



ATLAS SIG Business Tourism Conference Business Tourism, Sustainability, Health and Wellness

**Valencia, Spain
November 25-27, 2024**



Final information for delegates

UPDATE ATLAS Business Tourism Conference Valencia AND The Situation in Valencia & Social Corporate responsibility

Following the tragic events that occurred in the southern area of Valencia on October 29th and 30th, we would like to reassure all attendees of our congress that it is completely safe to travel to Valencia.

The city itself was not affected by the flooding; only towns and villages to the south of the city were impacted. As can be seen on the official tourism website of the city (www.visitvalencia.com), Valencia is fully prepared to move forward, and tourism can play a key role in supporting the area's recovery.

We understand the sense of helplessness many of us felt upon seeing the devastating images of the disaster. We want that empathy to translate into tangible support for those who have lost everything. For this reason, the congress organizers have reached out to a local public school in the town of Catarroja (Joan XXIII School) to help them get back on their feet.

You can learn more about the school (Joan XXIII Catarroja) here:

<https://portal.edu.gva.es/joan23catarroja/>

The school's early childhood education area (for children ages 3 to 5) was severely damaged, as it was located on the ground floor, which was completely destroyed by the floods. They are in urgent need of donations of educational materials for young children.

What is Needed:

- Building blocks and pieces (preferably wooden)
- Dolls for symbolic play (people, objects, preferably wooden)
- Piolicubes, dominoes, puzzles, and basic games for children ages 3 to 5
- Storybooks (in English or Spanish)
- Alphabet letters for manipulation
- Materials for learning ABN (The Open Algorithm Based on Numbers method)
- Toy cars
- Rugs/ Carpets
- Logic games

How You Can Help:

Please bring any of the listed materials you wish to donate to the congress. (Note: We will not be accepting monetary donations.) We will collect the items during the registration on Monday and deliver them directly to the school after the congress.

Your support will make a real difference in helping these children return to their normal routines and continue their education in the wake of this catastrophe.

Thank you for your generosity!

See you in Valencia

María Sánchez de Mora Vidal

The conference will take place at the Universidad Europea de Valencia (UE).

The UE address is:

Universidad Europea de Valencia

Campus Turia

Edificio antiguo Asilo

C/ de Guillem de Castro, 175

46008 València

<https://universidadeuropea.com/en/about-ue/valencia/>

<https://maps.app.goo.gl/1c6XHcveRM9VeQBK9>

Welcome Reception Monday

The welcome reception will be in the Chapel of the Universidad Europea de Valencia

Conference dinner Tuesday

Rocalla Restaurant

Av. de l'Institut Obrer de València, nº20, Quatre Carreres, 46013 València, Valencia

<https://maps.app.goo.gl/5uqgmMpcfjBs5s33e9>

How to get to the campus



Metro

The closest metro station to Campus Turia is **Turia**. However, we recommend checking the official Metro Valencia website as some lines are still affected due to the flooding caused by the DANA weather event.

[Home - Metrovalencia](#)

We apologize for any inconvenience caused by the fact that some metro lines have not yet been fully restored, but there are alternative bus routes available.

National Buses

The Valencia Central Bus Station is located just 11 minutes on foot from Campus Turia. This station connects Valencia with almost all cities across Spain.

[Estación de Autobuses de Valencia - Comunitat Valenciana](#)

City Buses

The closest city bus lines to the campus are 28 and C1, which stop directly in front of the university and the IVAM Museum.

www.emtvalencia.es/ciudadano/index.php?lang=en

From Train Stations

Valencia has two main train stations:

- **Estación del Norte:** From here, you can either walk to the campus (about 15 minutes) or take bus lines C1 or 28.
- **Joaquín Sorolla:** The campus is a 35-minute walk from this station, or you can take bus line 64.

Parking

Parking in the area around the campus can be challenging. If traveling by private car, it is recommended to park near the bus station area and then walk to the campus.

FREE 72-hour public transport card

Thanks to the generosity of our main sponsor, Visit Valencia, each event attendee will receive a 72-hour public transport card for free use within the city. This card will be provided on the first day of the congress during registration.



More information on Valencia

<https://www.visitvalencia.com/>

WIFI

Internet access on campus will be free for everyone. Information will be available at the conference desk.

Conference program

With this letter we include the **provisional** conference program. We do not expect major changes to occur. If needed, you will receive a new version of the program with the latest changes by e-mail. We will not print the program, so if you would like to have a printed version, please print it yourselves. During the conference the latest version of the program will also be available ONLINE behind the QR code.

Paper presenters

For those who will be presenting a paper, Power Point facilities (computers and projectors) will be available in all rooms. Please bring your presentation on a USB stick and arrive a few minutes before the start of your session to upload your presentation in good time. The ***instructions for paper presenters*** can be found at the end of this letter.

Abstract book

We will ***NOT*** print the Abstract book in order to help reduce our environmental footprint and reduce waste. We have noticed that at ATLAS meetings many delegates bring a tablet or laptop and are using these during the sessions. We hope that delegates choose to access the Abstract book on their devices. We will send the ***abstract book*** in PDF format by e-mail. The book is also available in a special section on the website, made available for conference delegates only. If you would like to have the book in paper format, we would ask you to print it yourselves.

QR Code

During the conference a QR code will be available. After scanning the QR code you will access a dedicated website, for delegates only, where you can find the most updated versions of:

- Conference program
- This final information letter for delegates
- Abstract book
- Delegate list



Consent form

Upon registration, you will be asked to sign a consent form giving permission to ATLAS and UA that photos and videos taken during the conference, that may include your image, can be used on our website and on social media. Your consent is required according to the EU's General Data Protection Regulation (**GDPR**). The photos and videos will be stored by ATLAS/UA and/or might be published to disseminate information about our activities. For your information, please find the text of the consent form here:

Photography / filming consent form

I understand that:

- My attendance / presentation at the above event can be noted / pictured / filmed;
- ATLAS and UA may store the photos / videos;
- ATLAS and UA may use the photos / videos for promotional materials, publications, in articles and potentially for publicity / marketing purposes;
- ATLAS and UA may use the photos / videos on its website and on social media;
- I can withdraw consent for this at any time. I can email admin@atlas-euro.org if I change my mind;
- This consent will not apply to material already published. ATLAS and UA cannot control already published material or recall them;
- This Authorization is given without promise of compensation.

COVID-19

There are currently no Covid-19 measures in place in the Spain. However, there are recommendations to limit the spread of the coronavirus.



Wash
hands
regularly



Cough and
sneeze
into elbow



Avoid physical
contact and
handshakes



Complaints? Don't
come to the
conference and test

We hope you will have a safe journey. We very much look forward to welcoming you in Valencia!

Best wishes,

María Sánchez de Mora Vidal (Universidad Europea de Valencia)
Rob Davidson (Chair ATLAS SIG Business Tourism)
Jantien Veldman (ATLAS)
Leontine Onderwater (ATLAS)

Guidelines for workshop paper presenters



Timing

Each workshop presentation at the conference has been allocated 30 minutes, unless the workshop chair reports otherwise. This means 15 minutes for your presentation and 15 minutes for discussion. Please do not overrun the 15 minutes presentation, as this limits the time available for discussion and may limit the time available for the presentations that follow. Workshop chairs have been instructed to apply the 30 minutes time limits to all papers.

Format

Each workshop session will include a discussion session, giving the audience time to react to the papers presented. In your presentation, please try to concentrate on the major issues which your paper raises, rather than the presentation or too much factual background. Delegates will be able to read this information for themselves either after the presentation or in the conference publication.

Audio-visual equipment

All workshop rooms are equipped with a computer and a projector to be used for Power Point presentations.

Publication of abstracts and extended abstracts/working papers

All abstracts and extended abstracts/working papers have been published in the abstract. This book will be sent in PDF to all registered participants before the conference. During the conference it will also be available ONLINE behind the QR code.

Full paper

Following the conference, papers may be submitted for publication in a special edition of the Journal of Convention and Event Tourism, based entirely on papers from our conference. Full details of the submission and review process will be given in Valencia.