

ATLAS Annual Conference 2025

Tourist destinations at a crossroads

Space, community, products, politics and evolutionary processes in the age of transitions

Vila-seca, Catalonia, Spain

June 17-20, 2025

Welcome to the ATLAS Annual Conference 2025

Practical Information for Attendees

We are delighted to welcome you to the ATLAS Conference 2025, where scholars, professionals, and practitioners from around the world gather to exchange ideas and explore the evolving landscapes of tourism, leisure, and cultural development.

This document provides essential information to help you make the most of your conference experience. Inside, you'll find details about:

Field trips

Social dinner

Whether you're joining a guided activity or exploring on your own, we aim to ensure your time with us is both productive and enjoyable.

Please keep this guide handy throughout the event, and don't hesitate to reach out to the conference team if you need assistance. We look forward to an inspiring and engaging few days together in Catalonia.



Field trips

Reus Modern Art and Tapas Route

Wednesday, June 18th | 19:00 – 22:30

Included in Conference Fee

Meeting point: Plaça de la Llibertat

Departing at 19:00 from Conference Hotels in La Pineda and Vila Seca. During the self-guided tour, participants will discover iconic landmarks. Additionally, suggested stops at local bars and taverns will offer the opportunity to taste authentic Catalan tapas, enjoying the city's gastronomy and welcoming atmosphere. Reus is a vibrant city with a rich modernist heritage and a strong commercial tradition. Known as the birthplace of architect Antoni Gaudí, its historic center features elegant modernist buildings, charming squares, and pedestrian-friendly streets perfect for exploring on foot. After the XVIII century, the city experienced continued industrial and urban growth. By the second half of the XIX century, Reus became a reference on cultural movements, only behind Barcelona. Currently, the city plays a key role in the Camp de Tarragona, being the second most important demographic, economic, and metropolitan area in Catalonia.

At 22:30 and 23:00 there will be a bus available to return to Vila-Seca or La Pineda.

Otherwise, participants will have to rely on public transport.

Map of Reus Tapas Route:

https://www.google.com/maps/d/u/0/edit?mid=1No38JXLufvHSHteNH_9fODkhzDKRz6Q&usp=sharing



Guided Routes in Tarragona City

Thursday, June 19th | 18:30 – 20:15

Included in Conference Fee

Departing at 18:30 from Conference Hotels in La Pineda and Vila Seca. Choose one of the following guided options or explore the picturesque streets of Tarragona on your own. These activities are scheduled to take place prior to the Conference social dinner.

Route 1: The Roman Legacy of Tarraco

Distance: 1.7 km | Duration: 1h 25 min with stops

Starting point: Camp de Mart

Ending point: Balcó del Mediterrani

<https://www.google.com/maps/d/u/0/edit?mid=1HK82Fq8XeLfXszK7HG-YvSoenc2X2s&usp=sharing>

This tour explores Tarragona's Roman past through some of its most important archaeological sites. From the ancient city walls to the amphitheater by the sea, it offers a glimpse into how Tarragona functioned as a Roman center. Many of these structures were later reused in medieval and modern times, shaping the city as it stands today. The walk ends at the Balcó del Mediterrani, a spot that has connected Tarragona to the sea for centuries.

Highlights:

- Muralles de Tarragona (Tarragona Walls): The best-preserved Roman walls outside of Italy, dating back to the 2nd century BC.
- Catedral de Tarragona (Tarragona Cathedral): Built over a Roman temple, it combines Romanesque and Gothic styles.
- Plaça del Fòrum (Forum Square): Ruins of the Provincial Forum, the political and social center of ancient Tarraco.
- Plaça del Rei i Pretori Romà (King's Square and Roman Praetorium): Once the administrative center of Roman Tarraco, later transformed into a medieval castle.
- Circ Romà (Roman Circus): The Roman circus, was used for chariot races.
- Anfiteatre Romà (Roman Amphitheater): A 2nd-century AD amphitheater where gladiators fought, with a stunning sea backdrop.



Route 2: Historical Evolution of Tarragona, From Roman Foundations to Modern Identity

Distance: 2.6 km | Duration: 1h 25 min with stops

Starting point: Camp de Mars

Ending point: Balcó del Mediterrani

<https://www.google.com/maps/d/u/0/edit?mid=1cBEtUzWrqbRRztF45leL4L0aDjUtNo&usp=sharing>

This route looks at how Tarragona has evolved over time, moving through key sites that reflect different periods of its history. Roman foundations, medieval streets, and modernist architecture all come together in a city shaped by centuries of change. The tour finishes at the Balcó del Mediterrani, a viewpoint that ties Tarragona's past and present to the surrounding landscape.

Highlights:

- Catedral de Tarragona (Tarragona Cathedral): Built over a Roman temple, it combines Romanesque and Gothic styles.
- Edifici del Rectorat URV (URV Rectorate Building): A historic university building that was once a slaughterhouse.
- Plaça de la Font (Font Square): Plaça de la Font is a lively square in Tarragona, built over the Roman circus, surrounded by historic buildings.
- Teatre Metropol (Metropol Theatre): A unique modernist theatre designed by Josep Maria Jujol, a disciple of Gaudí.
- Mercat Central: Modernist architecture, local produce, vibrant atmosphere—Tarragona's Central Market blends tradition with contemporary Catalan culture.
- Rambla Nova (New Boulevard): Tarragona's main avenue, a promenade full of shops, cafés, and historical monuments.



Self-guided visit of Tarraco

If you prefer not to join any of the guided excursions, you are welcome to explore Tarragona's Part Alta at your own pace. This historic quarter is home to several emblematic monuments from the ancient Roman city of Tarraco, part of the UNESCO World Heritage-listed Archaeological Ensemble of Tarraco

(<https://www.youtube.com/watch?v=dKhAR59K0NQ>).

Wander its medieval streets and discover layers of history embedded in the urban fabric.

To help you plan your visit, here are some key sites you can explore independently:

- **Tarraco Video-mapping – Volta del Pallol:** An immersive audiovisual experience showcasing the history of Roman Tarraco. [Plaça del Pallol, 43003 Tarragona](#)

Summer opening hours:

Tuesday to Friday: 9 a.m. to 13:00.

Saturday: from 10 a.m. to 17:30

Sunday: from 10 a.m. to 13:00

Monday: Closed

Entry fee: €5

- **Tarragona Walls:** Walk along the ancient Roman walls that once enclosed the city, offering views and insights into Roman urban planning. [Rambla Vella, 1, 43003 Tarragona](#)

Summer opening hours:

Tuesday to Saturday: 9 a.m. to 20.45

Sundays and public holidays: from 9 a.m. to 14.30.

Monday: Closed

Entry fee: €5

- **Tarraco Amphitheatre:** One of the most iconic Roman structures in Tarragona, this amphitheatre once hosted gladiator fights and public spectacles. [Parc de l'amfiteatre, s/n, 43003 Tarragona](#)

(<https://youtu.be/qxYHUGhcX6A?si=36Qj7QLcy5ZMAEL>)

Summer opening hours:

Tuesday to Saturday: 9 a.m. to 20.45.

Sundays and public holidays: from 9 a.m. to 14.30.

Monday: Closed

Price: €5

- **Roman Circus and Pretori Tower:** Explore the remains of the Roman circus, where chariot races were held, and climb the Pretori Tower for panoramic city views. [Rambla Vella, 2, 43003 Tarragona](#)

(<https://youtu.be/lusQTxNmSP?si=ejSwkXdspcxeiEIA>)

Summer opening hours:

Tuesday to Saturday: 9 a.m. to 20.45

Sundays and public holidays: from 9 a.m. to 14.30

Monday: Closed

Price: €5

For detailed opening times and other monuments across the city, please consult the official timetable:

[monuments tarragona horaris horarios opening hours horaires 22 abril 31 maig 2025.pdf \(tarragonaturisme.cat\)](#)



FIELD EXCURSION:

The landscapes of prestige wine tourism: the Priorat county.

Friday, June 20th | 16:45-23:00

Price: 99€ per person | Limited to 50 participants

Registration is required and can be completed during congress registration or up to two days before the excursion at the ATLAS registration desk.

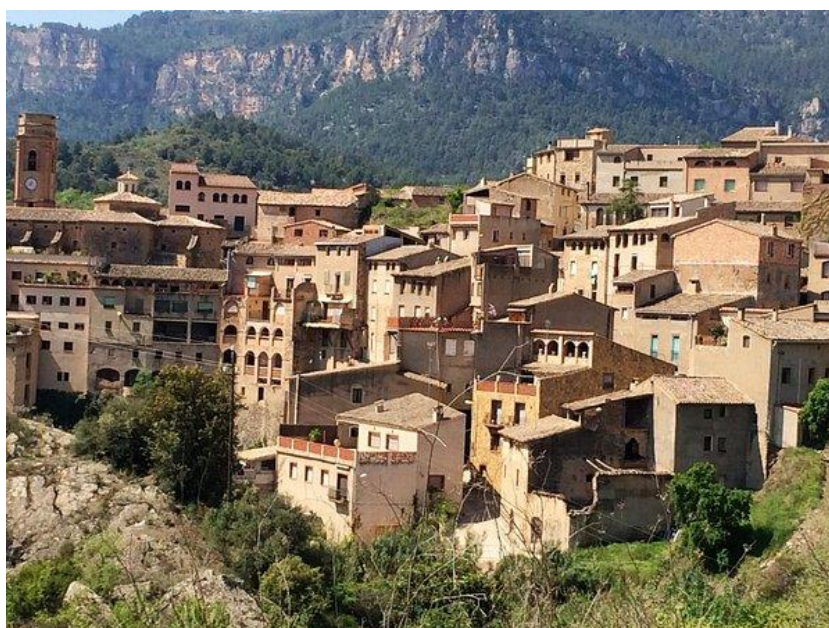
Departing at 16:45 from the Wine Cellar in Vila-seca, this guided field excursion takes you deep into the heart of the DOQ Priorat designation. The trip from Vila-seca to Priorat takes 40 minutes. Return transportation is included, with the coach departing Mas Trucafort at approximately 22:30.

Join us for an unforgettable evening discovering the world-renowned wine landscapes of Priorat, one of World's most prestigious wine regions. Nestled in the heart of Catalonia, Priorat is famed for its dramatic terraced vineyards, rich cultural heritage, and exceptional wines, the county offers a unique blend of tradition, innovation, and natural beauty. Though it is one of Catalonia's smallest regions, it leaves a lasting impression. Its name is gaining recognition not only for its world-class wines, protected under the prestigious DOQ Priorat and DO Montsant designations, but also for the quality of its local produce, stunning natural landscapes, and the serene charm of its villages. Life here moves at a different rhythm, one that invites you to slow down and enjoy. On top of that, a wide variety of tourist experiences have turned Priorat into a well-established destination for those seeking authenticity, tranquillity, and a true taste of inland Catalonia.

Highlights of the excursion, organized in collaboration with DMO Priorat Enoturisme, include:

- Guided tour of the iconic village Gratallops, heart of the Priorat DOQ denomination
- Visit and wine tasting at the Clos Pachem winery, a contemporary architectural landmark an award-winning winery (Erich Mendelsohn Award 2023), offering three signature wines in an innovative yet rooted setting
- Stop at the *Agrobotiga* of Gratallops (store of local denomination products), where you'll enjoy a glass of local wine, learn about the vital role of cooperatives, wine tourism and hospitality in sustaining the region's rural economy.
- Sunset from a scenic viewpoint, offering sweeping views over the rugged vineyard landscapes.
- Dinner and live cooking demonstration at Mas Trucafort, a traditional rural country house. Enjoy a three-course traditional dinner with wines from the Masroig Coperative and coffees. Possible accommodation for vegetarians and common dietary restrictions.

GRATALLOPS



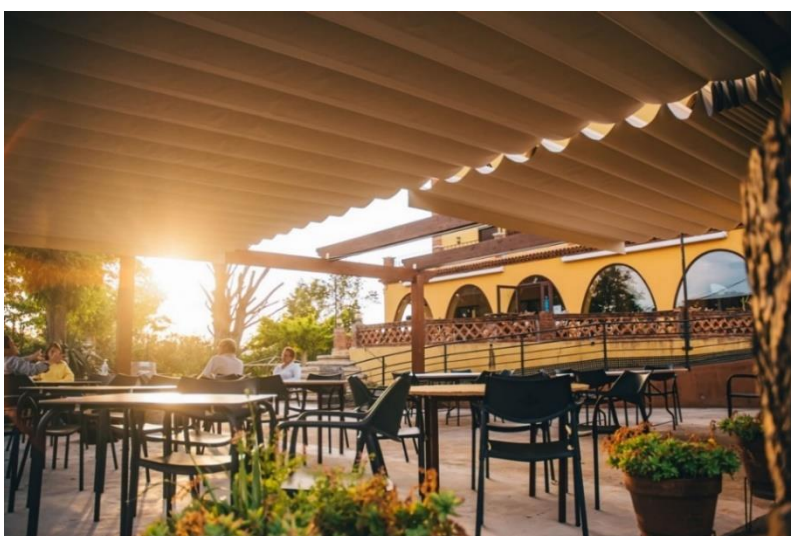
PRIORAT VINEYARDS



CLOS PACHEM WINERY



MAS TRUCAFORT RESTAURANT



Social dinner

Dinner Venue: Casa Joan Miret, Tarragona

Address: Rambla Nova, 36, 43004 Tarragona

Date: Thursday, June 19th, 20:15 to 22:30

This dinner is scheduled after the walking visits in Tarragona. The venue, Casa Joan Miret, is a distinguished 19th-century building located in the heart of Tarragona. Constructed in 1859 alongside the development of Rambla Nova, it quickly became a symbol of the city's progress and modernity during that era. Today, Casa Joan Miret serves as a versatile venue that retains the charm of its historical origins.

Website: [Casa Joan Miret Tarragona](https://www.casajuanmiret.com)

A homogeneous menu with three courses and drinks will be offered for all attendees:

- 1st: Marinated salmon diced salad with caramelized apple, orange blossom jelly and fennel chutney
- 2nd: Beef tenderloin with apricot tear, potato gratin and foie gras with pears in wine
- 3rd: Carrot and hazelnut brownie, mango ice cream and chocolate sauce

However, a vegetarian option is also available:

- 1st: Beetroot and strawberry tartare, tofu and candied onion
- 2nd: Vegetable lasagna
- 3rd: Veggie dessert

Other dietary restrictions have been considered, if indicated during registration.

A conference-organized bus will be available to transport you from La Pineda and Vila Seca to Tarragona and back at the end of the dinner (23:00h)

