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CBTS - ATLAS  
**Industry Day**  
Powered by CELTH

ATLAS  
ASSOCIATION FOR TOURISM  
AND LEISURE EDUCATION AND RESEARCH

Breda  
University  
OF APPLIED SCIENCES

SUSTAINABILITY  
TRANSFORMATIONS IN  
TOURISM & LEISURE

BREDA  
NETHERLANDS

WEDNESDAY  
26 JUNE 2024

Dear Delegates,

In less than week the **Sustainability Transformations in Tourism & Leisure** industry day at Breda University of Applied Sciences in the Netherlands begins! We really hope you are looking forward to joining us at this Industry Day.

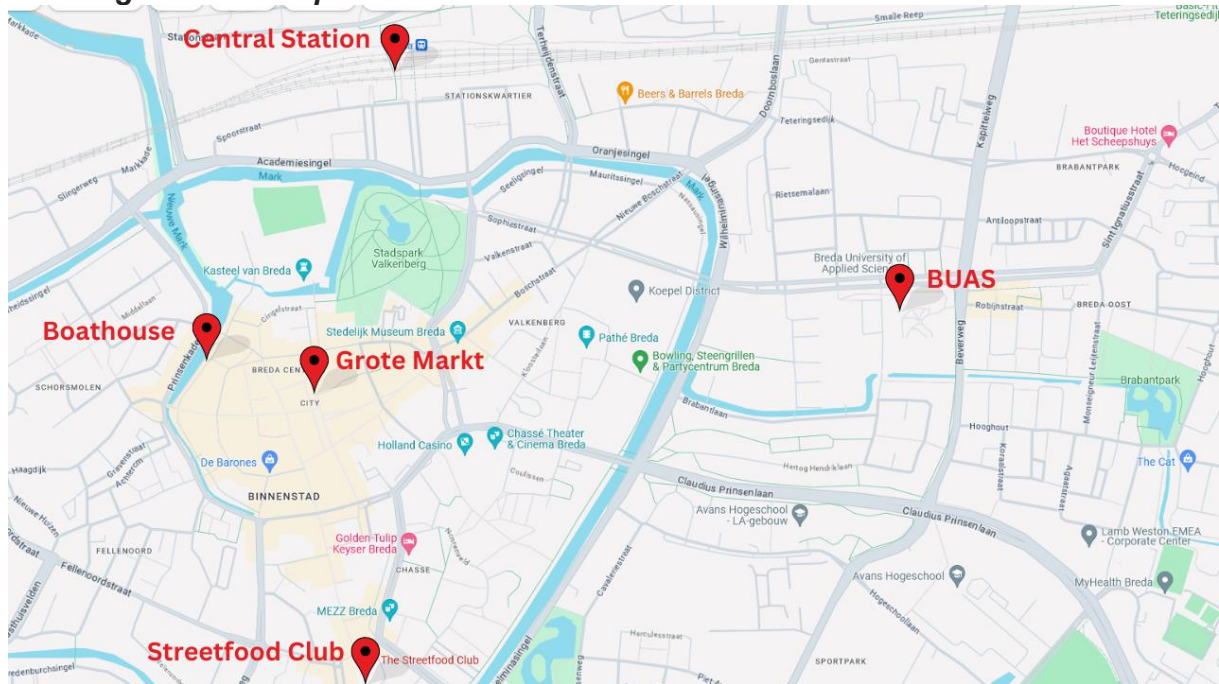
**Adres BUAS**

Breda University of Applied Sciences  
Mgr. Hopmansstraat 2  
4817 JS Breda  
The Netherlands  
+31-76-533 22 03

<https://www.buas.nl/en/contact-and-locations>



## How to get to the campus



### Walking

Breda is not a very big city. Most hotels are in walking distance from the train station or the BUAS campus. The Central Station, the City Centre and the restaurants are about 20 minutes' walk from BUAS.

### Bus

On the website <https://9292.nl/en>, you can plan your journey by public transportation. In the buses, you can pay contactless and/or buy a ticket at the central station.

### Train

On the websites <https://9292.nl/en> or <https://www.ns.nl/en> you can plan your train journey. Train tickets can be bought at the station or at <https://www.ns.nl/en>

### Taxi

In case you need a taxi ride, you can reach one of the companies below and order a taxi.

Taxi Breda: +31-76-501 23 45

Peutax: +31-76-571 00 00

Taxi Valk: +31-6-266 266 76

### Car parking

In case you arrive by car at the campus and you would like to park at the BUAS parking lot, you need to reserve a parking space in forehand. Please notify our NEWWAYS students by sending an e-mail to: [NewWays@buas.nl](mailto:NewWays@buas.nl) with the subject of PARKING ATLAS / CBTS / CELTH. In the e-mail please mention clearly your name and for which days you would like to make the parking reservation. Please note that this is based on availability.

### More information on Breda



<https://www.explorebreda.com/en/explore>

## **CBTS-ATLAS Industry Day – Powered by CELTH Sustainability Transformations in Tourism & Leisure**

The focal point of this day is to bring together industry, education and academics in tourism, leisure and hospitality. On this day, you will receive state-of-the-art inspiration from speakers and panellists from the sector, sharing their vision, insights and best practices. Be inspired by their stories and learn why their pioneering knowledge is reshaping the industry landscape.

### **Industry Workshops**

You can find the complete schedule of the Industry Day in the conference program. 8 Industry Workshops have been organised between 11.30 and 13.00. These workshops are organised in two rounds of 40 minutes. You can participate in two different workshops. Due to the large expected audience at the Industry Day we do invite you to choose in forehand the workshops you would like to attend. At the conference desk you can collect the vouchers of the two workshops of your preference on Tuesday and Wednesday morning before 11.30. This way we prevent that there will be over crowded or empty workshops. (There is one exemption: workshop 1 will last 90 minutes)

Information on the content of the workshops is available on the website at:

<https://atlas-euro.org/2024-6-breda-info-for-delegates/>

and

<https://atlas-euro.org/2024-6-breda-industry-day/>

### **Lunch**

The lunches during the conference on Wednesday will be served in the **Horizon Big Atrium**. On Thursday and Friday it will be served at the **Frontier Food Plaza**. You will need your conference badge to collect your lunches and join the coffee breaks. Vegetarian options are provided.

### **WIFI at the BUAS Campus**

At the campus you can use EDUROOM. If you do not have an EDUROOM account there will be WIFI Internet access at the campus. The login details will differ from day to day and will be available at the conference desk.

### **Industry Day program**

We also send you the **provisional** conference program. We do not expect major changes to occur. If needed, you will receive a new version of the program with the latest changes by e-mail. We will not print the program, so if you would like to have a printed version, please print it yourselves. During the conference the latest version of the program will also be available on the dedicated website and can also be accessed by using a QR code.

### **QR Code**

During the Industry Day a QR code will be available. After scanning the QR code you will access a dedicated website, for delegates only, where you can find the most updated versions of:

- Industry Day program
- This final information letter for delegates
- Information on the Industry Workshops

The dedicated website can also be found here:

<https://atlas-euro.org/2024-6-breda-info-for-delegates/>

### **Notice on conference photography and filming**

Please be aware that the ATLAS / BUAS / CBTS / CELTH team will be taking photographs and filming the conference. These photographs and films may be published, transmitted or broadcast in official ATLAS / BUAS / CBTS / CELTH publications and publicity materials, including the ATLAS website, ATLAS FB, X, LinkedIn or YouTube account and may be circulated to the press and other broadcast media and internet sites for publication, transmission or broadcast. Please be aware that the images will be available in countries where there is no data protection legislation. If you do not wish to appear in any images captures, please let us know so we can take the appropriate steps to make sure you are not included. If you have any questions, please contact the ATLAS staff at the registration desk.

### **COVID-19**

There are currently no Covid-19 measures in place in the Netherlands. However, there are recommendations to limit the spread of the coronavirus.



Wash  
hands  
regularly



Cough and  
sneeze  
into elbow



Avoid physical  
contact and  
handshakes



Complaints? Don't  
come to the  
conference and test

We hope you will have a safe journey. We very much look forward to welcoming you in Breda!

Best wishes,  
The ATLAS-CBTS-CELTH-BUAS-NEWWAYS Team ☺

### **Emergencies**

Only in case of emergencies you can contact the conference crew by phone via the following number: +43-31-23972985. For questions about conference issues, please ask these at the conference desk or contact [admin@atlas-euro.org](mailto:admin@atlas-euro.org).