



CALL FOR PAPERS  
International Conference

# The 2nd International CONFERENCE



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From Recovery to Resilience in Tourism:  
Sustainable Pathways for Transforming Tourism

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**Event Location:** The Maslow Hotel Sandton, Johannesburg, South Africa

**Event Date:** 1-5 September, 2025

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Conference organised by  
the University of Johannesburg, South Africa,  
and the University of Oulu, Finland



UNIVERSITY  
OF OULU



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SCHOOL OF TOURISM  
AND HOSPITALITY

Tourism is a growing and important sector of the economy in many places in the Global South and North. The sector is considered as a highly resilient economic activity. Indeed, it has overcome the past crises, including the COVID-19 pandemic, which halted the global tourism for several years. However, the past research demonstrates that different places and tourism activities are more resilient than others and that the recovery process can vary greatly in different contexts. This has spurred a need for improved understanding of a recovery process, in order to build better resilience and good governance for the future industry and tourism-dependent communities and environments.

Ideally, better resilience building would help the industry to undergo recovery transitions in a sustainable manner and cope and adapt to future changes. This is an urgent research, education and policymaking need in the era of current polycrisis integrating different risk processes, such as climate change, sixth mass extinction, war conflicts in Europe and the Middle East, and global shifts in geopolitics, for example. All this call for critical thinking and discussion on the role and potential of tourism for development in the future, and how tourism could be more resilient and continue to operate towards sustainable development in the Global South and North.

This conference, co-organised by the School of Tourism and Hospitality, University of Johannesburg, and the University of Oulu, will focus on sustainable pathways for transforming the tourism industry, and its' community and environmental relations in the context of recovery and resilience building.

## Themes of sessions

We welcome abstracts related to conceptual and/or empirical aspects of sustainable pathways for transforming the tourism industry, education and employment in the context of recovery and resilience building.

Abstracts may focus on (but are not limited to) the following themes:

- Sustainable tourism development
- Sustainable tourism education and learning
- Industry responses for shocks and recovery
- Role of communities in tourism
- Inclusive tourism
- Tourism-dependent communities in recovery
- Tourism policies and governance
- Tourism mobilities and transportation
- Tourism resilience
- Innovations for recovery and resilience
- Digitalisation and technological solutions for sustainable tourism
- Marketing and recovery
- Climate and environmental change impacts for resilience
- Tourism in polycrisis
- Degrowth needs for future tourism
- Security and politics in tourism recovery
- Sport and events tourism - from small scale to mega-events
- Revolutionising domestic tourism
- Food and culinary tourism
- Nature and adventure tourism – innovation, sustainability and tourist experience
- Tourism and transformation

## Keynote speakers



### **Prof Michael Hall**

Distinguished Professor, University of Canterbury



### **Prof Kamilla Swart-Arries**

Associate Professor and Director - MS in Sport and Entertainment Management, Hamad Bin Khalifa University



### **Prof Joseph Cheer**

Associate Dean, International, School of Social Sciences, Western Sydney University



### **Michaella Rugwizangoga**

Chief Tourism Officer at the Rwanda Development Board

## Panelists

Prof Diane Abrahams

Dr Albert Kimbu, Surrey University

Prof Adam Issahaku, University of Cape Coast

**Other panelists TBC**





## Practical information

Abstracts and conference papers:

Please send your abstracts of around 250-300 words before 9th May 2025. All abstracts are reviewed and those who are accepted will be notified by 30th May 2025. Please submit your abstract using:

<https://easychair.org/conferences/?conf=icfrt2>

There will be no conference proceeding. However, there is agreed journal publishing possibility for the papers based on conference presentations. All submitted papers will be considered in Special Issues in the following Journals:

African Journal of Hospitality, Tourism and Leisure: <https://www.ajhtl.com/>

GeoJournal of Tourism and Geosites: <https://gtg.webhost.uoradea.ro/publication.html>

Tourism Geographies: <https://www.tandfonline.com/journals/rtxg20>

Full information on publishing opportunities will be communicated to registered participants with accepted papers. Manuscripts should be written in English, and they will be peer-reviewed based on the normal editorial process of the journals.

## Conference fees:

International Delegate	€540
International Student (PhD and Masters)	€440
Local African Delegate	ZAR 9000
Local African Student (PhD and Masters)	ZAR 8000
Industry/ non-presenting participants	ZAR 7000

## IMPORTANT DATES

9 May 2025	Due date for submission of abstracts
30 May 2025	Notification of abstract acceptance / referees' amendment
27 June 2025	Registration deadline for presenting participants
10 July 2025	Registration for Industry/ non-presenting participants
1-5 Sept 2025	Conference

## Accommodation and local transport information

The conference will be held at The Maslow Hotel Sandton, Johannesburg, <https://www.suninternational.com/maslow/>. Special conference rates have been organised for delegates.

For additional information and submission enquiries, please email: [sthconference@uj.ac.za](mailto:sthconference@uj.ac.za)

Prof Tembi Tichaawa, University of Johannesburg, [tembit@uj.ac.za](mailto:tembit@uj.ac.za)

Prof Jarkko Saarinen, University of Oulu, [jarkko.saarinen@oulu.fi](mailto:jarkko.saarinen@oulu.fi)

## International Scientific Committee

Prof. Tembi Tichaawa (Co-Chair), University of Johannesburg, South Africa

Prof. Jarkko Saarinen (Co-Chair), University of Oulu, Finland

Prof. Christian Rogerson, University of Johannesburg, South Africa

Prof. Kaitano Dube, Vaal University of Technology, South Africa

Prof. Jennifer Fitchett, University of Witwatersrand, South Africa

Prof. Karen Harris, University of Pretoria, South Africa

Dr Tracy Daniels, University of Johannesburg, South Africa

Prof. Jayne Rogerson, University of Johannesburg, South Africa

Prof. Adam Issahaku, University of Cape Coast, Ghana

Dr. Vyasha Harilal, University of Johannesburg, South Africa

Frederick Dayour, SD Dombo University of Business and Integrated Development Studies, Ghana

Dr. Albert Kimbu, University of Surrey, UK

Dr. Siyabulela Nyikana, University of Johannesburg, South Africa

Dr. Erling Kavita, Namibian University of Science and Technology, Namibia

Dr. Naomi Moswete, University of Botswana, Botswana

Prof. Wame Hambira, Botswana University of Agriculture and Forestry, Botswana

Prof. Maria Gravari-Barbas, Université Paris 1 Panthéon-Sorbonne, France

Prof. Joseph Cheer, Western Sydney University, Australia

Prof. C. Michael Hall, University of Canterbury, New Zealand

Prof. Marina Novelli, University of Brighton, UK

Prof. Dallen Timothy, Arizona State University, USA

Prof. Anneli Douglas, University of Pretoria

Prof. Gustav Visser, Stellenbosch University

Dr Portia Pearl Siyanda Sifolo, Tshwane University of Technology

Dr Hilary Bama, University of Free State

Prof. Paul Acha-Anyi, Walter Sisulu University

