI and Tourism Meeting</b>
	Complex and Resilient Tourism Systems in Small Islands: The Case of Mauritius	Brazilian Community-Based Tourism Cooperatives and its effects for Sustainable Local Development	Crafting Évora 2027: strategies for inclusive place branding and placemaking	Sharing the tourism wealth – grassroots skills development in North Sulawesi, Indonesia	Designing Sustainable Luxury Tourism Experiences	Visitor Segmentation through Sustainable Travel Behaviors: Insights from Indonesia	Crafting Sustainable Narratives: A Nordic Exploration of Tourism's Untold Story through Sustainability Storytelling	Buen Vivir in a European Context: How Environmental Impact from Nature-Based Events can Shape Liveability	
12.30	<b>Cristina Maxim</b>	<b>Ilja Simons; Maaïke de Waal</b>	<b>Vildan Yilmaz</b>	<b>Karen Harris</b>	<b>Eduardo da Silva Oliveira; Kaat De Ridder; Marco Scholtz;</b> Anne Smits; Elisabeth Uvin	<b>Pezhman Hatamifar</b>	<b>Ariadna Gassiot Melian;</b> Lluís Prats Planagumà		
	Navigating the future: the roles played by DMOs and the challenges they face	Whose stories do we tell? Exploring the narrative construction of Bridgetown, Barbados	The Perception of Wellness Tourism in Turkey: a Comparison with European Countries	Acquiring Adaptable Attributes: Upping the skilling of the Tourist Guide	Designing Memorable Generation-Z Museum Experiences: Crafting Visitor Journeys with Design Thinking	What Drives Differences in Carbon-Neutral Travel Behaviors Across Young Generations?	Independent Leisure for people with disabilities – Understanding the role of constraints		

13.00 Lunch

**Frontier Food Plaza**

14.00 **Workshop Session 4**

	<i>Session 4A</i>	<i>Session 4B</i>	<i>Session 4C</i>	<i>Session 4D</i>	<i>Session 4E</i>	<i>Session 4F</i>	<i>Session 4G</i>	<i>Session 4H</i>	<i>Session 4i</i>
	<i>Special Track 18 - ATLAS SIG - Systems Thinking in Tourism</i>	<i>Theme 4 - Designing Memorable Experiences</i>	<i>Special Track 2 - ATLAS SIG - Circular Economy and Circularity in the Space of Tourism and Hospitality</i>	<i>Special Track 4 - Leisure and Love</i>	<i>Special Track 14 - Designing and measuring leisure and tourism experiences</i>	<i>Special Track 11 - ATLAS SIGs - Tourism mobilities and the challenge of climate change, at a crossroads</i>	<i>Special Track 13 - Tourism and Leisure narratives within the Inclusive City</i>	<i>Special Track 6 - ATLAS SIG Events - The Strategic Role of Events in light of the Sustainable Development Agenda</i>	<i>SIG Tourism Education</i>
<b>Room</b>	<i>Frontier Fe1.019</i>	<i>Frontier Fe1.020</i>	<i>Frontier Fe1.023</i>	<i>Frontier Fe1.027</i>	<i>Frontier Fe1.028</i>	<i>Frontier Fe1.029</i>	<i>Frontier Fe1.30</i>	<i>Frontier Fe1.031</i>	<i>Frontier Fe0.037</i>
<b>Chair</b>	<i>Kyriaki Glyptou</i>	<i>Ziene Mottiar</i>	<i>Lucia Tomassini, Elena Cavagnaro</i>	<i>Moji Shahvali</i>	<i>Marcel Bastiaansen, Ondrej Mitas</i>	<i>Ioanna Farsari, Wilbert den Hoed, Paolo Russo</i>	<i>Rana Habib, Ko Koens, Marisa de Brito</i>	<i>Marisa de Brito, Ilja Simons</i>	<i>Goretti Silva</i>
14.00	<i>Maja Turnsek; Maja Breznik; Jerneja Šavrič; Blaž Rodič</i>	<i>Adrian Bossey</i>	<i>Alinda Kokkinou</i>	<i>Jelena Farkic; Gill Pomfret; Carola May; Manuel Sand</i>	<i>Samira Zare</i>	<i>Ilaria Pappalopore; Claudia Dolezal</i>	<i>Muhammet Necati Çelik</i>	<i>Alba Colombo</i>	<i>ATLAS SIG Tourism Education Meeting</i>
	Using System Dynamics to Analyse the Role of Unionisation and Platformisation in European Accommodation and Food Service Labour Market	Live Audience Accessibility & Augmentation – Exploring Inclusive Haptic Futures for Music Festivals	Unlocking Circular Opportunities: Leveraging Data Analytics for Data-Driven Decision-Making in Hospitality Organizations	Cultivating love through shared adventures in the outdoors	Visited First, Recalled Best?!: Exploring the Impact of Sequential Order on Tourist Destination Experiences	Sustainable tourism degrowth for liveability in European Cities	Overtourism, Residents' Well-being and Their Support for Tourism Development in Barcelona	Harnessing Festivals to Counteract Systemic Discrimination and Inequality	
14.30	<i>Constantia Anastasiadou; Kelsy Hejjas</i>	<i>Ondrej Mitas; Moji Shahvali; Jelena Farkic</i>	<i>Jim Butcher</i>	<i>Nancy Tandler; Kay Brauer; Rebekka Sendatzki; René Proyer</i>	<i>Maksim Godovykh</i>	<i>Emanuele Giordano</i>	<i>Marco van Leeuwen; Peter Horsten</i>	<i>Britt Swartjes; Thomas Calkins</i>	
	'Who do you think you are?' A longitudinal study of Scotland's destination management	Fallacies that pervade research on tourists' well-being	Regenerative Tourism as Sustainable Development: a Critique	Adult Playfulness in Romantic Relationships: An Overview of Recent Developments	Transformative travel experience	Adding rather than replacing: The integration of proximity tourism in destination management organizations' strategies. The case of the Provence-Alpes-Côte d'Azur region.	The Accessible City: Co-Designing Research and Education for Inclusive Leisure and Tourism	Music festivals and the city: how festivalisation is shaped by urban inequalities	
15.00	<i>ATLAS SIG Systems Thinking in Tourism Inaugural Meeting</i>	<i>Emmanuel Akwasi Adu-Ampong</i>	<i>Gilda Hernandez-Maskivker; Dorina Nicoara; Albert Fornells; Agustina Paradela</i>	<i>Moji Shahvali</i>	<i>Hana Hadinejad; Insun Sunny Son; Chris Krolikowski</i>	<i>Ioanna Farsari; Jörgen Elbe</i>	<i>Marisa de Brito; Olaf Ernst</i>	<i>Louise Todd; Anna Leask</i>	
		Tour guides and liminal experiences: navigating the future of slavery and colonial heritage tourism	Sustainable Indicators in the Restaurant Industry	An open discussion on the interplay between leisure and love	Visual Attention to Eventscape Advertising: A Metacognitive Analysis	Contested development, contested meanings, and contested growth: discourses of sustainable development and a new airport in a rural destination in Sweden	THIRD PLACES and the INCLUSIVE CITY	The sustainable festival city and local communities: Engaging secondary stakeholders through placemaking	

15.30 Coffee break

**Frontier Food Plaza**



16.00 Keynote presentation  
Greg Richards - Breda University of Applied Sciences  
Fast forward to the future of tourism and leisure

***Horizon Chapel***

16.45 Q&A

Chair: René van der Duim

17.00 Reception

***Horizon Big Atrium***

20.00 Conference dinner

***Streetfood Club***

## Friday, 28 June 2024

8.30 Registration

**Frontier Food Plaza**

9.00 Keynote presentation

Iis Tussyadiah - University of Surrey

The Future of Tourists-AI Relationship and Mobile Co-Intelligence

**Frontier Auditorium Fe1.016 + Fe1.017 + Fe1.018**

9.45 Q&A

Chair: Jessika Weber

10.00 Coffee break

**Frontier Food Plaza**

### 10.30 Workshop Session 5

	Session 5A	Session 5B	Session 5C	Session 5D	Session 5E	Session 5F	Session 5G	Session 5H
	<i>Theme 7 - Leisure and tourism growth and local livability</i>	<i>Special Track 10 - Digital Cultural Tourism</i>		<i>Special Track 15 - Skills Development and Workforce Education for the future</i>	<i>Special Track 14 - Designing and measuring leisure and tourism experiences</i>	<i>Special Track 11 - ATLAS SIGs - Tourism mobilities and the challenge of climate change, at a crossroads</i>	<i>Special Track 13 - Tourism and Leisure narratives within the Inclusive City</i>	<i>Special Track 6 - ATLAS SIG Events - The Strategic Role of Events in light of the Sustainable Development Agenda</i>
<b>Room</b>	<i>Frontier Fe1.019</i>	<i>Frontier Fe1.020</i>	<i>Frontier Fe1.023</i>	<i>Frontier Fe1.027</i>	<i>Frontier Fe1.028</i>	<i>Frontier Fe1.029</i>	<i>Frontier Fe1.30</i>	<i>Frontier Fe1.031</i>
<b>Chair</b>	<i>Stefania Denise Escobar</i>	<i>Jessika Weber Sabil, Lénia Marques</i>		<i>Rose de Vries McBean, Lobke Elbers</i>	<i>Marcel Bastiaansen, Ondrej Mitas</i>	<i>Ioanna Farsari, Wilbert den Hoed, Paolo Russo</i>	<i>Rana Habib, Ko Koens, Marisa de Brito</i>	<i>Marisa de Brito, Ilja Simons</i>
10.30	<b>Maksim Godovykh</b>	<b>Anna Carr</b>		<b>Richard Harper; Clair Greenaway; Sarah Gunning</b>	<b>Pablo De Paula; Patrícia Lima; Cledinaldo Dias; Glenda Gomes; Tainá Antunes</b>	<b>ATLAS SIG Climate Change Meeting</b>	<b>Rana Habibi</b>	<b>Bella Thanakarn Vongvisitsin; Antony King Fung Wong; Brenda Rodriguez Alegre; Monika Bozic</b>
	Measuring the perceived impacts of tourism on local communities	Digital cultural tourism and creative placemaking – enhancing Indigenous and local values		Higher Education and soft-skills in the curriculum: developing human capital in Indonesia	Creative Economy and Tourism: Mapping of Enterprises and Tourist Routes in Grão Mogol		Inclusive Urban Design in Times of Uncertainty: A Comparative Analysis of Molenbeek (Brussels) and Bao'an (Shenzhen)	Homonormativity, capitalism, and inclusivity in queer events: Community-based approach
11.00	<b>Anke Winchenbach; Blanca Camargo</b>	<b>Moniek Hover; Juriaan van Waalwijk</b>		<b>Sanna-Mari Renfors</b>	<b>Kang Wook Cho</b>	<b>Seyed Ahmad Moumen Ghazvini; Francesc Romagosa</b>	<b>Eva De Smedt; Michelle Accardo</b>	
	How can tourism maximise the positive impact and dignity for Indigenous people?	Encounters in Wartime: Interactive Technology and Storytelling at 's-Hertogenbosch Heritage		Closing the environmental management skills gaps with green training: The Finnish perspective	Peak-End Rule in Tourism Experiences: A Catalyst for Long-Term Recollection?	CO2 emissions and environmental awareness and knowledge by visitors to protected areas	Où est le swimming pool? Bridging the gap between urban youth and outdoor recreation in Flanders	

11.30 **Workshop Session 6**

	Session 6A	Session 6B	Session 6C	Session 6D	Session 6E	Session 6F	Session 6G	Session 6H
	<i>Theme 7 - Leisure and tourism growth and local livability</i>	<i>Special Track 10 - Digital Cultural Tourism</i>	<i>Special Track 2 - ATLAS SIG - Circular Economy and Circularity in the Space of Tourism and Hospitality</i>	<i>Special Track 15 - Skills Development and Workforce Education for the future</i>	<i>Special Track 14 - Designing and measuring leisure and tourism experiences</i>	<i>Special Track 11 - ATLAS SIGs - Tourism mobilities and the challenge of climate change, at a crossroads</i>	<i>Special Track 13 - Tourism and Leisure narratives within the Inclusive City</i>	<i>Special Track 6 - ATLAS SIG Events - The Strategic Role of Events in light of the Sustainable Development Agenda</i>
<b>Room</b>	<i>Frontier Fe1.019</i>	<i>Frontier Fe1.020</i>	<i>Frontier Fe1.023</i>	<i>Frontier Fe1.027</i>	<i>Frontier Fe1.028</i>	<i>Frontier Fe1.029</i>	<i>Frontier Fe1.30</i>	<i>Frontier Fe1.031</i>
<b>Chair</b>	<i>Erdiñ Çakmak</i>	<i>Jessika Weber Sabil, Lénia Marques</i>	<i>Lucia Tomassini, Elena Cavagnaro</i>	<i>Rose de Vries McBean, Lobke Elbers</i>	<i>Marcel Bastiaansen, Ondrej Mitas</i>	<i>Ioanna Farsari, Wilbert den Hoed, Paolo Russo</i>	<i>Rana Habib, Ko Koens, Marisa de Brito</i>	<i>Marisa de Brito, Ilja Simons</i>
11.30	<i>Stefania Escobar; Giovanni Esposito; Nathalie Crutzen</i>	<i>Kamal Mouhibi; Khalid El Housni; Mohamed Hadach</i>	<i>Constantia Anastasiadou; Gavin Urie; Angelo Sciacca</i>	<i>Erica Sao Joao; Tom Baum; Charlene Downing</i>	<i>Sait Durgun; Marcel C.M. Bastiaansen</i>	<i>Jane Turner; Elisa Burrai; Chris Cooper</i>	<i>Refiloe Julia Lekgau; Tracy Daniels; Tembi Maloney Tichaawa</i>	<i>Marisa de Brito; Amber Herrewijn</i>
	Exploring the Integration of Tourism in Smart City Projects for Urban Sustainability	Gastronomy and The Touristic Digital Image : The Case Study of Marrakesh	Transitioning Small Island Destinations into Circular Economies: The Circular Economy Tourism Island Dilemma	Strategies to facilitate work-person-life balance amongst women chefs in the hospitality industry	Virtual Escapes: Exploring the Restorative Potential of Virtual Reality Tourism Experiences	Tourism Destination Climate Action: The enabling environment	The Role of Airbnb in Inclusive Tourism Development in South Africa	Advancing Sustainability in Events: The Role of Interventive Research
12.00	<i>Melanie Smith; Songling Chang</i>		<i>Simon Witt</i>	<i>Tiina Leino</i>	<i>Kevin Mearns</i>	<i>Ivar Neelis; Nina Nesterova; Eke Eijgelaar (Bart Neuts; Ellen Stoppels; Jelena Farkic)</i>	<i>Herminia Sol; Marisa de Brito</i>	<i>Olga Wagenaar; Margo Rooijackers</i>
	Resident Quality of Life in Smart Cities		Accelerating circularity in tourism: Strategies for SMEs	Career Management Skills Development of Young Tourism Professionals towards Sustainable Quality Careers	Utilising guest books to determine tourist experience at Mnemba Island Lodge, Zanzibar	Modal shift, routing and nudging solutions in Nature Areas: a state-of-the-art	Regaining memory: current Jewish heritage narratives in Belmonte (Portugal).	Empowering events professionals towards becoming strategic event managers of the future

12.30 Lunch

**Frontier Food Plaza**

Presentation of the Hospitality, Tourism, Innovation & Technology Experts Network

Jessika Weber Sabil & Alexander L. Schmidt

Invitation to brainstorm over lunch to create a collective research agenda to harness the sector's broad societal reach for substantial tech and social influence.

13.30 **Workshop Session 7**

	Session 7A	Session 7B	Session 7C	Session 7D	Session 7E	Session 7F	Session 7G	Session 7H
	<i>Theme 7 - Leisure and tourism growth and local livability</i>	<i>Special Track 16 - ATLAS SIG - Learning about the Future by Looking at our Pasts: Heritage Tourism and Education by 2030</i>	<i>Special Track 2 - ATLAS SIG - Circular Economy and Circularity in the Space of Tourism and Hospitality</i>	<i>Special Track 15 - Skills Development and Workforce Education for the future</i>	<i>Special Track 5 - Leisure communities – leisure for communities</i>	<i>Special Track 11 - ATLAS SIGs - Tourism mobilities and the challenge of climate change, at a crossroads</i>	<i>SIG Urban Tourism</i>	<i>Research cafe: Storytelling and Narratives in Tourism and Leisure</i>
<b>Room</b>	<i>Frontier Fe1.019</i>	<i>Frontier Fe1.020</i>	<i>Frontier Fe1.023</i>	<i>Frontier Fe1.027</i>	<i>Frontier Fe1.028</i>	<i>Frontier Fe1.029</i>	<i>Frontier Fe1.30</i>	<i>Frontier Fe1.031</i>
<b>Chair</b>	<i>Daniel Blasco-Franch</i>	<i>Chin-Ee Ong</i>	<i>Lucia Tomassini, Elena Cavagnaro</i>	<i>Rose de Vries McBean, Lobke Elbers</i>	<i>Esther Peperkamp, Licia Calvi</i>	<i>Joanna Farsari, Wilbert den Hoed, Paolo Russo</i>	<i>Melanie Smith, Ko Koens</i>	<i>Ilja Simons, Moniek Hover</i>
13.30	Daniek Nijland; Diana Korteweg Maris	Adrian Guachalla	Erdoğan Çakmak	Dominique Vanneste; Jazmin Cevallos Vintimilla	Kimberley Marr; Astrid Dickinger	Heike Martensen; Marije Hamersma; Anne Durand	<i>ATLAS SIG Urban Tourism Meeting</i>	
	Residents' attitudes towards (the impacts of) tourism: the case of Zeeland	Understanding the musical tourist: Opera, personal heritage and tourism	Cross-Re-Tour: Scaling up European tourism SMEs for a green and digital transition	Bridging international and social entrepreneurship in tourism. Case, the ViaVia Travelers Cafés.	Social Support and Wellbeing of Hypermobile Digital Nomads: Unraveling Personal Social Networks	Pathways towards more environmentally sustainable holiday travels among inhabitants of the Netherlands		
14.00	Diana Korteweg Maris; Simon Witt	Claudia Rodríguez Espinosa; Erika Elizabeth Pérez Múzquiz	<i>ATLAS SIG Circular Economy Meeting</i>	Pablo De Paula; Felipe Couto; Magnus Emmendoerfer; Cledinaldo Dias	Esther Peperkamp	Catarina Belo		
	How to measure 'tourism in balance'?	Designation of origin and collective trademark. Tourism and heritage in Cotija, Mexico		Liability of Newness in Creative Economy: Importance of Family Protection in Initial Ventures	Small Leisure with Big Impact – Local Leisure and the Making of Communities	Digital nomadism and tourism: the Lisbon case study		
14.30	Adam Ghannab	<i>ATLAS SIG Heritage Tourism Meeting</i>		Vladimir Antchak, Rachel Eckley		Wilbert den Hoed		
	What place for domestic tourism in hotel infrastructure in Marrakech?		Empowering event management training through Virtual Reality: New directions and challenges		Active mobility in Barcelona and the limits of climate-friendly mobility transitions			

15.00 **Coffee break**

**Frontier Food Plaza**

15.30 **Workshop Session 8**

	Session 8A	Session 8B	Session 8C	Session 8D	Session 8E	Session 8F	Session 8G	Session 8H
		<i>Special Track 16 - ATLAS SIG - Learning about the Future by Looking at our Pasts: Heritage Tourism and Education by 2030</i>	<i>Theme 3 - Adapting to Changing Consumer Preferences</i>	<i>Special Track 15 - Skills Development and Workforce Education for the future</i>	<i>Special Track 5 - Leisure communities – leisure for communities</i>	<i>Special Track 11 - ATLAS SIGs - Tourism mobilities and the challenge of climate change, at a crossroads</i>	<i>Theme 6 - Placemaking and Destination Branding</i>	<i>Theme 4 - Designing Memorable Experiences</i>
<b>Room</b>	<i>Frontier Fe1.019</i>	<i>Frontier Fe1.020</i>	<i>Frontier Fe1.023</i>	<i>Frontier Fe1.027</i>	<i>Frontier Fe1.028</i>	<i>Frontier Fe1.029</i>	<i>Frontier Fe1.30</i>	<i>Frontier Fe1.031</i>
<b>Chair</b>		<i>Chin-Ee Ong</i>	<i>Eduardo da Silva Oliveira</i>	<i>Rose de Vries McBean, Lobke Elbers</i>	<i>Esther Peperkamp, Licia Calvi</i>	<i>Ioanna Farsari, Wilbert den Hoed, Paolo Russo</i>	<i>Samira Zare</i>	<i>Elisa van den Heuvel</i>
15.30		<i>Laia Encinar-Prat; Marta Salvador-Almela; Núria Guitart-Casalderrey; Jordi Arcos-Pumarola</i>	<i>Britt Swartjes; Thomas de Hoog</i>	<i>Fernanda Rabelo; Denise O'Leary</i>	<i>Peter van der Aalst</i>	<i>Beatrice Waleghwa</i>	<i>Amanda Fauziah</i>	<i>Fathallah Sebban; Khalid Hosni, Jihane Benmassoud</i>
		<i>Co-creation of cultural visits with Ukrainians in the Exile Memorial Museum</i>	<i>Democratizing Culture: Measuring Cultural Participation in the Netherlands</i>	<i>Between the Past and the Uncertain Future: Post-Covid-19 Challenges, Remote Working, Climate Changes and the Development of Sustainable Skills in Tourism in Hospitality in Ireland</i>	<i>Utilising urban or street culture to develop future-proof cities: a practice approach</i>	<i>Mapping transport activities in rural tourism regions; implications for sustainable mobility planning</i>	<i>Authenticating Geotourism in Indonesian UNESCO Global Geoparks: A Place-making and Multi-stakeholder Perspective</i>	<i>Unveiling The E-reputation of Marrakech's Touristic Destinations: Insights from Tourist Reviews</i>
16.00		<i>Chin Ee Ong; Hui Wu; Chaozhi Zhang</i>	<i>Thalita Stephanie Teixeira; Carolina Lescura de Carvalho Castro Volta; Alissandra Nazareth de Carvalho</i>	<i>Hajar Ezzarii; Khalid El Housni; Mohamed Boukherouk</i>	<i>Alexander Grit; Maaik de Jong</i>	<i>ATLAS SIG Space Place Mobilities in Tourism Meeting</i>	<i>Reihaneh Shahvali</i>	<i>Matthew Stone; Erose Sthapit</i>
		<i>The Power of Landscape Aesthetics in World Heritage</i>	<i>Creative Economy in Small Territories: a Study about Ouro Preto District</i>	<i>Enhancing Tourism Workforce Skills: Bridging the Gap Between Education and Industry Needs</i>	<i>Sustainable Cargo Sailing: Fostering Community and Leisure toward a Greener Future</i>		<i>Boutique Hotels as Opportunities for Placemaking: Guidelines for best rendering authenticity</i>	<i>Emotions in recalling memorable food tourism experiences</i>
				<i>Simone Moretti; Jelena Farkic; Jos van der Sterren</i>				
				<i>Inclusive aviation: uncovering staff training needs emerging from travel experiences of PSARs</i>				

16.30 Keynote duo presentation  
 Perry Hobson - Breda University of Applied Sciences  
 Moniek Hover - Breda University of Applied Sciences  
 Reflections of ATLAS 2024 - The resolution of the story: our takeaways from the conference

**Frontier Auditorium Fe1.016 + Fe1.017 + Fe1.018**

17.00 Closing

Chair: Corné Dijkmans