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Activities in times of COVID-19

ATLAS Reflections 2020



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October 2020

**Edited by:
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Introduction

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Thank you for taking the time to read through ATLAS Reflections 2020. What a year! 2020 has been a difficult and challenging time for many in the tourism industry. We hope that all our members have managed to find ways to cope with the many challenges in their personal and professional lives and that they will join us in looking forward to a bright, and different, future for tourism.

In my report, I will outline what ATLAS has been doing over this last year and update members on our two European projects and our future plans.

In April, we took the (then) difficult decision to postpone our Annual Conference, due to be hosted by AMBIS in Prague. This turned out to be a wise decision and we hope to be able to hold some sort of on-site event in Prague in 2021. However, at the time of writing this report, the pandemic shows little sign of abating and we will plan accordingly.

The decision to postpone our Annual conference was all the more difficult to make due to success of the 2019 conference organised by the Facultat de Turisme at Universitat de Girona under the theme of 'Tourism Transformations'. One of our largest conferences with 176 delegates, seven special tracks and wonderful keynote speakers Tazim B. Jamal (Texas A&M University) Jauma Guia (University of Girona) and Janne Liburd (University of Southern Denmark). Our thanks go to Silvia Aulet and Lluís Prats and their team for organising a great event.

We did hold a few events in late 2019 and early 2020. November 2019 saw the third ATLAS Latin America Conference, hosted jointly by the Universidad Externado de Colombia and The Ostelea School of Tourism and Hospitality in Bogota, Colombia. With a theme of 'Tourism development and social resilience in Latin America – New approaches to policy and planning', the conference welcomed 57 papers and 64 delegates and was another great success for this growing chapter. Whilst plans for another conference are currently on hold, we hope to explore other avenues to keep the chapter thriving.

We also managed to hold one on-site event in 2020. In February, the Gastronomy SIG met in Angers in France. With 26 papers and 31 delegates, this event was, as always when Carlos Fernandes is involved, a fun and stimulating event. For those who were not there, feel free to check out the photos from the event on our Facebook page and website. I am sure the Gastronomy SIG enjoys spending as much time eating and drinking as they do discussing academic matters.

A number of other SIG events had been in the pipeline in the early part of 2020. Most have been put on hold or postponed until we have a better understanding of what travel will look like in the coming months and years. However, the Events SIG and Cultural Tourism SIG decided to go ahead with their event, albeit on-line rather than on-site in Edinburgh. This one-day event on October 22nd has a packed programme including speakers from industry and over 10 short paper presentations. The day will also include a meeting of the Event SIG to consider their direction for 2021. Keep an eye on our website, Facebook page and Twitter for more updates and the online link to the event.

This leads on to our activities over the last nine months. With the ability to hold physical conference on hold, we were very aware of trying to provide events for our members. Over the last few months, we have held a number of webinars and have a number of upcoming events planned.

March saw us hosting a webinar as part of our involvement in the INCOME Erasmus+ project. This event looked at 'Perspectives on Dual Cooperation Education' and involved the partners of the project as well as a wider audience. And our successful foray into Zoom and YouTube webinars began!

In May we hosted the ATLAS webinar on 'Recovering from COVID-19: Asian Perspectives. Organised by Greg Richards and with speakers Eliver Lin (Singapore Institute of Technology), John App (Macao Institute for Tourism Studies / Director of the Global Centre for Tourism Education & Training) and Brian King (Hong Kong Polytechnic University) bringing three different perspectives, this webinar attracted an audience of 123 spectators from over 35 countries.

June saw ATLAS link with the webinar on 'Creative Entrepreneurs and Tourism: Worlds Apart or Worlds of Opportunity?' where our own Greg Richards was a speaker. We were also involved in another INCOME Erasmus+ Webinar. This webinar focussed on COVID-19 and reflected on the challenges for the tourism and hospitality sector.

Paolo and Rene were instrumental in our very successful July webinar, which linked with the publication of Issue #2 of the 2020 ATLAS Review. Paolo and Rene asked 12 academics from across the globe to write a short commentary on the Corona crisis and all 12 responded with a positive yes! The webinar on July 7th was a culmination of this process and each author spoke for a few minutes before a lively discussion ensued. We think that this format of combining an ATLAS review and webinar worked extremely well and we are hoping to do the same again either later this year or early in 2021. Members have free access to all ATLAS reviews and I would thoroughly recommend the review associated with this webinar as one to read and keep for future use. If you cannot access your member pages, please contact Leontine and she will provide access. What was especially gratifying from this webinar was that it attracted new subscribers to our YouTube channel, and a new member!

Instead of hosting our regular Annual conference, AMBIS in Prague and ATLAS worked together to provide a series of webinars around the conference theme 'Tourism as a driver of regional development and collaboration' during the September conference week. The six events hosted between Wednesday 9th and Friday 11th September attracted over 200 registrations from almost 50 countries.

The first webinar featured two of our keynote speakers for the conference, Carina Ren (Aalborg University, Denmark) and Mike Robinson (University of Birmingham, UK). We asked them to provide some 'interim' thoughts on the topic as we hope they will still be our keynote speakers in Prague in 2021. Wednesday afternoon saw the first meeting of the Climate Change Special Interest Group (SIG) organised by Ioanna Farsari (Dalarna University, Sweden). With a presentation by Harold Friedl and a lively debate, this was a great event to kick off a new SIG.

Thursday saw the second of our two webinars hosted by AMBIS. This webinar attracted over 140 participants. It was facilitated by Rene van der Duim on the theme 'COVID-19 and reflections on the summer of 2020 from the field' and featured four industry speakers: Iris Bakker (Visit Zuid-Limburg, The Netherlands); Jitka Zikmundová (CEE Marketing Manager of Upper Austria Tourism Authority); Eli Keegan (Lloret de Mar Tourism Board, Spain) and Anders Bjernulf (Destination Sälenfjällen, Sweden). A lively question and answer session illustrates the necessity of collaboration and dialogue between the tourism industry and tourism educators and researchers.

The final three events, on Thursday afternoon, Friday morning and Friday afternoon were also meetings of SIGs. On Thursday the revived Urban Tourism group, led by Melanie Smith (Budapest Metropolitan University) and Ko Koens (InHolland University of Applied Sciences) saw a number of interesting presentations and a discussion on a future research agenda for the group. Friday morning saw the new Visual Tourism SIG meeting, hosted by Nika Balomenou (University of Hertfordshire, UK) and Brian Garrod (Swansea University, UK). Four speakers covering a wide variety of areas around visual research gave us an interesting insight into this area and the active participation of the audiences illustrated the high level of engagement with this new SIG. Friday afternoon saw a meeting of the revived Volunteer Tourism SIG. This meeting was for members of the SIG and led by Elisa Burrari and Davide Sterchele of Leeds Beckett University. The meeting provided some directions for the future of the group and 2021 looks to be an exciting year.

We are planning a number of events for the rest of 2020 and taking us into 2021. As already mentioned the Events and Cultural Tourism SIGs are hosting a joint online event in October. In November we hope to link with the POLITUR project workshop on 'Mobilities Transforming Destinations'. December sees us planning a webinar with our ATLAS Africa chapter – details to follow. In January 2021, the Business Tourism SIG is planning an event in Leeuwarden, The Netherlands. A hybrid event is planned – with sessions both on-site and on-line – although this may be updated depending on the situation closer to the time. The Gastronomy SIG had planned a meeting in Girona in February 2021 but have decided to postpone this event until 2022.

Next March sees us planning another ATLAS Review and webinar session. The theme is still being decided – if you have a keen desire to get involved in any of our events, please contact us, as we are always keen to incorporate new ideas. In April/May 2021 we hope to link with the ARCTISEN project on a webinar considering what is culturally sensitive tourism. Three members of our Board, Carina Ren, Paolo Russo and Ilja Simons are also working on a PhD/Early Career workshop on the topic of responsible tourism, which will run parallel to this webinar. The end of May 2021 will hopefully see the Space, Place and Mobilities SIG host an event in Venice and Paodva. This event is still in the planning stages, and again, will depend on the current COVID-19 situation. We will keep members updated on our plans as they develop. June 2021 sees us linking with Technological University Dublin on a webinar around events and public space and that leads on to next year's Annual ATLAS Conference in September 2021. As stated earlier, we hope to hold an on-site event with AMBIS in Prague but this will depend on the status of the pandemic as the health and well-being of our members and delegates is our top priority.

Moving to on-line events has been a learning curve but has allowed us to develop our YouTube presence and our YouTube channel has seen huge growth in views over the last few months. We continue to look for a Board member who can help ATLAS with our communications. If you would like to become more involved with ATLAS and are keen to take on the challenge of being our 'impact coordinator', please do not hesitate to contact either Leontine or myself for a chat about what this role might involve.

This year has also seen our continued involvement in our two European Erasmus+ projects: INCOME Tourism and NTG (Next Tourism Generation). ATLAS was supposed to organise a number of events for the projects during 2020 but COVID-19 has seen these move either on-line or postponed. The end of 2020 and into 2021 will see ATLAS work with both projects to achieve their objectives with events and communications. It has been a new challenge to work on these projects and there are elements where ATLAS has thrived. We are in the process of producing an information sheet for all our members to highlight how ATLAS can be a partner in future projects. We are always keen to hear from members who think ATLAS might be a good 'fit' with potential projects.

This year has also seen the start of two new initiatives. The first is the creation of an Advisory Board for ATLAS. The Advisory Board membership currently consists of past Chairs and long-standing active members. The Board's first task is to define its role in the ATLAS organisation and broaden its membership to represent a broad range of tourism and leisure researchers and practitioners. The idea behind the creation of the Advisory Board is to ensure that ATLAS is looking strategically into the future. The last few years have seen ATLAS diversify with the Erasmus+ projects but also loose income through the lack of on-site events, especially this year. We hope that the work of the Advisory Board will help to 'future-proof' ATLAS.

Our second new initiative, proposed by Board member Emmanuel Adu Ampong (Wageningen University, Netherlands), is to create a student prize for best paper or thesis. The idea was approved at our recent Board Meeting and the next few months will see ATLAS flesh out the particulars and criteria as well as what the 'prize' will be. We will promote this initiative to our members early in the 2021 with the hope of officially launching it at the 2021 Annual Conference.

Lastly, keep an eye on our ATLAS Oceania chapter. With COVID-19 (more or less) under control in New Zealand, and the potential of tourism bubbles with Australia, we are hoping to host a symposium or conference some time in 2021! Please contact Willem Coetzee (University of Otago, New Zealand) or myself if you would be keen to help organise this event or be involved.

To conclude, 2020 has been a challenging year for all of us and we would like to thank all our members for their continued engagement and support of ATLAS. I personally also want to thank Leontine Onderwater and Jantien Veldman. Not only do I rely on both of them to help keep ATLAS moving, but this year, with decreased incomings to support ATLAS activities, they have both been flexible with their roles and understanding of the situation. We are all looking forward to a new and improved version of 'business as usual' in the next year. Thanks also to René van der Duim who has now officially stepped down from the ATLAS Board. René has been an active Board member for many years, as well Chair of ATLAS (2012-2017) and his sage advice will be greatly missed. However, René will not be leaving the ATLAS community as he has agreed to chair the new Advisory Board.

Thanks again to all our members. Please engage with ATLAS through our website, Facebook, LinkedIn, YouTube and Twitter. Hopefully we will see many of you at some point next year – when ATLAS will celebrate 30 years!

Take care, stay healthy and see you in 2021.

Tara Duncan

October 2020

In memoriam

Robert Wiluś



We deeply regret the sad news that on April 21, 2020, after a serious illness, our Friend and Associate, coordinator of cooperation between the Faculty of Geographical Sciences of the University of Łódź (Poland) and ATLAS, Robert Wiluś, left us.

Robert Wiluś was a man of great heart, a scientist, an academic teacher, all his professional life associated with Łódź, the University of Łódź, the Faculty of Geographical Sciences and the Institute of Urban Geography and Tourism.

Robert Wiluś associated his scientific and didactic activities with socio-economic and tourism geography. He was a member of the Polish Geographical Society (PGS), since 1986 and secretary of the PGS Tourism Geography Commission (1996-2016).

He was awarded the Commemorative Medal of the 100th Anniversary of the Polish Geographical Society (2018) and the Gold Badge of the Polish Geographical Society (2020).

We will remember Robert Wiluś as the organizer of the ATLAS conference in Łódź in 2006.

Professor Sławoj Tanaś
Vice-Director of the Institute of Urban Geography and Tourism of the University of Łódź.

ATLAS members

October 2020

At the moment ATLAS has 156 members in 54 countries.

Argentina

Universidad del Salvador

Austria

Fachhochschule Kufstein
FH Joanneum GmbH
IMC University of Applied Sciences Krems

Belgium

Erasmushogeschool Brussel
ASG & Skâl International Limburg
Thomas More Mechelen
Université Libre de Bruxelles
University of Leuven

Botswana

University of Botswana

Brazil

Federal University of Pernambuco

Bulgaria

Sofia University "St. Kliment Ohridski"
University of Architecture, Civil Engineering
and Geodesy

Canada

Vancouver Island University

Chile

Universidad de La Frontera

China

City University of Macau
Hong Kong Polytechnic University
Macao Institute for Tourism Studies (IFTM)
Peking University
Shanghai Institute of Tourism
Sun Yat-Sen University
University of Saint Joseph

Colombia

Universidad Externado de Colombia

Croatia

Institute for Tourism
University College of Management and Design
Aspira
University of Rijeka

Cyprus

Cyprus University of Technology
Cyprus West University

Czech Republic

Charles University
Masaryk University - FEA
The College of Regional Development and
Banking Inst. - AMBIS
University College of Business in Prague
University of Economics Prague

Denmark

Aalborg University
Roskilde University

Fiji Islands

University of the South Pacific

Finland

HAAGA-HELIA University of Applied Sciences
LAB University of Applied Sciences
Lapland University of Applied Sciences
Novia University of Applied Sciences
South-Eastern Finland University of Applied
Sciences
University of Lapland

France

Rennes School of Business
Université Paris 1 Panthéon-Sorbonne

Georgia

Iliia State University

Germany

Heilbronn University of Applied Sciences
Hochschule Harz, University of Applied
Sciences

Hungary

2q kkt
Budapest Metropolitan University
University of Pannonia

India

Institute of Business Management

Indonesia

Universitas Prasetiya Mulya

Ireland

Athlone Institute of Technology
Cork Institute of Technology
Letterkenny Institute of Technology – LYIT
TU Dublin
Ulster University
University of Limerick

Israel

Kinneret College on the Sea of Galilee

Italy

Free University of Bolzano
IRISS - Inst. for Research on Innovation and
Services for Development
Università Bocconi Milano
Università della Calabria
University of Bergamo

Kenya

Kisii University College
Moi University

Latvia

Vidzeme University of Applied Sciences

Malaysia

Berjaya University College of Hospitality
University of Malaysia Sabah

Malta

EEC-ITIS Malta Tourism and Languages
Institute

Mexico

Autonomous University of Oaxaca "Benito
Juárez"
Universidad de las Américas Puebla

Namibia

Namibia University of Science and Technology

Nepal

The Nepal Trust

Netherlands

Breda University of Applied Sciences
HZ University of Applied Sciences
InHolland University of Applied Sciences
NHL Stenden University of applied science
Wageningen Environmental Research
Wageningen University
Zuyd University of Applied Sciences

New Zealand

University of Otago

Nigeria

Empire Travel Services Ltd
Michael Okpara University of Agriculture

Norway

University of Stavanger

Poland

Jagiellonian University
Poznan University of Physical Education
University of Economics Katowice
University of Lodz
Vistula School of Hospitality

Portugal

ESHTE – Escola Superior de Hotelaria e
Turismo do Estoril
IGOT – Ullisboa
ISCET – Inst. Sup. Ciências Empresariais e do
Turismo
IPC – Instituto Politécnico de Coimbra
ISMAI – Instituto Universitario da Maia
ISAL – Institute of Tourism, Administration and
Languages
Polytechnic Institute of Leiria
Polytechnic Institute of Viana do Castelo
Universidade de Aveiro
UTAD - Universidade de Tras-os-Montes e
Alto Douro

Romania

"Lucian Blaga" University of Sibiu
University "Stefan cel Mare" Suceava

Russia

National Research University - Higher School
of Economics in SPb

Rwanda

University of Tourism, Technology and
Business Studies

São Tomé e Príncipe

Instituto Superior Politécnico

Serbia

The College of Hotel Management Belgrade

Slovakia

Matej Bel University

Slovenia

University of Maribor

South Africa

Cape Peninsula University of Technology
UNISA (University of South Africa)
University of Johannesburg
University of KwaZulu-Natal
University of Pretoria
University of Zululand

Spain

Ostelea School of Tourism & Hospitality
School of Tourism and Hospitality
Management Sant Ignasi
Universidad Complutense de Madrid
University of Deusto
University of Girona
University Rovira i Virgili

Sweden

Dalarna University
Linnaeus University
Mid Sweden University

Switzerland

Cesar Ritz Colleges
Les Roches-Gruyère University of Applied
Sciences

Thailand

Mahidol University International College

Turkey

Batman University School of Tourism and
Hotel Management
Cyprus Science University
Dokuz Eylul University
Eastern Mediterranean University
Ozel Antalya International College of Tourism

Uganda

Jimmy Sekasi Institute of Catering
Kabale University
Makerere University

United Arab Emirates

Emirates Academy of Hospitality Management
Skyline University College
Zayed University

United Kingdom

Bournemouth University
Canterbury Christ Church University
Cardiff Metropolitan University
Coventry University
Leeds Beckett University
London Metropolitan University
Napier University Edinburgh
Nottingham Trent University
Sheffield Hallam University
TRAM - Tourism Research and Marketing
University College Birmingham
University of Brighton
University of Derby
University of East London
University of Greenwich
University of Lincoln
University of Surrey
University of Westminster

United States of America

Clemson University

ATLAS student members

At the moment ATLAS has 22 student members in 13 countries.

Belgium

James Ssebagala – Université Libre de Bruxelles

Brazil

Thaís De Oliveira – University of São Paulo

Finland

Mercy E.A. Chang'a – University of Eastern Finland

Germany

Gabriel Torres – Hochschule für Nachhaltige Entwicklung Eberswalde

Ireland

Danielle Lynch – TU Dublin

Israel

Netta Kahana – The Hebrew University of Jerusalem

Kenya

George Ariya – University of Eldoret

Stella Chepkurui Barsulai – Machakos University

Netherlands

Miranda Megens – Tilburg University

Zaira Seya Bulgheroni – Erasmus Universiteit Rotterdam

Lieve Winkelmolen – Breda University of Applied Sciences

Portugal

Belmira Maria Santos Gomes Coutinho – Universidade de Aveiro

Ivana Stevic – Universidade de Aveiro

Slovenia

Erena Marulc – Faculty of Commercial and Business Sciences Celje Slovenia

Janja Berložnik Šuler – University of Primorska

Spain

Laura Serrano Mendoza – Universidad Loyola

Tatiana Vasquez-Arias – University Rovira i Virgili

Tanzania

Wabwezya Ndole – Sokoine University of Agriculture

United Kingdom

Ana Lanzagorta – University of London City

Sian Newsome Magadza – Manchester Metropolitan University

Linh Pham – University of Surrey

Oscar Rodriguez Fernandez – University of East London

ATLAS Events

Events organised between September 2019 and September 2020

ATLAS Annual conference 2019
Tourism Transformations
Girona, Spain
17-20 September, 2019

ATLAS Latin America Conference 2019
Tourism development and social resilience in Latin America
New approaches to policy and planning?
Bogotá, Colombia
20 - 21 November, 2019

ATLAS SIG meeting Heritage Tourism and Education
Integrating Cultural and Natural Heritage in Urban Tourism: Innovations, Discourses and Collaborations
Macao SAR, China
21-22 November, 2019

ATLAS SIG meeting Gastronomy and Tourism
The dynamics of construction of *gourmand* tourist destinations in the world
Angers, France
12-15 February, 2020

INCOME Tourism Webinar
12 March, 2020
Perspectives on Dual Cooperative Education

ATLAS Webinar
28 May, 2020
Recovering from Covid-19: Asian perspectives

ATLAS Webinar
25 June, 2020
Creative Entrepreneurs and Tourism: Worlds Apart or Worlds of Opportunity?

INCOME Tourism Webinar
6 July, 2020
COVID-19: Reflections on challenges for the T&H Sector

ATLAS Webinar
7 July, 2020
Tourism and the corona crises: Some ATLAS reflections

ATLAS ONLINE EVENT
Tourism as a driver of regional development and collaboration
Hosted by AMBIS and ATLAS
September 9-11, 2020

Future events

ATLAS SIG meeting Events and Cultural Tourism
Festivals Cities and Cultural Tourism
ONLINE
22 October, 2020

ATLAS SIG Business Tourism Conference
The New Normal in Business Tourism
Leeuwarden, Netherlands
21-22 January, 2021

ATLAS Annual conference 2021
Tourism as a driver of regional development and collaboration
Prague, Czech Republic
7-10 September, 2021

ATLAS SIG meeting Gastronomy and Tourism
Lockdown gastronomy: Changes and challenges in food tourism
Girona, Spain
16-19 February, 2022

**ATLAS SIG meeting Events and Cultural Tourism Research
Festival Cities and Cultural Tourism
ONLINE
22 October, 2020**

Edinburgh Napier University and ATLAS welcome you to an online one-day seminar on Festivals, Culture and Tourism on Thursday 22nd October 2020. It is not possible to invite you to Edinburgh, the world's festival city, in person but we will be bringing the spirit of this international, eventful city to our virtual seminar. Following the original call for papers we have a wide variety of work to share with you, courtesy of many excellent contributors, that we can't wait to hear from.

Edinburgh remains the symbolic home for our seminar. The strategic use of festivals has benefited Edinburgh for many years, but what are the costs and who pays? Where is the space for grassroots festivals, both in the calendar and in the city's urban topography, and what is being done to make it accessible to residents and communities?

From the festival city, we'll be asking what is a "festival" anyway? Has the word lost its meaning, or gained new ones? What role do host communities play? How are festival places experienced, marketed and remembered? Who are the guardians of festivals today, and what does the future hold? Festivals and cultural tourism of all kinds will be welcome for discussion.

The aim of this meeting is to review the current challenges that festival cities face: grassroots involvement, sustainability in all its forms, emerging trends in the festival landscape, and the forces at work in these turbulent times. The meeting will bring together leading international scholars in the festival and event studies field, as well as industry practitioners and policy makers in Edinburgh and beyond.

In the ATLAS YOUTUBE channel at:

<https://www.youtube.com/channel/UC407UqfuKNxrV2tRnhrdu0g>

You can now watch the 3 recordings of the following sessions:

- Opening Panel - Edinburgh Festival Directors
- Pitching presentations for book inclusion
- Closing Panel - Festival and events: social responses to the global pandemic



**ATLAS SIG Business Tourism Conference
The New Normal in Business Tourism
Leeuwarden, Netherlands
21-22 January, 2021**

A message from Monika Birkle, Senior Lecturer Meetings and Events, Haag-Helia University of Applied Sciences, Coordinator of ATLAS Business Tourism Special Interest Group.

On behalf of the ATLAS Business Tourism Special Interest Group, it is my great pleasure to invite you to the 2021 ATLAS Business Tourism conference in Leeuwarden, the Netherlands.

During Spring 2020 the business tourism has faced enormous challenges with travel bans and restrictions for organizing meetings and events. The COVID 19 crisis has changed the way we work and meet. Crisis very often bring change, for better or for worse, and this transformation of how we do business in the Post-COVID era calls for reflection and sharing of ideas. This is therefore a subject that deserves the attention of academics and researchers everywhere, and recently there has been considerable growth in the number of Universities offering courses related to Business Tourism and Business Events.

For this reason, the theme of the ATLAS SIG Business Tourism Conference 2021 will be:

The New Normal in Business Tourism

The ATLAS Business Tourism conference has become the most important international annual forum for the exchange of ideas and the sharing of best practices in teaching and researching this subject. This year's conference will focus on a broad range of topics that are related to education, research, and management in the field of business events.

Disclaimer

The conference aims at welcoming you live in Leeuwarden. However, an online or hybrid version could be possible, depending on the current situation at that time. Updates on this subject can also be found on the ATLAS website (<http://www.atlas-euro.org>).

Conference information can also be found at: atlasleeuwarden2021.com.



ATLAS Annual Conference 2021
Tourism as a driver of regional development and collaboration
Prague, Czech Republic
7-10 September, 2021

Tourism is still consistently viewed as being able to alleviate and rejuvenate regions that are facing economic and social difficulties. This includes the many rural and peripheral regions that have been, and remain, in decline. Tourism and its development are said to create regional synergy effects, generating economic, social and cultural benefits for destinations. The European Union, for example, has launched several programmes (including the European Regional development Fund and the European Social Fund) with the goal of stimulating growth and employment in peripheral areas. These programmes often support tourism development projects.

However, realizing these regional development impacts through tourism is often problematic because of the uneven distribution of impacts in space, among stakeholders, and between economic, ecological and socio-cultural domains. Moreover, the establishment of policy frameworks and a culture of collaboration between tourism and non-tourism actors is often required and, practically speaking, this is often easier said than done.

The aim of this conference is to better understand the role of tourism development practices in the development of regions, including rural, peripheral and urban areas.

We invite papers focussing on (but not limited to) the following themes:

Governance, policy and planning

- Institutional governance mechanisms for effective tourism-related policies
- Tourism policies and planning for regional development
- New public management and governance strategies
- Resident's perceptions and participation in regional tourism development
- Infrastructure, transport and tourism

Networks and collaboration

- Collaborative approaches to tourism development
- Co-creation and innovation for tourism development
- Tourism, ICT and regional development
- Smart communities, innovation and tourism development
- Entrepreneurship, networks and regional tourism development

Sustainable regional development

- Enablers and barriers of tourism development in regions
- Sustainable tourism as a driving force of job creation and economic growth
- Tourism and the Sustainable Development Goals
- Tourism carbon footprints and impacts
- Strategy development for sustainable tourism development

Culture and heritage

- Cultural and heritage tourism in regional development
- The role of creativity and the creative industries in regional development
- Intangible cultural heritage as a driver for regional development
- Developing heritage in the periphery
- Sports, events and/or leisure as gateways to culture

Environment, regional development and tourism

- The role of tourism in promoting nature in the periphery
- Environmental conservation as a tool for development
- Balancing ecological imperatives and tourism growth
- Flora and fauna as more-than-representational or more-than-human in tourism development
- Challenges with spaces of nature and tourism development

More information at:

<http://www.atlas-euro.org/Default.aspx?TabID=333>



**More information on the ATLAS events at:
www.atlas-euro.org**

**ATLAS SIG meeting Gastronomy and Tourism
Lockdown gastronomy: Changes and challenges in food tourism
Girona, Spain
16-19 February, 2022**

The Gastronomy and Tourism Research Group has long discussed the relationship between food and tourism, and more recently how food is an integral part of the tourist experience. During the meetings of the last few years, different topics were addressed, such as the connection between tradition and innovation, what is traditional food, what is authentic or real when it comes to gastronomy, among others.

The Covid19 pandemic has abruptly changed all scenarios, altering many aspects of our daily lives and, above all, in the tourism sector. The theme of the 2021 meeting proposes a reflection on what changes in relation to food and tourism have taken place due to this situation. Which of these changes are transient and which are expected to remain?

Changes may affect many different issues related to food tourism, but widely they can be grouped into three areas: the ones that affect service providers, the ones that affect food production and consumption, and the ones that affect habits (both related to eating and travelling). What have been the answers by those responsible for the tourism and food sectors globally in the face of the challenges posed by Covid19? What concrete initiatives represent cases of good practice to deal with the situation? How have our diet and eating habits changed since the pandemic? Will people still feel safe while eating in restaurants? How have eating habits changed? As the agri-food sector has achieved new prominence, is the globalisation of food still a reality? Will people consume more local products and opt for traditional meals or a variation of it? Has the lockdown increased the potential for a resurgence in local gastronomy? Has the lockdown stimulated more 0km eating? Are these situations having an impact on tourists' eating habits? How will these changes affect the future of tourism? What challenges are we facing?



Càtedra de
Gastronomia,
Cultura i Turisme
Calonge - Sant Antoni



**More information on the ATLAS events at:
www.atlas-euro.org**

ATLAS Special Interest Groups - Reports

The current SIGs (Special Interest Groups) are on:

1. Cultural Tourism
2. Gastronomy and Tourism
3. Business Tourism
4. Events
5. Volunteer Tourism
6. Dark Tourism
7. Heritage Tourism and Education
8. Space, Place, Mobilities in Tourism
9. Urban Tourism
10. Visual Tourism
11. Climate Change and Tourism

You can participate in a SIG by filling in the registration form at:

<http://www.atlas-euro.org/groups.aspx>

Cultural Tourism Research Group

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The ATLAS Cultural Tourism Group has been operating since 1991, and the main activity of the group has been the development of the ATLAS Cultural Tourism Research Project. This project largely centres on surveys of visitors to cultural sites and events, and over the almost 30-year life span of the project we have collected more than 50,000 visitor surveys from sites on five continents.

In 2020 the main activities of the group have focussed on the development of a new wave of cultural tourism surveys. A revised version of the basic version of the cultural tourism questionnaire was developed, which kept many of the features of the previous version but added a few new elements. These included revised questions on information sources, experience outcomes and perceived authenticity. As in previous rounds of the research, the questionnaire has been designed in a modular format, which makes it easier for participants to add their own questions at different points in the questionnaire.

In contrast to previous research rounds the questionnaire will also be available in paper and digital format. A version of the survey is available on Qualtrics, so that visitors can be offered a digital version of the survey on a mobile device for face-to-face interviews or offered a survey link to complete post visit. This also provides a potential solution to the problem of interviewing visitors during the Covid-19 pandemic, because visitors can also be sent a link via email, removing the need for personal interviews. This enables research to be conducted using the mailing lists of cultural sites and events, so that even when sites are not open to the public the views of those who have visited in the past can be gathered.

As in previous years the surveys are available in different language versions. We currently have English, French and Portuguese versions in both paper and digital format. We also have different versions of these questionnaires available for interviews on site or using a mailing list. As in the past, all participating institutions will be able to use their own data for research and

publication purposes. Participants can also make use of data from other sites to enable comparative research. The conditions for the use of the data are set out in a data agreement that is signed by all participants.

At the time of writing we have participating institutions from Cyprus, the Czech Republic, Ghana, Lithuania, the Netherlands, Portugal, Serbia and the UK. The largest number of participating institutions come from Portugal, where national research director Carlos Fernandes from Viana do Castelo is planning to attain national coverage with the surveys.

This year will provide a particularly challenging environment for data collection, but it should also give some very illuminating results in relation to the effects of the pandemic on cultural tourism. Tourism to cultural sites and events has been hit not only by travel restrictions, but also by closures of cultural institutions, or restrictions on visitor numbers for those that have re-opened. We are interested in gauging the extent to which restrictions and safety measures have an impact on the experience of cultural tourism, and it will be interesting to see how the survey results change over the coming months and years.

The Cultural Tourism Group has also been involved in the organisation of the Special Interest Group Meeting on Festival Cities and Cultural Tourism, planned to be held in Edinburgh in October 2020. Due to the pandemic this meeting will take place largely online, although there are plans for some members of the group to come together in Edinburgh for a panel session. This will be shared online with ATLAS members on October 22nd, together with the paper presentations from members of the Cultural Tourism and Events Groups. A publication is planned from this meeting, which will add to the already considerable range of ATLAS Cultural Tourism publications.

The group is also planning to meet physically during a special track at the ATLAS Annual Conference in Prague in September 2021. During this meeting finalised papers from the Edinburgh meeting will be presented, together with new contributions on the theme of Festival Cities and Cultural Tourism from delegates to the Prague conference.

For more information on group activities, please see the dedicated page on the ATLAS website, or consult the resources available for download on Academia (<https://independent.academia.edu/gregrichards/ATLAS-Cultural-Tourism-Project>) or Researchgate (<https://www.researchgate.net/project/Cultural-Tourism-4>). If you are interested in joining the Cultural Tourism Research Project, please contact Greg Richards (Richards.g@buas.nl).

Gastronomy and Tourism Research Group

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The ATLAS Gastronomy and Tourism Research Group is Coordinated by Carlos Fernandes, from the Polytechnic of Viana do Castelo, Portugal.

The Group met in Angers, France, from 12th to 15th of February, with the theme “Gastronomy and tourism: the dynamics of construction of gourmand tourist destinations in the world”, hosted by the University of Angers. We were provided with excellent facilities and the suggestion was made for our hosts to submit a proposal to host the ATLAS annual conference in the near future. There were 28 participants from 12 different countries (Portugal, Spain,

Canada, China, Germany, Kenya, Turkey, France, Austria, Denmark, UK and Poland). Keeping the number of participants between 25 and 30 has produced fruitful results by generating and facilitating discussions.

The concern with COVID-19 and group gatherings was not yet a concern, generally. At no time did the Group consider cancelling or postponing the event. Nevertheless, two delegates from China had difficulty in arranging air transportation and delivered their presentations online.

The programme began with a welcome session by the city of Angers with a reception at one of the city's museums where a cocktail took place, followed by dinner. The presentations were organised in seven sessions, of which three related to Gastronomy Tourism: Motivations and Destinations, two sessions to Gastronomy and Experiences, and one session each for Perceptions of Entrepreneurs and Sustainability and Gastronomy. Discussions arose on places and geographical spaces where the construction of gourmand tourism destinations take place; tourism practices in gourmand tourism destinations; the actors who make the gourmand tourist destinations through their offers and strategies; and, intangible dimension and gastronomic imaginary in the construction of gourmand tourism destinations

Full papers were due by the end of May 2020, for a possible publication of a special issue in the Journal of Gastronomy and Tourism, which has supported this Group along the years. The editor of the journal is a Anne-Mette Hjalager, from the University of Southern Denmark, and a co-founder of the ATLAS Gastronomy and Tourism Research Group in 2001. Unfortunately, due to the situation with COVID-19 few papers were received and alternative arrangements were made for the publication of papers received.

The Gastronomy and Tourism Research Group is expected to be hosted next by the University of Girona (Spain), from the 17th to the 20th of February of 2021 under the theme of "Lockdown gastronomy: Changes and challenges in food tourism". Delegates arrive on Wednesday (17th) meet Thursday and Friday (18th and 19th) and benefit from a field trip in Cataluña and experiences with wine, fish and farmers. Two proposals have been received to host the Gastronomy and Tourism Research Group Meeting in 2022.

Business Tourism Research Group

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The research group Business Tourism was in search for a suitable hosting university for the next conference and finally it was agreed that NHL Stenden and the campus in Leeuwarden, the Netherlands will host the next meeting 21-22 January 2021.

The planning of the conference was carried out in cooperation with senior lecturer Amber Herrewijn with colleagues and students from NHL Stenden and senior lecturer Monika Birkle from Haaga-Helia University of Applied Sciences. We look forward to meet physically and/or online in order to further develop the network.

Events Research Group

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The group has been working on the production of two journal special issues over the past year. The first special issue has been published online in the *Event Management* journal. The theme of the special issue is Events as Platforms, Networks and Communities, and it brings together many of the papers presented at the Special track organised by the Events Group at the ATLAS Annual Conference in Copenhagen in September 2018. The session made a particular contribution to the development of a 'network approach to events', which different members have been working on since the inception of the group in 2011.

Many of the papers published in the special issue edited by Greg Richards and David Jarman deal with event networks, expressed through networks connecting similar types of events (such as fringe festivals), networks of performers, as well as conceptualizing the differences between event networks and platforms.

Events as Platforms, Networks and Communities

Greg Richards and David Jarman - Events as Platforms, Networks and Communities. <https://doi.org/10.3727/152599520X15894679115420>

Lénia Marques, Carla Borba, and Janna Michael - Grasping the Social Dimensions of Event Experiences: Introducing The Event Social Interaction Scale (ESIS). <https://doi.org/10.3727/152599520X15894679115448>

Weng Si Lei (Clara) and Chun Chen Li (Claudia) - The Mechanism of Linkages Between Online Community Participation and Festival Attendance – A Case Study of a Chinese Music Festival. <https://doi.org/10.3727/152599520X15894679115457>

Greg Langridge-Thomas, Philip Crowther and Caroline Westwood - The Royal Welsh Show: The Nation's True Cauldron. <https://doi.org/10.3727/152599520X15894679115466>

Alba Colombo, Jaime Altuna and Esther Oliver-Grasiot - Playing With Fire Collectively: Contemporary Cultural Rites As Devisers And Outcomes Of Community Networks. <https://doi.org/10.3727/152599520X15894679115475>

Mark Norman and Nana Nyarko - Networked Economic Value Creation In Event Tourism, An Exploratory Study Of Towns And Smaller Cities In The UK. <https://doi.org/10.3727/152599520X15894679115493>

Greg Richards - The Value of Event Networks and Platforms: Evidence From a Multi-Annual Cultural Programme - <https://doi.org/10.3727/152599520X15894679115501>

David Jarman - Festival to Festival: Networked Relationships Between Fringe Festivals. <https://doi.org/10.3727/152599520X15894679115510>

Research continues on the event experiences of visitors worldwide, with regular use being made of the Event Experience Scale (EES) developed by the group (de Geus, Richards and Toepoel, 2016). Thousands of surveys have been completed across a range of different event types and in many different countries and locations. The EES has provided particularly useful in comparing events in terms of the experience offered to visitors, the strength of different

experience dimensions and the impact of experiences on event outcomes such as satisfaction and intention to return and recommend.

One of the outputs of the project is a special issue, edited by Greg Richards and Vern Biaett, deals with *Event Experiences: Measurement and Meaning*, publication of which will be finalised in early 2021, although most of the papers are already available online from the *Journal of Policy Research in Tourism, Leisure and Events*. The special issue presents both quantitative approaches of experience measurement, as exemplified by the EES, and qualitative approaches that attempt to uncover more of the richness of subjective event experiences.

Event Experiences: Measurement and Meaning

John Armbrrecht & Tommy D. Andersson - The event experience, hedonic and eudaimonic satisfaction and subjective well-being among sport event participants.
<https://www.tandfonline.com/doi/pdf/10.1080/19407963.2019.1695346>

Caitlin Brooks - The transformative potential of community-created consent culture.
<https://www.tandfonline.com/doi/full/10.1080/19407963.2020.1717078>

Willem J.L. Coetzee & Shahab Pourfakhimi - Affective engagement as a contextual dimension for predicting intentions to revisit and recommend events – a multinational comparison. <https://www.tandfonline.com/doi/full/10.1080/19407963.2019.1695345>

Katherine Dashper & Anne Buchmann - Multispecies event experiences: introducing more-than-human perspectives to event studies.
<https://www.tandfonline.com/doi/full/10.1080/19407963.2019.1701791>

Karen Davies & Dewi Jaimangal-Jones - The case for constructionist, longitudinal and ethnographic approaches to understanding event experiences.
<https://www.tandfonline.com/eprint/FW55IQTNZAKRDEPQJTZ/full?target=10.1080%2F19407963.2020.1718340>

Alex Grebenar - Lost in music: mapping the 21st century house music event experience.
<https://www.tandfonline.com/doi/figure/10.1080/19407963.2020.1727604>

Jonathan Moss, Peter A. Whalley & Ian Elsmore - Phenomenological psychology & descriptive experience sampling: a new approach to exploring music festival experience.
<https://www.tandfonline.com/doi/full/10.1080/19407963.2019.1702627>

Greg Richards - Measuring the dimensions of event experiences: applying the Event Experience Scale to cultural events.
<https://www.tandfonline.com/doi/figure/10.1080/19407963.2019.1701800>

Elaine Rust - Understanding experiential value creation at small-scale events: a multi-stakeholder perspective.
<https://www.tandfonline.com/doi/full/10.1080/19407963.2019.1701811>

Abiola Sobitan & Peter Vlachos - Immersive event experience and attendee motivation: a quantitative analysis using sensory, localisation, and participatory factors.
<https://www.tandfonline.com/doi/figure/10.1080/19407963.2020.1721638>

The meeting on Festival Cities and Cultural Tourism, planned in conjunction with the Cultural Tourism Research Group, is now being held largely online on October 22nd. It is also planned to stage a further meeting of the Events Group during the ATLAS Annual Conference in Prague in September 2021.

For more information on the activities of the Events Group, please see the relevant section of the ATLAS website, or visit the group pages on Academia (<https://independent.academia.edu/gregrichards/ATLAS-Events-Group>) or Researchgate (<https://www.researchgate.net/project/ATLAS-Event-Experiences-Project>) If you are interested in participating in the Event Experiences Project, please contact Greg Richards (richards.g@buas.nl).

Volunteer Tourism Research Group

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In 2020 we organised a special track on Volunteer Tourism titled '*New frontiers in volunteer tourism research*' which should have been held in Prague at the ATLAS annual conference 2020. The call for abstracts was well received among scholars who are researching/interested in volunteer tourism. We received 7 abstracts which were all very interesting and thought-provoking.

Following the postponement of the conference due to the Covid-19 pandemic, we will relaunch the same call for abstracts next year and we look forward to attend those sessions, either live or online. Meanwhile, we will hold a virtual meeting with the members of the VT SIG in September to outline a participatory discussion of the SIG's future plans and developments.

These will include the organisation of a VT SIG track for the next ATLAS annual conference and possible ways of developing joint publication plans, such as special issues on VT.

Space, Place, Mobilities in Tourism Research Group

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Fiammetta Brandajs (Technical secretariat)
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The activities of this SIG over the last year, and to a work overload of its coordinator and assistant, have been sparse. Due to COVID some of the planned activities have been disrupted (a special session at the Prague meeting) and others have been postponed. There are now firm plans for a 3rd SIG event, following the one in Tarragona in 2017 and the one in Buxton in 2019. The workshop will be held at the University of Padova in May 2021, and will receive collaboration and co-funding from the University of Venice 'Ca' Foscari' (which will host one session) and the University Rovira i Virgili. The tentative title of the workshop is "Social mobility goes on holiday: Tourist immobilities, conflicts and empowerment" and a call for paper and

provisional program (including the name of two keynotes) as well as plans for publication will be set out within October.

The plan is to use this event also to 'revive' and reorganise the SIG membership.

We have not made any plans yet to also be present with a special session at the Prague annual meeting rescheduled for September 2021, but it is possible.

This SIG also plans to offer at least one webinar, possibly coinciding with the POLITUR congress organised by URV on 25-27 November 2020 "Mobilities Transforming Destinations" (http://politurproject.org/?page_id=708) and with a special session organised by Antonio Paolo Russo therein, "Overtourism, urban resilience and post-pandemic recovery: politics and policies" (the whole session or only the 'keynote'). However a final decision on the congress is to be taken later in September, it might be postponed because of the new surge of the Covid-19 in Spain.

Heritage Tourism and Education Special Interest Group

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Activities last year

We conducted our inaugural SIG meeting in Macao 21-22 November last year (2019). This cosy and productive meeting was hosted by the Institute for Tourism Studies Macao, a premier tourism research and education entity and a long-time ATLAS member institution. The meeting was entitled Integrating Cultural and Natural Heritage in Urban Tourism: Innovations, Discourses and Collaborations and attracted participants from Hong Kong, Macao, Mainland China, the Philippines, Singapore, Spain and Bangladesh. The SIG Meeting achieved the aims of attracting researchers from both cultural and natural heritage fields and took the first step of bridging the disciplinary boundaries between the two. We have also worked towards publication of the studies presented in academic and scientific publication channels, including the publication of two studies from the SIG in ATLAS Review.

Plans for the next year

The lives of many of our SIG members have much of our 2020 disrupted by Covid-19 and we have decided to take a break from meetings and to allow for members to attend to their health and safety and that of their families and loved ones. We are looking at staying in touch online when things have settled for most of us and to investigate the use of online communication and activities to stay in touch. We are also looking at the possibilities of conducting comparative studies between East Asian and European cultural and natural heritage and for members to investigate the sharing of case studies and joint publications of resulting analysis.

Urban Tourism Research Group

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Proposal for the formation of an ATLAS Special Interest Group on Urban Tourism

Context

In the years prior to the COVID 19 pandemic, tourism urban areas had been on the rise, as tourist numbers to cities increased strongly, especially compared to other types of tourism destinations. This growth may be attributed to cities being easily accessible via low-cost-carriers, but also due to the growth of business tourism and the increasing interest of people in cities as places of leisure. Cities themselves have also developed and now offer a wider variety of hospitality and leisure experiences than ever for visitors and residents (e.g. due to Airbnb and the rise of facilities catering to the 'experience economy'). Experienced and repeat visitors to cities may be searching for more than just cultural sightseeing in the form of authentic, interactive or creative activities, preferably in local neighbourhoods.

The growth of urban tourism has not been without problems though. The resurgence of the critical discussion regarding negative tourism impacts and externalities in the form of overtourism, can be at least partially attributed to the experiences mentioned above in often-visited (European) city destinations. Some of this is related to encroachment on local neighbourhoods and lifestyles, the growth of the night-time economy and the development of mass cultural tourism in certain areas of cities. At the same time, the (over)dependence on tourism as a source of income in certain cities became acutely visible during the COVID 19 outbreak. Even as tourists are slowly starting to return, it is not clear whether they will be attracted to cities in the same numbers. Cities by their very nature will make maintaining distance much harder than more rural areas and in the Summer of 2020, important tourist cities like Barcelona, Lisbon and Porto already faced local outbreaks.

Such developments impact on the nature and possibilities for future urban tourism, and research is required to better understand such changes. In addition, research on urban tourism can also be useful to tourism academia as a whole. With its wide range of stakeholders, diverse offerings and activities, cities are well suited to act as incubators for innovations in tourism, thus advancing knowledge on both tourism development in cities and beyond, but also on life in cities and urban planning. Indeed, concepts such as degrowth, tourism transformations, mobilities, city hospitality, and placemaking all were developed at least partially in an urban context. Cities are also the focus of key debates about sustainability, quality or life and wellbeing, as well as the development of smart solutions. It is therefore not unreasonable to suggest that future ideas on tourism post-COVID 19 also will arise from work on urban tourism.

Potential topics for exploration include:

- Sustainable urban tourism design
- Business tourism, conferences and exhibitions
- The contribution of tourism to liveable cities
- SMART urban tourism
- Urban tourism and degrowth
- Urban tourism and everyday life
- Placemaking in the context of urban tourism
- Tourism and creative cities
- Cultural tourism and heritage in an urban setting
- Urban tourism transitions and transformation
- Participatory urban governance
- Urban tourism and resilience
- The impacts of Covid-19 and ways forward
- The role of politics and governance
- Overtourism in an urban context
- International comparisons of urban tourism
- Tourism as a development tool
- Festivals and events
- Urban tourism living labs
- The role of media, representations and reporting on urban tourism

Aims and objectives

The newly formed Special Interest Group New Urban Tourism aims to establish itself as a thriving place for researchers with an interest in urban tourism to share and discuss their work and generate new knowledge on the topic. It seeks to do so by providing a safe space, for advanced, but also early-career researchers and PhDs.

The objectives for the SIG are:

- Stimulate international discussion and collaboration by acting as a network for interested researchers
- Engaging with industry stakeholders and non-governmental movements to ensure research is grounded in the lived reality of cities and provides meaningful empirical research
- Lead to academic output through the organisation of seminars, webinars and conferences, as well as coordinating special issues in academic journals or books.
- Support (groups of) researchers to create consortia that can bid for international funding

Annual work plan

Given the COVID 19 pandemic and the uncertainties it brings, it is difficult to provide a comprehensive annual work, but below is a provisional schedule:

September 2020 – Contact members of old SIG City and National Capital Tourism

September 2020 – ATLAS Webinar on Urban Tourism, also to soft launch Special Interest Group

Late 2020 – Call for papers for conference on the future of urban tourism, to be held Autumn 2021, also with an eye on coming to a special issue in a journal and/or book

Early 2021 – Host online webinar or, provide additional track with an event organised, preferably organised by another ATLAS SIG to stimulate cooperation

Autumn 2021 – Conference on future of urban tourism

Visual Tourism Research Group

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Proposal for ATLAS SIG Entitled 'Visual Tourism Research'

Aims and Objectives

Tourism and photography have been linked since the emergence of the first cameras. Counter-intuitively, however, the use of photographs and other visuals as data in tourism research has not been as frequent or widespread might be expected, primarily due to the negative influence of traditional modes of social science research, proponents of which have tended to brand visuals as tainted media. Over the last 30 years, however, photography and other visual media have slowly but surely become accepted as valid objects of enquiry in the tourism subject area. Visuals are thus establishing a legitimacy as more than transient memories of holiday experiences. A range of visual research methods have also now been developed that can be applied to tourism issues, including photo elicitation, participatory photography and visual semiotics.

This SIG aims to bring together colleagues who advocate and/or are willing to explore the potential of visuals as data in tourism research. It also aims to bring together a broad range of scholars who are part of an interdisciplinary reconsideration of a ubiquitous phenomenon that connects places, people, images and interpretations on a global scale.

Annual Work Plan

Special Track in ATLAS Conference
AGM in ATLAS Conference
Quarterly SIG online meetings

Call for Creation of SIG at the Conference in September and Call for papers on current research, along the lines of the conference track we had proposed for this year.

Tourism and photography have been intimately linked almost since the camera was first invented. Tourism researchers have been slow, however, to make use of photographs and other visuals (such as videos, postcards, paintings, etc) as data. One of the main reasons for this is that social scientists have tended to view visuals as tainted media: artefacts that are fundamentally flawed as a source of reliable or valid data.

Over the last 30 years, however, visuals have gradually become more accepted as valid objects of enquiry. Scholars are gradually establishing a legitimacy in understanding photographs and videos as something more than transient memories of holiday experiences. They are also developing methods of analysis that are capable of reliably unlocking the knowledge that visuals hold. As such, there is now a much greater acceptance of using visuals as data. What remains is for that potential to be more fully exploited.

We would like to invite colleagues whose interests lie within the area of visual methods in tourism, to submit papers that fall within the following categories:

- Visuals as data - conceptual and empirical
- Visual data and ethics in tourism research
- Visual sociology
- Visual anthropology
- Visual culture
- Image management
- Visuals as proof
- Visuals as catalysts of socio-political change
- Sense of place
- Visuals in researching experiences
- Methodological implications

Climate Change and Tourism Research Group

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Workplan

Introduction

Climate change has come as a disruption to our usual practices. Social movements and activism such as the Friday school strike has brought it to the everyday discussions. Climate change has challenged also tourism scholars to think outside their local territories to accommodate issues of global social and environmental change (Espiner et al., 2017). In spite of its alarming nature and tourism's contribution to climate change, tourism remains the sector with the least responsiveness in taking measures to mitigate its carbon footprint (Scott et al., 2016).

The SIG is developed on the understanding of the mutual effects of Tourism on climate change and vice versa, of climate change onto tourism. It acknowledges also the inter and trans disciplinary character of the research on the field and invites contributions from a variety of fields, disciplines, and expertise to encourage the development of shared research agendas which manage to capture the complexity of CC and tourism.

It also acknowledges the accuracy of the matter and the need to relate to stakeholders, policy makers and the wider public in an effort to develop relevant research as well as to disseminate research results to a wider audience for a greater impact. Knowledge sharing and co-creation are deemed important and this SIG aims to offer a fertile ground for the encouragement of collaborations and the development of new, creative, and innovative research.

Objectives

Provide a forum for networking and information and ideas exchange with the objectives to:

- Foster international cooperation and develop research on the field
- Organise meetings and events to share knowledge, information and expertise
- Produce publications on the topic
- Invite collaboration with tourism stakeholders

- Communicate knowledge and research produced within the group to the academic community, the wider public and tourism practitioners
- Encourage the integration of produced knowledge to tourism education

Key topics

- Climate change and resilience in the social, natural, economic and institutional environment
- Vulnerability of destinations
- Policies, adaptive capacity and adaptation measures
- Political stability and risk and crisis management
- Social, environmental, and economic impacts of climate change on tourism (destinations, transportation, experiences etc)
- Mitigation of tourism's impacts on climate change
- Social justice and the vulnerability of less privileged groups
- Socio-cultural understanding and interpretations of climate change
- Stakeholders participation, social learning
- Tourists' perceptions, behaviour, responses, and their adaptive strategies to climate change
- Tourism education and climate change
- Ethics, responsibility

Annual work plan / Programme of activities

The work plan for the coming year 2020-21 is as following:

- Organise an event meeting as a special session in the coming ATLAS conference
- Organise a publication based on that session
- Organise work groups with SIG members to support the activities of the group (e.g. social media, newsletter with news on CC and tourism)

No report received from:

Dark Tourism Research Group

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ATLAS Regional Groups - Reports

ATLAS Africa

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No report received.

ATLAS Europe

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New members from Balkan states

The aim was to gain new members from Balkan states. Universities from Serbia, Romania, and Bulgaria were contacted. Unfortunately, because of the pandemic, the memberships were postponed.

Colleagues from Romania and Serbia accepted the invitation to the scientific committee of the Annual Conference.

Annual Conference

The Annual conference had to be organized in Prague; the preparatory activities were done, the key-notes were identified, the place was set in Prague at AMBIS. Visit from ATLAS to Prague was organized to check the preparation of the Annual Conference. Because of the pandemic, the conference was postponed to September 2021.

Two webinars were organized in collaboration with AMBIS as a host in September 2020 to offer the members another alternative for presentation. Afterward, four SIGs' special tracks went virtually, hosted by ATLAS. The organization of the Annual Conference in Prague is continuing.

ATLAS Latin America

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ATLAS Latin America Conference

III ATLAS Latin America Conference, held from 20 to 21 November 2019, was hosted by Universidad Externado Colombia and co-organized with The Ostelea School of Tourism and Hospitality.

THE THEME Tourism development and social resilience in Latin America - New approaches to policy and planning.

NUMBER OF COUNTRIES: 9 (Colombia, Perú, Ecuador, Mexico, Spain, Belgium, Canada, Brazil and Argentina).

NUMBER OF DELEGATES: 53

KEYNOTES: Keynote speeches were provided by Dr. Ana Goytia Prat, member of the ATLAS Board as delegate of Latin America; Dr. Leonardo Garavito, research professor at the Faculty of Tourism and Hotel Business Administration and Dr. Sairi Piñeros, co-editor and research professor at the same Faculty.

NUMBER OF COMMUNICATIONS: 35 papers were presented in 6 thematic workshop areas:

1. Urban spaces and tourism development;
2. Development and promotion of tourist destinations;
3. Spatial development and tourism: good practices and case studies;
4. Governance, politics and tourism;
5. Sustainability and CSR and tourism: the global agenda of the Sustainable Development Goals (SDGs); and
6. New tourist phenomena in Europe and Latin America.

Each of these axes had the participation of national and international experts (Mexico, Ecuador, Peru, Spain, United Kingdom, Brazil, among others) who exchanged experiences and knowledge about tourism, an issue that has gained great relevance because, according to figures, represents 7% of exports of goods and services worldwide.

THE PROGRAMME of the Conference consisted of: (See Appendix I)

NEWS ABOUT THE CONFERENCE

Link <https://www.uexternado.edu.co/administracion-de-empresas-turisticas-y-hoteleras/desarrollo-turistico-y-resiliencia-social-en-latinoamerica/>

has been posted on:

- News page ATLAS website
- Latin America page ATLAS website

- Facebook
- LinkedIn

Plans for the future

ATLAS LATIN AMERICA COORDINATOR

After five years in office (2015-2020), Dr. Ana Goytia Prat will not continue as Coordinator of the ATLAS Latin America Section. At the time of writing this report the place is vacant and awaiting applications.

FUTURE ATLAS LATIN AMERICA CONFERENCES

No institutions indicated to be interested in hosting next ATLAS Latin America conference in 2020 nor in 2021. Externado University offered its candidacy to host another conference in 2022 or 2023.

ATLAS Asia

Kevin Hannam
University of Saint Joseph
China
kevin.hannam@usj.edu.mo



No report received

ATLAS Oceania

Willem Coetzee
University of Otago
New Zealand
willem.coetzee@otago.ac.nz



Apart from advertising the ATLAS webinars to my regional connections, I do not have anything noteworthy to report for the last year. The regional conferences, such as CAUTHE2020 and the Adventure Tourism conference, are postponed until further notice. As soon as we have the new dates, I will network with those conference hosts to see how we can promote ATLAS in the region.

I hope to have something better to report in the next Reflections.

ATLAS Middle East

Vacancy



Tourism, creativity and entrepreneurship – emerging synergies



CREATIVE ENTREPRENEURS AND TOURISM
Worlds apart or worlds of opportunity?
Webinar, 25 June 2020

Speakers:
Roos Gerritsma
Edwin Trommelen
Erika Vati

Moderators:
Lénia Marques
Greg Richards

What do tourism, creativity and culture have in common? Many things, one can argue. Culture and creativity are one of the backbones of tourism, attracting and stimulating visitors to learn. Cultural tourism is already an important form of tourism, creative tourism has been rapidly developing, and the synergies between culture and tourism are increasing.

http://www.agenda21culture.net/sites/default/files/files/cities/content/informe_2018_bcn_cultural_policy_and_tourism_-eng_1.pdf

COVID-19 has been presenting unprecedented challenges to both tourism and culture. As with professionals in the tourism field, creative and cultural actors have also been struggling to keep afloat. The fact that both the tourism and culture sectors have been heavily hit by the pandemic should also stimulate us to re-think these relationships to understand how value can be created in a more structured and sustained manner.

The project “Value creation in creative urban spaces: fostering synergies between creative entrepreneurship and tourism”, led by Dr Lénia Marques from the Erasmus University Rotterdam and supported by ATLAS, seeks to provide insights into emerging synergies between creative entrepreneurship and tourism. The project aims to explore the many relationships among different stakeholders, from artists to tour guides, from changemakers to policy makers. The project started before the pandemic and it has been following developments in the field as it has unfolded.

The research is still ongoing and an initial mapping of the relationships between the tourism and creative sectors has been completed. Although the geographical focus is in Amsterdam and Rotterdam in the Netherlands, the insights can be transferred to other contexts.

Some preliminary findings were presented and discussed in an ATLAS webinar in June 2020. If you have missed it, or want to review it again, please find it in the ATLAS YouTube channel: http://www.youtube.com/watch?v=2PXYHWy_uYU.

The research has already uncovered many interesting initiatives where creative entrepreneurs are interacting with tourism, which include tour guiding, workshops or live-like-a-local type of experiences. It also became evident that there is still a large scope for these interactions to be developed in a stronger way that could contribute to create value to all parties involved.

Would you like to discuss this research? Or have other examples you would like to share? Please contact us at marques@eshcc.eur.nl .



ATLAS new publications

ATLAS Tourism and Leisure Review

The ATLAS Tourism and Leisure Review gives ATLAS members and participants of the ATLAS conferences and meetings a platform to publish the papers they have presented. The editing will be carried out by an editorial board / field editors.

The ATLAS Tourism and Leisure Review is free for ATLAS members, but also available in the ATLAS online shop. At the moment ATLAS does not have an online book shop. The shop will soon be re-introduced at the ATLAS website.



ATLAS Review Volume 2016 – 1: Well-Being and Employment in Tourism
ATLAS Review Volume 2016 – 2: Culture, Tourism and Wellbeing
ATLAS Review Volume 2016 – 3: Health, Wellness and Spa Tourism in the Balkans

ATLAS Review Volume 2017 – 1: Well-Being and Quality of Life in Tourism
ATLAS Review Volume 2017 – 2: ATLAS Africa, conference proceedings 2015
ATLAS Review Volume 2017 – 3: Tourism and Risk

ATLAS Review Volume 2018 – 1: Destinations past, present and future
ATLAS Review Volume 2018 – 2: ATLAS Africa, conference proceedings 2017

ATLAS Review Volume 2019 – 1: Dark Tourism and Higher Education
ATLAS Review Volume 2019 – 2: Destination Dynamics
ATLAS Review Volume 2019 – 3: Gastronomy and Tourism: Reflections on local food consumption in urban and rural areas

ATLAS Review Volume 2020 – 1: ATLAS Africa, conference proceedings 2019
ATLAS Review Volume 2020 – 2: Tourism and the Corona crisis: Some ATLAS reflections
ATLAS Review Volume 2020 – 3: Cultural Heritage in East Asia