

CBTS
Consumer Behaviour in
Tourism Symposium **2024**

Transforming
Tourism Through
More **Sustainable**
Consumer Behaviour
24 - 26 Jun

Dear Delegates,

In less than a week the **CBTS Transforming Tourism Through More Sustainable Consumer Behaviour** conference at Breda University of Applied Sciences in the Netherlands begins! We really hope you are looking forward to joining us at this CBTS Conference.

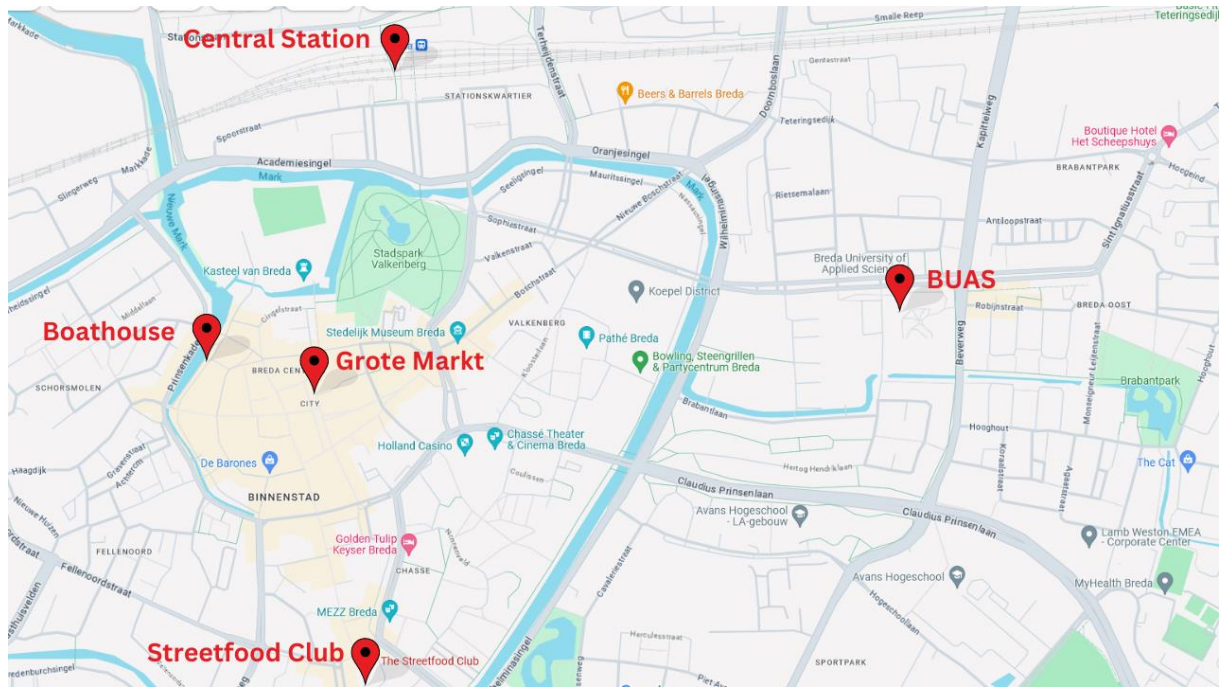
Address BUAS

Breda University of Applied Sciences
Mgr. Hopmansstraat 2
4817 JS Breda
The Netherlands
+31-76-533 22 03

<https://www.buas.nl/en/contact-and-locations>



How to get to the campus



Walking

Breda is not a very big city. Most hotels are in walking distance from the train station or the BUAS campus. The Central Station, the City Centre and the restaurants are about 20 minutes' walk from BUAS.

Bus

On the website <https://9292.nl/en>, you can plan your journey by public transportation. In the buses, you can pay contactless and/or buy a ticket at the central station.

Train

On the websites <https://9292.nl/en> or <https://www.ns.nl/en> you can plan your train journey. Train tickets can be bought at the station or at <https://www.ns.nl/en>

Taxi

In case you need a taxi ride, you can reach one of the companies below and order a taxi.

Taxi Breda: +31-76-501 23 45

Peutax: +31-76-571 00 00

Taxi Valk: +31-6-266 266 76

Car parking

In case you arrive by car at the campus and you would like to park at the BUAS parking lot, you need to reserve a parking space in forehand. Please notify our NEWWAYS students by sending an e-mail to: NewWays@buas.nl with the subject of PARKING ATLAS / CBTS / CELTH. In the e-mail please mention clearly your name and for which days you would like to make the parking reservation. Please note that this is based on availability.

More information on Breda



<https://www.explorebreda.com/en/explore>



CBTS Welcome Reception Sunday

The CBTS welcome reception will take place at **The Streetfood Club**. All delegates are welcome to join us at 18.00 to meet and register while enjoying a drink and hors d'oeuvre.

This 'Theatre of Flavour' is based in the former Grand Theatre of Breda.

Address: Van Coothplein 17B, Breda

<https://thestreetfoodclub.nl/>

Lunches

The lunches during the conference will be served in the **Horizon Big Atrium**. You will need your conference badge to collect your lunches and join the coffee breaks. Vegetarian options are provided.

PhD Seminar Tuesday

On Tuesday June 25 we will welcome the students of the PhD seminar at 9.00 at BUAS in the **Horizon Big Atrium**. The participating students will receive the necessary information separately before the conference.

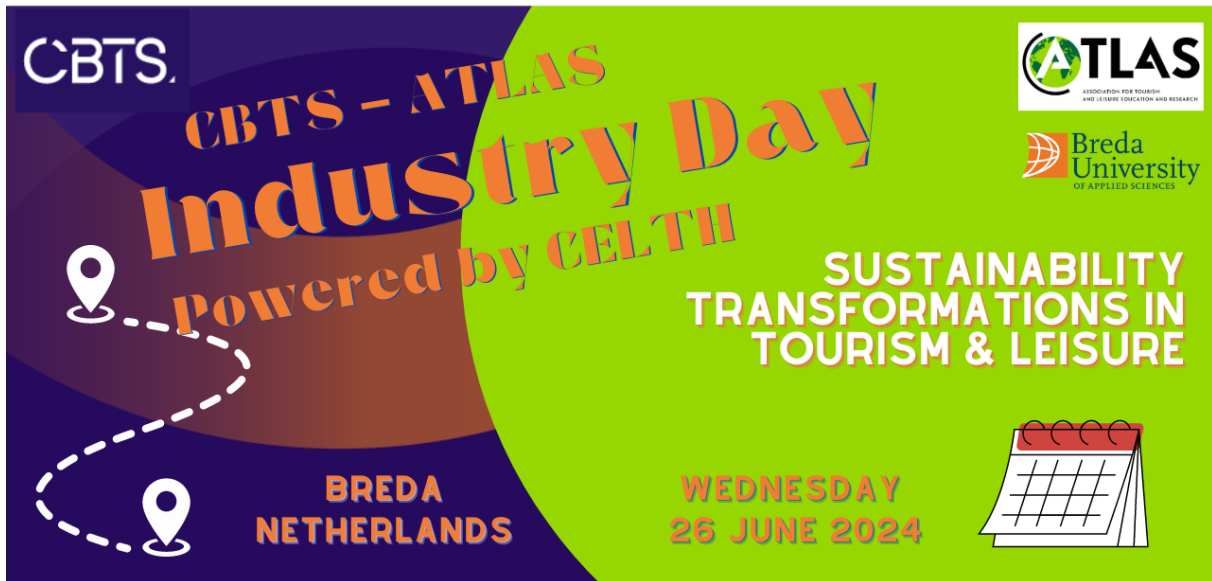


CBTS Conference Dinner on Tuesday

The CBTS conference will take place in **The Boathouse**. You are welcome at 19.00

Address: Haven 10, Breda

<https://theboathousebreda.nl/>



Wednesday CBTS-ATLAS Industry Day powered by CELTH

On Wednesday the CBTS conference will finish with the combined CBTS-ATLAS Industry Day.

The focal point of this day is to bring together industry, education and academics in tourism, leisure and hospitality. On this day, you will receive state-of-the-art inspiration from speakers and panellists from the sector, sharing their vision, insights and best practices. Be inspired by their stories and learn why their pioneering knowledge is reshaping the industry landscape.

Industry Workshops Wednesday

You can find the complete schedule of the Industry Day in the conference program. 8 Industry Workshops have been organised to take place between 11.30 and 13.00. These workshops are organised in two rounds of 40 minutes each. You can participate in two different workshops. Due to the large audience expected at the Industry Day, we invite you to choose in forehand the workshops you would like to attend. You can collect the vouchers of the two workshops of your preference on Tuesday and Wednesday morning before 11.30 at the conference desk. This way we prevent that there will be overcrowded or empty workshops. (There is one exception: workshop 1 will last 90 minutes).

Information on the content of the workshops is available on the website at:

<https://atlas-euro.org/2024-6-breda-industry-day/>

and

<https://atlas-euro.org/2024-6-breda-info-for-delegates/>

Social Program on Wednesday

On Wednesday at 19.00 two different city tours have been organised:

Story Trail Breda

The Breda Story Trail offers a captivating walking experience, guiding visitors through the city's rich history and hidden gems with engaging narratives and interactive elements. The tour will take about 90 minutes (2km). Walking shoes will be comfortable for this tour!

Link: <https://storytrail.nl/stadswandeling/breda/>

Blind Walls Gallery

The Blind Walls Gallery in Breda transforms the city's walls into vibrant artworks, celebrating local culture and showcasing international talent since 2014. The tour will take about 90 minutes (2km). Walking shoes will be comfortable for this tour!

Link: <https://blindwalls.gallery/en/>

This tour is included in the ATLAS conference program. For participants of the CBTS these tours are optional. The costs are EURO 20 per person. If you would like to take part in one of these tours, please contact onderwater.l@buas.nl or let us know at the conference desk.

WIFI at the BUAS Campus

At the campus you can use EDUROOM. If you do not have an EDUROOM account there will be WIFI Internet access at the campus. The login details will differ from day to day and will be available at the conference desk.

Conference program

We have already sent you the **provisional** conference program. We do not expect major changes to occur. If needed, you will receive a new version of the program with the latest changes by e-mail. We will not print the program, so if you would like to have a printed version, please print it yourselves. During the conference the latest version of the program will also be available on the dedicated website and can also be accessed by using a QR code.

Workshop chairs

In the program we also included the workshop chairs. If you volunteered for this task, please check which session you are supposed to chair. The **instructions for the workshop chairs** can be found at the end of this letter.

Paper presenters

For those who will be presenting a paper, Power Point facilities (laptops and projectors) will be available in all rooms. Please bring your presentation on a USB stick and arrive a few minutes before the start of your session to upload your presentation in good time. The **instructions for paper presenters** can be found at the end of this letter.

Abstract book

We will **NOT** print the Abstract book in order to help reduce our environmental footprint and reduce waste. The **abstract book** can be found on the dedicated website, made available for conference delegates only. If you would like to have the book in paper format, we would ask you to print it yourselves.

Best paper presentation

During the conference we ask all delegates to nominate a presenter in the workshop program who did an excellent job in presenting his/her paper. Forms are available at the conference desk and can also be returned here. The winner will be announced and honoured in the plenary session on Tuesday.

QR Code

During the conference a QR code will be available. After scanning the QR code you will access a dedicated website, for delegates only, where you can find the most updated versions of:

- Conference program
- This final information letter for delegates
- Abstract book

The dedicated website can also be found here:

<https://atlas-euro.org/2024-6-breda-info-for-delegates/>

Notice on conference photography and filming

Please be aware that the ATLAS / BUAS / CBTS / CELTH team will be taking photographs and filming the conference. These photographs and films may be published, transmitted or broadcast in official ATLAS / BUAS / CBTS / CELTH publications and publicity materials, including the ATLAS website, ATLAS FB, X, LinkedIn or YouTube account and may be circulated to the press and other broadcast media and internet sites for publication, transmission or broadcast. Please be aware that the images will be available in countries where there is no data protection legislation. If you do not wish to appear in any images captures, please let us know so we can take the appropriate steps to make sure you are not included. If you have any questions, please contact the ATLAS staff at the registration desk.

Emergencies

Only in case of emergencies you can contact the conference crew by phone via the following number: +31-6-23972985. For questions about conference issues, please ask these at the conference desk or contact admin@atlas-euro.org.

COVID-19

There are currently no Covid-19 measures in place in the Netherlands. However, there are recommendations to limit the spread of the corona- and other viruses.



Wash
hands
regularly



Cough and
sneeze
into elbow



Avoid physical
contact and
handshakes



Complaints? Don't
come to the
conference and test

We hope you will have a safe journey. We very much look forward to welcoming you in Breda!

Best wishes,
The CBTS-ATLAS-CELTH-BUAS-NEWWAYS Team ☺

Guidelines for workshop paper presenters

Timing

Each workshop presentation at the conference has been allocated 30 minutes, unless the workshop chair reports otherwise. This means 15 minutes for your presentation and 15 minutes for discussion. Please do not overrun the 15 minutes presentation, as this limits the time available for discussion and may limit the time available for the presentations that follow. Workshop chairs have been instructed to apply the 30 minutes time limits to all papers.

Format

Each workshop session will include a discussion session, giving the audience time to react to the papers presented. In your presentation, please try to concentrate on the major issues which your paper raises, rather than the presentation or too much factual background. Delegates will be able to read this information for themselves either after the presentation or in the conference publication.

Audio-visual equipment

All workshop rooms are equipped with a laptop and a projector to be used for Power Point presentations.

Publication of abstracts

All abstracts have been published in the abstract book. This book is available ONLINE behind the QR code.

<https://atlas-euro.org/2024-6-breda-info-for-delegates/>

Guidelines for workshop chairs

Each workshop presentation at the conference has been allocated 30 minutes, unless the workshop chair (you) reports otherwise, especially when there are too many presentations in the session.

Your task as chair will be to introduce the speakers, keep the presentations to the allotted time and to facilitate the discussion.

Each workshop presenter has been informed that they have 15 minutes to present in order to allow sufficient time for discussion. In practice many presentations will run over time, but you should warn people about the time at 15 minutes and then stop the presentation at 20 minutes if needed. This will ensure that there is sufficient time for discussion and will also prevent the later speakers in the session from losing presentation time. It is also important to keep the time in case delegates wish to move between workshop sessions.

At the end of each presentation you should invite questions from the audience. Please have at least one question ready for the speaker in case none comes quickly from the participants. Once the first question has been asked, others will usually follow.

Please make sure to arrive a few minutes early, in order to check if the equipment is working. If there are any problems with the equipment, there will be technicians / students on hand. Please report any problems to the conference desk.