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Tourism 22 and Beyond What Matters Now to the Global Tourist?

ATLAS Reflections 2022

**Tourism 22 and Beyond
What Matters Now to the Global Tourist?**

ATLAS Reflections 2022

September 2022

**Edited by:
Tara Duncan
Leontine Onderwater
Jantien Veldman**

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Contents

Introduction	4
ATLAS survey results	7
ATLAS thesis prize 2022	11
ATLAS members	13
ATLAS student members	16
ATLAS events	17
Events organised between September 2021 and September 2022	17
Future events	18
ATLAS Annual Conference 2022	19
ATLAS Latin America Conference 2022	20
ATLAS Annual Conference 2023	21
ATLAS Special Interest Groups – Reports	23
Cultural Tourism Research Group	23
Gastronomy and Tourism Research Group	25
Business Tourism Research Group	26
Events Research Group.....	26
Volunteer Tourism Research Group	27
Dark Tourism Research Group	29
Heritage Tourism and Education Research Group	30
Space, Place, Mobilities in Tourism Research Group	32
Urban Tourism Research Group	32
Visual Tourism Research Group	33
Climate Change and Tourism Research Group	33
Tourism Education Research Group	34
ATLAS Regional Groups	35
ATLAS Africa	35
ATLAS Europe	36
ATLAS Latin America.....	36
ATLAS Asia.....	37
ATLAS Oceania	37
ATLAS Middle East.....	38
Projects	40
Cultsense.....	40
INCOME Tourism.....	41
NTG - Next Tourism Generation Project	42
ATLAS Video’s	44
ATLAS YouTube Channel.....	44
INCOME Tourism YouTube Playlist.....	55
NTG YouTube Channel.....	59

Introduction

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Dear ATLAS members,

Thanks, as always, for taking the time to read through ATLAS Reflections 2022. For the last two years, I have started by saying what difficult and challenging times the tourism industry has faced. Whilst 2022 has been more optimistic in terms of the global pandemic and a return to travel, other global events, including the war in Ukraine, increasing global inflation, continued terror attacks, and droughts and flooding in many parts of the world, mean that feelings of uncertainty over the future of tourism remain. We continue to hope that all our members find ways to cope with the many challenges that the last few years have brought in their personal and professional lives. We also continue to look forward to a positive, more sustainable future for tourism.

Since the last Reflections in December 2021, ATLAS has remained busy. February 2022 saw two events. The first was the ATLAS Africa webinar on February 14th entitled, 'Falling back in love with tourism - An African affair'. Organised by our new ATLAS Africa coordinators, Prof Karen Harris and Christoffel Botha from the University of Pretoria, this event was a wonderful success and attracted 116 attendees from 24 countries. The second event in late February was the Gastronomy Special Interest Group meeting in Girona, Spain. This event had been postponed due to COVID, but finally went ahead with 18 participants and in a hybrid format. March saw the re-launch of ATLAS Middle East and Filareti Kotsi from Zayed University in the UAE put together a fantastic webinar that focussed on the Dubai World Expo. With student and industry participation, this webinar highlighted how ATLAS brings together students, researchers and industry in a way that can engage a global audience. ATLAS Latin America has also been busy with events. In September 2021 and March 2022 Daniel Barrera organised two webinars on tourism, education and culture. The next Latin America conference, which will be a HYBRID event, will be held in Bogota, Colombia in November 2022. Hosted by Universidad Externado de Columbia, the theme is 'New Challenges for tourism in Latin America' and we have over 50 abstracts accepted for the event.

This week (5-9 September 2022) sees our first in-person Annual Conference since 2019. Hosted by Angela Wright and her colleagues at Munster Technological University, the theme for this year's conference is 'Tourism 22 and Beyond: What matters now to the Global Tourist?'. We have over 150 delegates registered from 24 countries and Angela and her team, along with ATLAS have worked hard to provide a value-packed week of conference papers, keynote speakers, and evening events. I hope everyone else is equally looking forward to the opportunity to re-connect with friends and colleagues and meet many new people during the PhD seminar and conference in Cork. It is exciting to be back in person and we look forward to Munster's hospitality.

Even as we prepare for the 2022 Annual Conference this coming week, plans are underway for the 2023 Annual Conference. In 2023, we will be hosted by Daniel Binder and his team at FH Joanneum University of Applied Sciences in Bad Gleichenberg in Austria. The theme for the conference is 'Quality of Life: Health, Tourism and Climate'. More details will be announced at the conference in Cork and calls for papers will be sent out through the normal distribution channels in early 2023. This is the first time the ATLAS Annual Conference will be held in Austria and we are looking forward to exploring this scenic spa destination next year.

Our Special Interest Groups (SIGs) continue to go from strength to strength with six of the nine special sessions at the Annual Conference in Cork being organised by SIGs. The Volunteer Tourism SIG has recently hosted an on-line Conversation Series and this was a delightfully successful way to engage with a broad audience and showcase the activities of the SIG and ATLAS as an organisation. Thanks very much to Elisa Burrai and Davide Sterchele from Leeds Beckett University in the UK for organising these webinars. The Urban Tourism SIG hosted their first meeting in early June 2022. With a theme of 'Rethinking Urban Tourism Development in post pandemic times', the symposium welcomed 17 participants from eight countries. It was held in Helsingborg in Sweden, and whilst that should be 'just down the road' for me, it is still over a 7 ½ hour drive / 8 ½ hour train trip from my 'home' base and so I was unable to attend to say 'hi' 😊.

This year has also seen the finalisation of two of the European projects ATLAS has been involved with. The INCOME project was finalised in June of 2021 and the Next Generation Tourism (NTG) project submitted its final report this summer. ATLAS was involved with the final ONLINE conferences with both projects. INCOME's final conference was in May 2021. The NTG project held its final conference on the 9th June and attracted an audience of over 150 people from across Europe. The conference showcased the work done throughout the project and highlighted the project's final Blueprint Strategy and Action Plan for addressing digital, social and green skills needs in the European tourism. The NTG project leads directly into a new European project 'Pacts for Skills in Tourism' and ATLAS hopes to play a small role in the new project.

It was also the second year of our ATLAS thesis prizes. Our congratulations go to: Yvonne Lleogben (Technological University Dublin, Ireland) for Best Bachelor's thesis; Noémie Bernardin (Wageningen University & Research, The Netherlands) for Best Master's thesis; Kira Tabea Meyer (Wageningen University & Research, The Netherlands) for Highly Commended Bachelors thesis; and Cinzia Kauffman (Erasmus University Rotterdam, The Netherlands) for Highly Commended Master's thesis. We have been fortunate to receive a number of good quality entries for our prize categories with 3 Bachelor theses received and 6 Master's theses received. We encourage all members to submit student's work for the ATLAS thesis prizes. Thanks go to the Advisory Board who review the theses and nominate the award winners.

Since its inception in 2021, the ATLAS Advisory Board has been very active and we thank the Advisory Board members for their time, engagement and dedication to ATLAS. This year, the Advisory Board has continued to work through ideas to help future-proof ATLAS and they continue to work to establish new cooperative relationships across the tourism and leisure sectors. The Advisory board has initiated AQUALT, an accreditation scheme that has a distinctly ATLAS 'flavour'. If your institution might be interested in this accreditation scheme or if you would like to find out more, please contact Leontine Onderwater. The Advisory Board also ran a survey looking at the impacts of the pandemic on tourism programmes and institutions. You can find the results of the survey later on in the Reflections. We hope that this survey, or one adapted to yearly circumstances, will be distributed annually to provide ATLAS and the wider tourism community with a longer-term overview of perspectives on education in tourism, hospitality, leisure and events.

We continue to look for new Board members who are passionate about ATLAS and want to help us continue our success into the future. In early 2023, expect to see some fresh Board roles being advertised, especially around social media engagement and liaising with the Advisory Board and their new initiatives for ATLAS. If you are interested in taking a more active role in ATLAS, please contact Leontine, Jantien or myself to talk about opportunities and time commitments.

As always, I want to personally thank Leontine Onderwater and Jantien Veldman. ATLAS relies so much on both of them to maintain momentum and their continued understanding of the situation and flexibility in their roles has been invaluable over the past few years. We would also like to say a huge thanks to Carina Ren who has stepped down from her role in the ATLAS Board but we haven't let her escape quite yet and she will be joining the ATLAS Advisory Board.

As I have said in previous Reflections, we are all looking forward to a new and improved version of 'business as usual' over the next few years and with this, I hope we continue to have opportunities to meet in person. At the same time, we recognise the growing constraints to conference travel, including the decrease in University budgets, increasing travel costs and delegates thinking carefully about their travel plans. As an organisation that focuses on collaboration and networking, in-person events remain a core aspect of our business. However, we continually look for ways to reduce our footprint and impact on the environment. We will continue to offer webinars and hybrid events where this is possible. We work closely with SIGs and conference organisers to ensure that any event we organise is as 'green' and ethical as possible. Finally, we welcome suggestions on how we can maintain the social nature of ATLAS whilst also working towards a greener, more sustainable future.

To conclude, and again, as I said last year, the last few years have been a challenge for all of us and ATLAS is no exception. As a not-for-profit organisation that relies on membership and conference fees to support all our activities, 2022 has continued to be difficult. However, our goal is always to provide events, publications and networking opportunities for our members, and we think we have achieved this very successfully. Thanks to all our members for their continued support of ATLAS. We appreciate every interaction and look forward to seeing many familiar faces and welcoming many new faces to our events in the coming year.

Thanks again to everyone involved in ATLAS; the Board, Advisory Board and all University and student members. Please keep up to date with our activities through our website, Facebook, LinkedIn, YouTube channel and Twitter.

Take care, stay healthy and see you soon!
Tara Duncan

August 2022

ATLAS survey results Impact of COVID-19 on tourism, leisure, and events education in higher education institutions



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Background to the survey

In the summer of 2021, an online questionnaire was distributed through the ATLAS network and TRINET to Higher Education Institutions (HEIs) worldwide. The objective of the survey was to explore how the COVID-19 pandemic had impacted HEIs offering programs in Tourism, Leisure, and Events.

The results provide a useful snapshot of how the pandemic affected the work of educators in these subjects and how they responded to changes in their work environment.

There were 29 responses from 18 countries.

Table 1: Responses by country

Austria	2
Botswana	2
China	1
Czech Republic	3
France	1
Italy	1
Japan	1
Kazakhstan	1
Kenya	1
Korea	1
Netherlands	3
Rwanda	1
Serbia	1
Singapore	1
South Africa	3
Spain	2
UK	1
USA	3

Almost half of the HEIs were located in Europe, with three other continents also represented, as shown in Table 2.

Table 2: Responses by continent

Africa	7
Asia	5
Europe	14
America	3

Concerning the level of the programs taught at these HEIs, 19 were at Bachelors level and 10 were at Masters level.

Changes in student recruitment

Responses to the question ‘*Did recruitment of new students in 2020 go UP or DOWN compared with 2019 for this program?*’ are shown in Table 3.

Table 3: Changes in student recruitment

	Went up	Went down	Remained the same	Not stated
Bachelors	7	10	1	1
Masters	9	1		

In terms of the extent of the changes reported by respondents, increases in recruitment to Bachelors programs were generally modest, with the majority being 10% or less. On the other hand, the reported decreases in student numbers were more substantial, averaging 23% over the 10 programs.

Increases in demand for the Masters programs covered by the survey were also modest, of a similar magnitude to the reported increases in demand for Bachelors programs.

The most frequently mentioned trend in terms of student recruitment was the tendency towards fewer students enrolling on programs in Tourism, Leisure, and Events. A number of respondents attributed the fall in interest in Tourism education in particular to the changing perception of that industry itself. For example:

‘(There is) less interest in specialising in tourism, due to the fear of not finding work placements in tourism because of COVID-19, as well as perceptions that the tourism industry will not be recruiting because of COVID-19 issues’.

‘Tourism in general is less interesting; people are more going for more ‘meaningful’ specialisations such as Health Promotion’.

‘Through our contacts with high schools, we noticed a dramatic drop in enrolment in high schools related to tourism, hospitality and events’.

One respondent from an American HEI considered that COVID-19 had simply intensified an already existing trend in student recruitment: ‘Many USA programs were already down in enrolment over the past 5 years...this just made it worse. Also, we are hearing from more employers in the USA that are desperate for employees. Unfortunately, we don't have as many graduates as we used to’.

Another respondent linked the increase in demand for their HEI's Master's program in Tourism to the fact that, due to the pandemic, the tourism industry was 'locked-down' in their country and consequently, students were continuing with their studies rather than attempting to enter employment in that industry.

In terms of the geographical origins of students recruited in 2020, the picture was somewhat inconclusive. Eight respondents stated that they had recruited fewer international students, due to COVID-19 issues and problems with visas. However, the representatives of five other HEIs reported that they had seen an increase in the numbers of students recruited from abroad, with one respondent linking this to the fact that they were offering online teaching for the first time.

Changes in HEI provision of Tourism, Leisure, and Events programs

Out of the 29 responses received, three reported the launch of a new program in their HEI in 2020, all at Masters level:

- Masters in Strategic Events Management
- Masters in Tourism and Hospitality Management
- Masters in Heritage and Cultural Tourism

Interestingly, two of these programs were launched in South African HEIs.

In terms of programs that were closed in that academic year, two were reported, both at the Bachelors level.

Changes in the numbers of staff teaching on Tourism, Leisure, and Events programs.

Responses to the question '*Did the number of colleagues teaching on Tourism – Leisure – Events programs in your institution go UP or DOWN in 2020, compared with 2019?*', presented a mixed picture, with three HEIs reporting an increase in staff numbers and four reporting a decrease. Twenty-two HEIs reported no change. The principal reason given for the loss of teaching staff in these subjects appeared to be that colleagues leaving the institution for retirement or employment elsewhere were not being replaced.

Looking ahead, the situation looked somewhat more positive, with three HEIs expecting that the number of their colleagues teaching on Tourism, Leisure, and Events programs would increase the following year, while only one expected a reduction in their staff numbers.

Online teaching

Clearly, the principal impact of the COVID-19 pandemic on HEIs was the switchover from face-to-face teaching to online education, made necessary by the widespread regulations regarding people assembling in indoor spaces.

In 2021, the majority of the HEIs responding to this survey were using online teaching only, but six mentioned that they were delivering programs in a hybrid/blended mode. One of those six described their teaching provision as 'Face-to-face, but with online mode for non-local students unable to return'.

The most commonly named platform for online teaching was Microsoft Teams, but others included Zoom, Blackboard, and Canvas LMS. One HEI specified that they were using the Proctorio system to organise online exams.

The importance of staff training and IT support for the use of these platforms was emphasised by 4 respondents.

In terms of the challenges of limiting teaching to online only, the most frequently mentioned was the impossibility of conducting practical lessons, educational tours and fieldwork during the pandemic, with a typical comment being: 'It was very difficult as we did not undertake our normal fieldwork, which involves students doing projects where they visit sites to conduct research on a topical issue then do oral presentations in class'.

Nevertheless, several of the survey responses highlighted more positive consequences of online teaching. Comments on these included:

'For some courses it was ok, sometimes even leading to progress'.

'Based on the survey among students, they like the teaching via Teams. Students want us to continue teaching this way in the next semester too'.

'Great expansion of non-local and overseas participants, on Zoom'.

There was also ample evidence of imaginative and creative approaches to the use of online teaching, with examples of educators introducing elements such as gamification, online social events, and virtual tours led by faculty members. But the most commonly mentioned advantage of online teaching was the possibility that it offers of inviting remote guest speakers (live or recorded) to contribute to the students' education. Typical comments were:

'I took advantage of the online system to invite professionals and teachers from abroad to join the sessions and share their experiences with our students'.

'Many more online and recorded interviews with hospitality/tourism professionals outside of the area'.

Conclusion

It is clear that the impact of the COVID-19 pandemic on Tourism, Leisure, and Events education in HEIs worldwide was significant, with the almost universal move to online teaching being one of the principal consequences. The results of this survey indicate a mixed picture in terms of changes to student recruitment, program provision and the deployment of teaching resources. Even the introduction of online teaching appears to have had a mixed reception from educators and their students, with clear evidence of innovative and resourceful approaches to online and hybrid education being taken by many.

It will be interesting to follow up this survey later this year, to determine whether some of the trends highlighted here have continued in the context of COVID-19 restrictions being relaxed in many world regions. If you are interested in participating in the next survey, please contact the ATLAS administrator by sending an email to Leontine Onderwater: leontine.onderwater@atlas-euro.org

ATLAS would like to express sincere thanks to all of those who participated in this first survey into COVID-19's impact on our profession. Your contribution is much appreciated.

ATLAS Prize for Bachelor and Master thesis on Leisure and Tourism

ATLAS thesis prize 2022

The Association for Tourism and Leisure Education and Research (ATLAS) has created the annual ATLAS Prize for Bachelor and Master thesis on leisure and tourism. Nominations were made by Heads of Department / School from ATLAS Member institutions, In addition, theses produced by ATLAS student members were also considered.

Nominations were reviewed in May and June 2022 by the ATLAS Advisory Board and we now have 4 prize winners! Due to the difficulty to choose only the top two theses, the ATLAS Advisory Board decided to select two more theses to be highly recommended.

What do the students win:

Reward for first prize	Reward for highly recommended / second prize
Framed certificate (also in PDF) Free participation in the ATLAS annual conference Invitation to present the thesis during the ATLAS annual conference Free ATLAS student membership for one year Selection of ATLAS publications	Certificate in PDF Invitation to present the thesis during the ATLAS annual conference Free ATLAS student membership for one year

The prize winners will be honoured during the ATLAS annual conference in September 2022. In an extra webinar later this year, the students will also have a chance to present their research and they will be honoured ONLINE.

ATLAS prizes for Master thesis on leisure and tourism

The Jury has decided to award the ATLAS 2022 Master thesis first prize to:

Noémie Bernardin

Wageningen University & Research, The Netherlands

Understanding attitudes towards recreational regulations in protected nature areas. A case-study of the Gorges de Daluis Nature Reserve, France

Noémie's thesis focuses on understanding attitudes towards recreational regulations in protected nature areas. Her thesis is well structured, based on a distinctive literature review and on a sample of 402 questionnaires. The methodology is well justified and of exceptional level. The jury liked the originality and freshness of the topic and felt that the author has been rigorous in her approach to the research and the writing up of her findings. All in all a very useful study, as well as a theoretically sophisticated piece of work.

The jury highly commended (second prize):

Cinzia Kaufmann

Erasmus University Rotterdam, The Netherlands

Urban Design and the Consideration of Place Attachment in Promoting Creativity within the City A Case Study of the Creative District Zurich West

A better understanding of creative districts and the promotion of creativity in the city motivated this study as in to further investigate the consideration of attachment to place in the respective urban design. By gathering statements from 15 experts most directly concerned and in charge with the design of urban areas, i.e. urban, planners, designers, researchers and architects the notion of creative districts was discussed and approaches to the promotion and evaluation of creative activities addressed. Cinzia's thesis is based on a very good, nicely written and sophisticated literature review. Methodology is well thought out and clearly justified and the descriptive results are well structured, making frequent references to previous literature. All in all a nicely written, interesting and useful study for industry, as well as being theoretically robust.

ATLAS prizes for Bachelor thesis on leisure and tourism

The Jury has decided to award the 2022 Bachelor thesis first prize to

Yvonne Lleogben

Technological University Dublin, Ireland

An investigation of work related factors affecting the rate of turnover within the Irish Hotel sector and identifying methods of retention that should be adopted

This piece of research sought to address key factors affecting turnover in the Irish hotel sector. Yvonne's thesis is well-structured and interesting, based on a sound literature review and research design. The findings chapter was very well presented, both quantitative and qualitative data was explored, and the most relevant data was interrogated. Findings are skillfully discussed in reference to the literature review.. The conclusion and recommendations chapter draw together a good summary of the findings, and Yvonne clearly identified limitations and opportunities for industry and for future research.

The jury highly commended (second prize):

Kira Tabea Meyer

Wageningen University & Research, The Netherlands

The Role of Utopian Imaginaries in an Anarchist Movement Prefigurative Politics in the Dannenröder Forest

This is a theoretically well substantiated, interesting thesis. Kira combined participatory action research, formal interviews and informal data gathering strategies and used the results of a workshop she organized, to study the utopian imaginaries of the participants of a protest campaign against the construction of a new highway in Germany. The thesis is based on an impressive literature review which deals with some high level theoretical concepts and a very interesting methodology involving participant observation and ethnography. Kira also has a very self-reflexive and engaging style of writing. This resulted in a thesis that is a clear exploration of prefigurative politics in practice. The thesis also has an excellent summary and final discussion. Which - unfortunately - has little direct relevance for the leisure & tourism sector and therefore was awarded with a second prize.

ATLAS members

September 2022

At the moment ATLAS has 146 members in 48 countries.

Argentina

Universidad del Salvador

Austria

Fachhochschule Kufstein Tirol Bildungs GmbH
FH JOANNEUM University of Applied
Sciences
IMC University of Applied Sciences Krems

Belgium

Erasmus Brussels University of Applied
Sciences and Arts
KU Leuven
Thomas More Mechelen
Université Libre de Bruxelles

Botswana

University of Botswana

Bulgaria

Sofia University "St. Kliment Ohridski"
University of Architecture, Civil Engineering
and Geodesy

Chile

Universidad de La Frontera

China

City University of Macau
Hong Kong Polytechnic University
Macao Institute for Tourism Studies (IFTM)
Shanghai Institute of Tourism
Sun Yat-Sen University

Colombia

Corporacion Universitaria Americana
Universidad Externado de Colombia

Croatia

Aspira College
Institute for Tourism
University of Rijeka
University of Zadar

Cyprus

Bahçesehir Cyprus University
Cyprus University of Technology
Cyprus West University
University of Mediterranean Karpasia

Czech Republic

AMBIS University
Charles University
Masaryk University, FEA
Prague University of Economics and Business
University College of Business in Prague

Denmark

Aalborg University
Roskilde University

Finland

HAAGA-HELIA University of Applied Sciences
LAB University of Applied Sciences
Lapland University of Applied Sciences
Novia University of Applied Sciences
South-Eastern Finland University of Applied
Sciences
University of Lapland

France

Rennes School of Business
Université Paris 1 Panthéon-Sorbonne

Germany

DHBW Duale Hochschule Baden-Württemberg
Heilbronn University of Applied Sciences
Hochschule Harz, University of Applied
Sciences

Hungary

2q kkt
Budapest Metropolitan University
University of Pannonia

India

Institute of Business Management

Ireland

Dundalk Institute of Technology
Munster Technological University
TU Dublin
TUS Athlone Campus
Ulster University
University of Limerick

Israel

Kinneret College on the Sea of Galilee

Italy

Free University of Bolzano
IRISS - Instit. for Research on Innovation and
Services for
Università Bocconi Milano
Università della Calabria
University Ca' Foscari Venezia
University of Bergamo
University of Padova

Kazakhstan

Abay Myrzakhetov Kokshetau University

Kenya

Kisii University
Moi University

Latvia

Vidzeme University of Applied Sciences

Malaysia

Berjaya University College of Hospitality
Universiti Malaysia Sabah

Malta

EEC-ITIS Malta Tourism and Languages
Institute

Mexico

Autonomous University of Oaxaca "Benito
Juárez"
Universidad de las Américas Puebla
University of Quintana Roo

Namibia

Namibia University of Science and Technology

Nepal

The Nepal Trust

Netherlands

Breda University of Applied Sciences
Erasmus University Rotterdam
HZ University of Applied Sciences
InHolland University of Applied Sciences
NHL Stenden University of Applied Sciences
Wageningen University
Zuyd University of Applied Sciences

New Zealand

University of Otago

Nigeria

Empire Travel Services Ltd

Norway

University of Stavanger

Poland

Jagiellonian University
University of Economics Katowice
University of Lodz
Vistula School of Hospitality
WSB University in Gdansk

Portugal

ESHTE – Escola Superior de Hotelaria e
Turismo do Estoril
IGOT – Ullisboa
ISCET – Inst. Sup. Ciências Empresariais e do
Turismo
ISAL – Institute of Tourism, Administration and
Languages
Polytechnic Institute of Leiria
Polytechnic Institute of Viana do Castelo
Universidade da Maia
Universidade de Aveiro
UTAD – Universidade de Tras-os-Montes e
Alto Douro

Romania

"Lucian Blaga" University of Sibiu
University "Stefan cel Mare" Suceava

Rwanda

University of Tourism, Technology and
Business Studies

São Tomé e Príncipe

Instituto Superior Politécnico

Serbia

The College of Hotel Management Belgrade

Slovakia

Matej Bel University

South Africa

Cape Peninsula University of Technology
UNISA (University of South Africa)
University of Johannesburg
University of Pretoria
University of Zululand

Spain

Ostelea School of Tourism & Hospitality
Universidad Complutense de Madrid
University of Deusto
University of Girona
University Rovira i Virgili

Sweden

Dalarna University
Linnaeus University
Lund University
Mid Sweden University

Switzerland

Les Roches-Gruyère University of Applied Sciences

Turkey

Cyprus Science University
Eastern Mediterranean University
Futureisland Vocational Center of Cyprus
Mardin Artuklu University

Uganda

Jimmy Sekasi Institute of Catering
Kabale University
Makerere University

United Arab Emirates

Emirates Academy of Hospitality Management
Zayed University

United Kingdom

Canterbury Christ Church University
Cardiff Metropolitan University
Edinburgh Napier University
Leeds Beckett University
London Metropolitan University
Nottingham Trent University
Sheffield Hallam University
Swansea University
TRAM - Tourism Research and Marketing
University College Birmingham
University of Brighton
University of Derby
University of Greenwich
University of Lincoln
University of Surrey
University of Westminster

United States of America

Clemson University

ATLAS events

Events organised between September 2021 and September 2022

ATLAS Annual ONLINE conference 2021
Tourism 21: Re-building Tourism – Continuities and Changes
September 7-10, 2021

ATLAS Latin America Webinar
Turismo y COVID-19 en América Latina
Nuevas direcciones en la recuperación de la actividad turística
September 29, 2021

CultSense webinar
Fostering Culturally-sensitive Practices in Tourism
October 7, 2021

NTG ONLINE Conference
The Next Tourism Generation: Building a skilled workforce
November 18, 2021

ATLAS Africa Webinar
Mental Health the New Wealth in Social Prescribing Tourism
November 24, 2021

NTG Webinar Series
New Skills Requirements for Tourism in a Post-Covid World
December 9, 2021

NTG Webinar
International Tourism post Corona: Sustainability, digitization and skills
ONLINE
January 27, 2022

ATLAS Africa Conference
Falling back in love with tourism – An African affair
ONLINE
February 14, 2022

ATLAS SIG meeting Gastronomy and Tourism
Lockdown gastronomy: Changes and challenges in food tourism
Girona, Spain
February 16-19, 2022

ATLAS Middle East Webinar
Expo 2020: Discover the traditions and heritage of the UAE
ONLINE
March 17, 2022

ATLAS Latin America Webinar
Turismo, educación y cultura
ONLINE
March 30, 2022

ATLAS SIG Volunteer Tourism - Conversation
Theoretical Advancements
ONLINE
April 27, 2022

ATLAS SIG Volunteer Tourism - Conversation
Methodological Advancements
ONLINE
May 11, 2022

ATLAS Webinar and Tourism and Leisure Review
Tourism and the Corona crisis: Some ATLAS reflections 2
May 17, 2022

ATLAS SIG meeting Urban Tourism
Rethinking Urban Tourism Development in post pandemic times
Helsingborg, Sweden
June 7-9, 2022

NTG Final Conference
The transition of green, digital and social skills development
ONLINE
June 9, 2022

ATLAS SIG Volunteer Tourism - Conversation
Practical Advancements
ONLINE
June 29, 2022

ATLAS Annual Conference 2022
Tourism 22 and Beyond - What Matters Now to the Global Tourist?
Cork, Ireland
September 6-9, 2022

Future events

ATLAS Latin America Conference
New challenges for tourism in Latin America
Bogota, Colombia
November 17-18, 2022

ATLAS Annual Conference 2023
Quality of Life: Health, Tourism and Climate
Bad Gleichenberg, Austria
October 10-13, 2023

ATLAS Annual Conference 2022
Tourism 22 and Beyond - What Matters Now to the Global Tourist?
Cork, Ireland
September 6-9, 2022

As tourism destinations worldwide continue to open up, albeit tentatively, we reflect, as academics, practitioners and stakeholders, on the past few years and ask: 'what matters now to the global tourist'? To facilitate this generation of new knowledge and mind exploration, we extend a warm 'Céad Míle Fáilte', 'A Hundred Thousand Welcomes' to MTU, Cork, Ireland.

Covid-19 and the ensuing lockdown years have taken their toll on global tourist destinations. For the first time since World War 2, travel and tourism ceased. Now, while destinations plot a path to full recovery, we are cognizant that prospective tourists and travellers are more self-aware. Tourists know what they want and have heightened concerns about sustainability, social equality, 'green issues', 'The Planet' and 'space and place'. They are acutely aware of the impact that travel and tourism can have on our valuable resource – our world and the natural order. Balancing the concerns of nature, we, as humans, nevertheless, are hard-wired to travel and explore. We seek culinary, cultural, social, mindful, novel, exciting, educational and artful adventure and participatory experiences as we visit tourist destinations, new and old. As people travel and explore again, they want to embrace technologies that are now familiar friends. Individuals have embraced new ways to communicate and share tourist experiences. They research destinations before, during and after travel, and, while in the destination, they want access to 'smart tourism', 'smart' technologies and resources that enhance the destination participation and lived experience.

Emerging from the years 2020 and 2021, tourists want to embrace the experiences of the past but also move forward to enjoy and make new memories, while keenly conscious of risks (new diseases, unrest, terrorism, natural disasters etc..). Risk, however, is the new-world order and for the tourism industry, tourist risk is raw and current. New ways of looking at 'risk management' strategies are urgently required for an industry that has safety & comfort at its core.

Open dialogue as to how tourism and destination marketers can find new methods of encouraging and supporting travel again is essential, as we address what matters to the global tourist now. With this Atlas Conference 2022 in Cork, Ireland, we have an excellent opportunity as academics, practitioners, tourism bodies, service providers and all relevant parties, to gather together in person. Here we will endeavour to trigger new progressive ideas, to debate, discuss, respond and prepare, recommend, and, most of all, after all of our deliberations – rejoice in the delights of travel once more.

More information at:

<http://www.atlas-euro.org/Default.aspx?TabID=399>



ATLAS Latin America Conference 2022
New challenges for tourism in Latin America
Bogota, Colombia
November 17-18, 2022

The scale of new opportunities and challenges for the Latin America region is breath-taking. The way we do businesses today and conducting conferences around the globe have changed in a profound manner. The pandemic has been a catalyst to initiate further innovative ways of doing and experiencing inclusive growth, climate change discussions, new job opportunities, sustainability, and enrichments of tangible and intangible cultural heritage attractions and experiences in Latin America.

As tourism destinations in Latin America have opened up, we need to reflect, as stakeholders, on the last few years and ask ourselves: "What is most important now and in the future for the traveler?" To facilitate the generation of new knowledge and exploration, we warmly welcome you to the Externado de Colombia University in Bogotá, Colombia.

The emerging years during the pandemic made tourists more eager to experience new memories, while being very aware of new norms and risky cultural aspects. Travelers are looking for more security and comfort. It is essential for a more open dialogue on how tourism and destination experts can find new methods to encourage and support travel again. With this Atlas Conference 2022 in Bogotá, Colombia, we have an excellent opportunity as academics, professionals, tourism bodies, service providers and all relevant parties to meet in person and online. Furthermore, we will try to trigger new progressive ideas, debate, discuss, respond and prepare, recommend and, above all, after all our deliberations, with the pleasures of traveling once again.

More information and registration at:
<http://www.atlas-euro.org/Default.aspx?TabID=415>

Universidad
Externado
de Colombia

FACULTAD DE ADMINISTRACIÓN DE
EMPRESAS TURÍSTICAS Y HOTELERAS

ATLAS Annual Conference 2023
Quality of Life: Health, Tourism and Climate
Bad Gleichenberg, Austria
October 10-13, 2023

On Friday September 9th, during the ATLAS annual conference 2022 in Cork, a video was shown with a presentation of the ATLAS annual conference 2023 by Daniel Binder. Please find the link to this presentation below.

[2023 ATLAS Conference Austria.mp4](#)



Bad Gleichenberg is located in the southeast of Styria, nestled in rolling hills, surrounded by vineyards, and surrounded by seven thermal spas. Located in the destination “Styrian Thermal and Volcanic Land (www.thermen-vulkanland.at/en), the campus of FH JOANNEUM Bad Gleichenberg is the ideal place to study topics of health, well-being, sports, and tourism. Around 360 students appreciate the family atmosphere, the high quality of life and study, and the region's culinary offerings. Like the bachelor's and master's degree programs on offer, the conference theme also fits in perfectly with the gentle hilly landscape and mild climate.

Quality of Life: Health, Tourism, and Climate

The ATLAS Conference 2023 is intended to provide a multi-perspective view of tourism and its relation to a wide range of burning contemporary issues. It means to address such questions as:

- *How does tourism impact the quality of life of those who work within the industry and the people in the communities in it?*
- *How are health and tourism-related—not just in the context of health and medical tourism, but also in connection with ways in which tourism may be health-promoting (or not)?*
- *How can the economic health of communities, particularly demographically and infrastructurally disadvantaged ones, for example, in rural areas, be enhanced by tourism?*
- *How will climate change impact the health of the tourism industry?*
- *What is necessary for “healthy” tourism development?*

Workshop themes

- *Innovations for Sustainable Tourism Networks*
- *Resilience for Healthy Destinations*
- *Reduction of Complexity in Destination Management*
- *Design Thinking for Authentic Product Development*
- *What do Consumers want? Generational Values and Preferences*
- *Climate-friendly Tourism Products: Hype, Greening, or Innovation?*
- *Mindful Hospitality*
- *Sustainable Events and Quality of Life*
- *A healthy destination is a sustainable destination*

Venue and accommodation

The Bad Gleichenberg campus has state-of-the-art technology to guarantee a smooth conference process. The large Audimax can accommodate 220 people. In addition, two lecture halls, seven seminar rooms, and two IT rooms offer enough space for workshops during the conference. About 300 rooms are available within walking distance to the university building. The price range is about 60 – 70 EUR in the hotels. There are also cheaper rooms in apartments.

Our motto: we practice what we preach (and teach)

One of the ways we hope to practice what we preach is to organize the conference as a “**green event**”. We will seek certification from the Austrian Federal Ministry for Tourism, Agriculture, and Sustainability, which has laid out extensive criteria for green events to ensure that they are conducted in such a way as to save as many resources as possible. In concrete terms, this means that we will do all we can to avoid producing waste, whether it be in a digital-only version of the book of abstracts and the conference schedule (in the form of an app), digital signage, or sourcing all beverages locally in returnable bottles. Catering will be done by local firms using regional, organic ingredients, also because doing so can significantly reduce waste. We will also encourage conference participants to travel to the event in as sustainable a way as possible by explaining public transportation options and encouraging transport pooling. We will also provide those traveling by air with information about how to buy CO² compensation. Keynote speakers who would normally need to travel from overseas to attend will be given the option of sharing their keynotes via video stream. In keeping with the principle of doing good and talking about it, during the conference itself, we will make specific reference to how the conference has been organized to encourage others to follow our example.



More information on the ATLAS events at:

www.atlas-euro.org

ATLAS Special Interest Groups – Reports

The current SIGs (Special Interest Groups) are on:

1. Cultural Tourism
2. Gastronomy and Tourism
3. Business Tourism
4. Events
5. Volunteer Tourism
6. Dark Tourism
7. Heritage Tourism and Education
8. Space, Place, Mobilities in Tourism
9. Urban Tourism
10. Visual Tourism
11. Climate Change and Tourism
12. Tourism Education

You can participate in a SIG by filling in the registration form at:

<http://www.atlas-euro.org/groups.aspx>

Cultural Tourism Research Group

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As the longest-running special interest group in ATLAS, we are now passing a few milestones. One of these was the 30th anniversary of the group, which we celebrated in 2021. As part of the 30th anniversary celebrations, a special track on 'Cultural tourism re-visited' was organised for the ATLAS Annual Conference in Prague in September 2021. This session reflected the 30 year history of the group, and reviewed trends in cultural tourism research as well as recent survey data. Some of the most recent data from the ATLAS Cultural Tourism Survey are reviewed in a paper by Carlos Fernandes and Greg Richards on Cultural tourism during the Covid-19 pandemic in Portugal. This will be published soon in the journal [Tourism Culture & Communication](#).

In April 2022 the Symposium *Tourism, Culture and Destination Development* was staged in honour of Wil Munster's retirement as Professor of Tourism and Culture at Zuyd University, Maastricht. Wil was one of the founder members of the group, and has been a regular contributor to our research programmes and meetings over the past 30 years. He was given a fittingly cultural send-off with contributions from colleagues from Maastricht and beyond. Wil himself presented an analysis of the [Province of Limburg as a cultural tourism destination](#) (in Dutch), and Michiel Flooren, Professor of Regional Development from Saxion University of Applied Sciences made a presentation on [heritage as a driver for regional destination development](#) (also in Dutch). Greg Richards linked together many of Wil's publications in his presentation on [Culture in the era of mass tourism: Challenges for managers, marketers and researchers](#). Hopefully these presentations give a flavour of Wil's important contributions to cultural tourism research over the years. We are particularly pleased that Wil's colleagues at Zuyd University have already indicated their willingness to continue working with the ATLAS Cultural Tourism Project in future.

In terms of publications, a special issue of the *Journal of Policy Research in Tourism, Leisure and Events* was produced from the joint meeting of the Cultural Tourism Group and the ATLAS Events Group. Originally scheduled to be held at Napier University in Edinburgh, the meeting was staged online because of Covid. The published contributions include a wide variety of perspectives around the theme of Festival Cities and Tourism. Most of these papers are freely available via open access.

Contents of the Special Issue on Festival Cities and Tourism

[Festival cities and tourism: challenges and prospects](#) (Open access)

[Greg Richards](#) & [Maria del Pilar Leal Londoño](#)

[Understanding the influence of place on festival making and artistic production in the local urban festival context](#) (Open access)

[Danielle Lynch](#) & [Bernadette Quinn](#)

[Tensions and disputes over public space in festival cities: insights from Barcelona and Edinburgh](#) (Open access)

[David McGillivray](#), [Alba Colombo](#) & [Xavier Villanueva](#)

[Can festivals bring social change in an ECoC city? Emotional intelligence and willingness to volunteer among university students](#) (Open access)

[Edit Kővári](#) & [Ágnes Raffay-Danyi](#)

[Food festivals as builders of the image of a tourist destination](#)

[Maria del Pilar Leal Londoño](#), [Alexandra Georgescu-Paquin](#) & [Jordi Arcos-Pumarola](#)

[The experience of cultural festivals: evidence from Hong Kong](#) (Open access)

[Greg Richards](#) & [Brian King](#)

Book Review

[Doing gender in events: feminist perspectives in critical event studies](#)

by [Barbara Grabher](#), London, Routledge, 2022, 126 pp., £44.99 (hardback), £15.29, (eBook), ISBN 9781003121602

[Marisa P. de Brito](#)

The full meeting webinar is available to view on the ATLAS YouTube channel: <https://www.youtube.com/watch?v=RC42A5Pv6ds>

A number of group members also collaborated on the Cultsense publication [CREATING CULTURAL UNDERSTANDING THROUGH TRAVEL. CULTSENSE CASE COLLECTION](#). ATLAS is a partner in this project, which seeks to develop tools for sensitizing young travellers to understand and respect better the local norms, values, beliefs and cultures of the places they visit.

As part of the ATLAS contribution to this project, the Cultural Tourism Group will be organising a SIG meeting in conjunction with the Cultsense Conference in Rotterdam on 14-15 June 2023 on the theme: "Bridging Cultures through Travel: From Theory to Practice." Further details of the meeting will be circulated soon.

The Cultural Tourism Group will be organising a special track at the ATLAS Annual Conference in Cork entitled "From tangible to intangible cultural heritage: pathways for the future?", convened by Greg Richards from Breda University in the Netherlands and Maria del Pilar Leal from CETT in Barcelona.

Gastronomy and Tourism Research Group

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The ATLAS Gastronomy and Tourism Research Group returned to normal activities after COVID-19 with the organisation of what has become its annual meeting. Not only due of the pandemic, but also for reasons of the format of the event that allows wider discussion within the entire group, no more than 30 abstracts by experts in the field are accepted. The program follows a set structure with the welcoming of the experts on a Wednesday, followed by presentations on Thursday morning and a walking tour of the area during the afternoon and presentations on Friday morning and afternoon. The Meeting closes with a discussion on publication plans and future meetings.

After each session of presentations, discussion takes place and contributions are made for the final study/paper for publication. Master and Doctorate students from the host university are encouraged to participate in the sessions, as well as to present their research work in the area of Gastronomy and Tourism.

Having been postponed in 2021, the Meeting finally took place in 2022 and was hosted by the University of Girona. The theme proposed a reflection on what changes concerning food and tourism have taken place due to the pandemic. Which of these changes are transient? Which of these changes will remain? In this unstable context, research on the changes and the challenges is more necessary than ever. Accordingly, the main issue was the rethinking of the business model in the food tourism sector, food festivals and events, agritourism etc. through 5 different perspectives: management, marketing, hygiene, social commitment and cultural heritage.

The event included 18 presentations from experts from 12 different countries, specifically from Denmark, Italy, Spain, Portugal, Hungary, Bulgaria, Germany, South Africa, Mexico, Canada, Turkey and France.

During the closing session, a change of Coordinator took place, from Carlos Fernandes, of the Polytechnic of Viana do Castelo, Portugal, to Silvia Aulet of the University of Girona. The previous year, both were Co-coordinators in a transitional period to facilitate the transfer of the Coordination. Silvia Aulet announced that the Gastronomy & Tourism Research Group Meeting in 2023 would take place in Verona, Italy. However, due to some logistical situations, the location has to be changed to Sibiu, Romania. It was recommended to the proponents of the Meeting in Verona, to consider hosting the Meeting in 2024. It was also decided to change the month in which the Meeting takes place, from February to May.

Business Tourism Research Group

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No activities to report

Events Research Group

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The ATLAS Events Group continues to undertake research and produce publications related to events, event experiences and event management. The long-running ATLAS Event Experiences Project continued to collect data for events in 2022, concentrating on Carnival and the effects of Covid-19 on event experience. These data will be fed into the ongoing World Leisure Organisation project on physical and virtual event experiences. Greg Richards presented an initial review of the findings of this project to the Research Seminar of the School of Events, Tourism and Hospitality Management at Leeds Beckett University in May. The text of this presentation is [available online](#).

Members of the Events Group also continued work on the Multilingual Events Management Project. An analysis by Emmy Yeung and Rhodri Thomas (2021) on publications in event management in the period 2009-2019 underlined the dominant position of English in indexes such as Scopus. We undertook an initial scoping study of event management publications in other languages, and found a wealth of papers that were not being picked up by the major indices (Richards, 2021). The Events Group then undertook a more structured survey in a number of different languages to gauge the extent of this 'knowledge gap' more fully. We have now assembled a database of publications in Arabic, Croatian, Czech, Dutch, Italian, Portuguese, Slovenian and Spanish, which indicates that only around 10% of the papers published in these languages are currently indexed. We will be publishing the full findings of this research shortly.

The ATLAS Events Group also participated in the organisation of the SIG meeting on Festival Cities and Tourism, jointly organised with the Cultural Group in 2020. More information on the forthcoming publication from this meeting in the Journal of Policy Research in Tourism Leisure and Events is available in the Cultural Tourism Research Group report in this volume.

The ATLAS Events Group also had a role in the ATLAS Middle East WEBINAR on Expo 2020: Local and International Perspectives and Impacts. This session reflected on the World Expo held in Dubai between October 2021 and March 2022. There were presentations on the traditions and heritage of the UAE (Latifa Mubarak Alali and Latifa Abdulla Albedwawi), the different pavilions of the 192 Countries at Dubai Expo 2020 (William McCarthy) and Multilevel Dialogue of Cultures at EXPO 2020 (Dora Farmaki). Greg Richards presented an international overview of the effects of World Expos as '[Pulsar events for the eventful city](#)'. The entire webinar can be found on the ATLAS YouTube channel:

<https://www.youtube.com/watch?v=GJdecAJthLs>.

The ATLAS Events Group is also organising a Special Track during the ATLAS Annual Conference in Cork in September 2022. The theme is “Festivals & events: offering wellbeing, solidarity and hopefulness in times of uncertainty”, and the Track Convenors are Bernadette Quinn from TUDublin in Ireland and Maarit Kinnunen from the University of Lapland in Finland.

References

Richards, G. (2021) Pulling the long tail of event management research. *Journal of Policy Research in Tourism, Leisure and Events*. DOI: 10.1080/19407963.2021.1890755.

Yeung, E., & Thomas, R. (2021). The ‘long tail’ of event management research: evidence from the field’s main journals. *Journal of Policy Research in Tourism, Leisure and Events*, 1-8.

Volunteer Tourism Research Group

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Activities in 2022

This year we organised the *VOLUNTEER TOURISM CONVERSATIONS* series, held online and jointly hosted by the School of Events, Tourism and Hospitality Management at Leeds Beckett University and ATLAS. In each of these e-seminars, two different experts (or three as in the case of the second Conversation) discussed each other’s work providing cutting-edge insights into recent theoretical, methodological and empirical advancements in the field of volunteer tourism and international development.

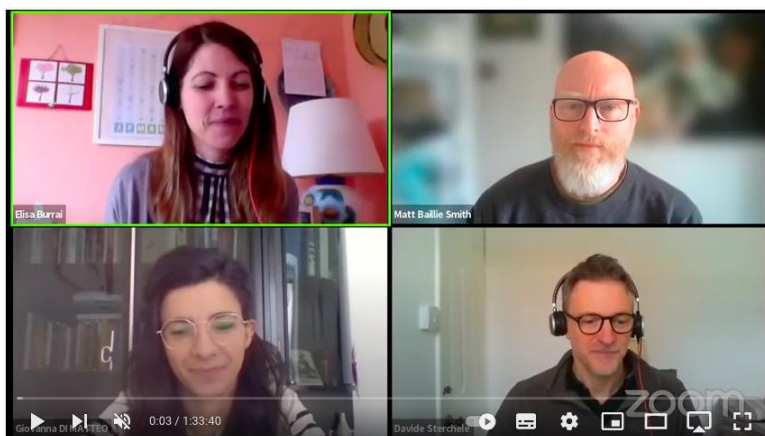
The Conversations were held in April, May and June and featured the following programme:

1st Conversation – Theoretical Advancements

Wed. 27th April (12pm GMT)

Speakers: Dr **Giovanna di Matteo** and Prof **Matt Baillie-Smith**

Moderator: Dr Elisa Burrai

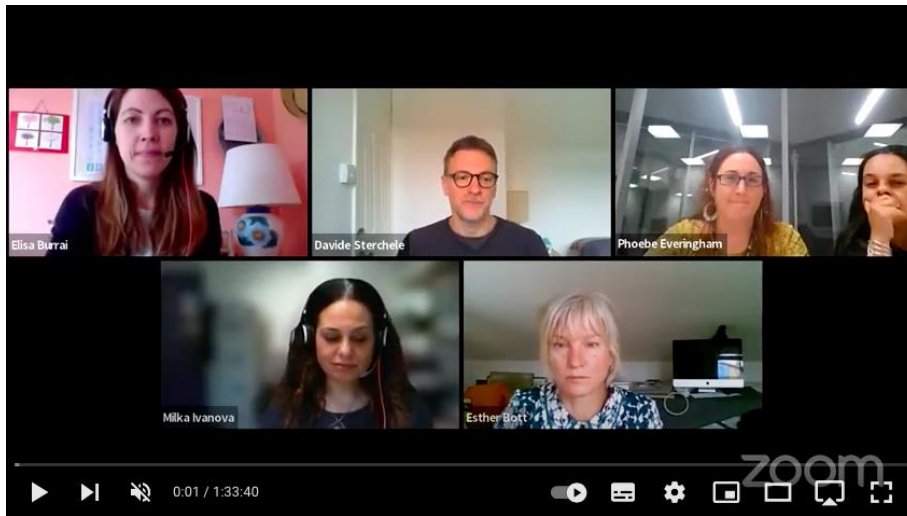


2nd Conversation – Methodological Advancements

Wed. 11th May (9am GMT)

Speakers: Dr **Phoebe Everingham**, Dr **Sara Motta** and Dr **Esther Bott**

Moderator: Dr Milka Ivanova



3rd Conversation – Practical Advancements

Wed. 29th June (9am GMT)

Speakers: Dr **Eliza Raymond** and Dr **Elisa Burrai**

Moderator: Dr Peter Robinson and Dr Jane Turner



The Conversations attracted numerous delegates from a wide variety of countries, providing innovative insights and critical ways of looking into the field of volunteer tourism from a variety of disciplines and approaches.

The recordings of the Conversations can be found in the ATLAS YouTube channel: <https://www.youtube.com/channel/UC407UgfuKNxrV2tRnhrdu0g>

This year we have also developed a call for a special issue for the Journal of Hospitality and Tourism Management on *Disruption and resilience in post-pandemic volunteer tourism: rethinking theory, contents and methods*. The SI is edited by Dr Davide Sterchele, Professor Kirsten Holmes and myself (Dr Elisa Burrai).

The deadline for the submission of the abstracts was 1st April 2022 and full papers are expected to be submitted by the 30th September. The special issue aims to be published by 2023.

Our special issue focuses mainly on submissions which enable for a meaningful, critical and innovative reconsideration of existing theoretical and pragmatic perspectives on volunteer tourism and the role it plays in our post-pandemic societies. Hence, in this special issue we aim to advance our understanding on how post-pandemic volunteer tourism relates and responds to the crises of our century. To this end, we question whether the resilience of volunteer tourism in a post-pandemic world can forge alternative and inclusive pathways for communities, environments and societies but also generate additional challenges and ethical dilemmas. At the same time, we aim to explore the theoretical and methodological innovations that facilitate a deeper understanding of the pandemic's impacts on volunteer tourism practices and experiences.

Plans for the next year.

Our plans for next year include the organisation of a special track for the next ATLAS annual conference (2023).

Considering the success and positive outcomes of the Conversations, we would like to organise one or more webinars in 2023. However, the angle of interest has yet to be defined.

We would also like to hold a meeting with the members of the SIG to exchange ideas on the future path of the SIG and collaborative initiatives which we might develop to push the volunteer tourism research agenda further.

Dark Tourism Research Group

In Memoria Karel Werdler



We are deeply saddened by the news that on June 7th, 2022, Karel Werdler, a Professor of Tourism Management at InHolland University of Applied Sciences in the Netherlands, passed away. His death was unexpected. Three weeks earlier, Karel visited his colleagues at InHolland, where he chatted with everyone as usual. Last week he was hospitalized for a brain tumor.

Karel was among the pioneers of ATLAS Africa and participated in many ATLAS conferences in Africa. He was one of the main initiators of the 2013 conference in Kigali, Rwanda, hosted by the Rwanda Tourism University College. He was also a founding father of the Special Interest Group (SIG) on dark tourism, which was introduced during the 2016 ATLAS Annual Conference in Canterbury. The start of the Dark Tourism SIG was also based on his personal interest in this phenomenon. At InHolland University he researched a variety of dark tourism related topics and some of these have been published in both academic journals and his book 'Dark Tourism, chasing death'. Another personal interest he could speak about very enthusiastically was his passion for birds.

Karel will be greatly missed for his expertise and commitment, but above all for his cheerfulness and friendship.

At the moment the SIG on Dark Tourism is not active. If any of the ATLAS members are interested to resume the work of Karel for this SIG, please contact the ATLAS office at admin@atlas-euro.org.

Heritage Tourism and Education Research Group

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What were the activities last year?

21 Nov 2021 Heritage Tourism and Education Student meeting (online)

Nov 22, 2021, the Heritage Tourism and Education Special Interest Group conducted its inaugural student forum. A hybrid event involving students from Sun Yat-sen University's School of Tourism Management (who attended in real space) and Macao Institute for Tourism Studies (who joined in virtual space), 4 student research projects were presented. These touched on a range of themes that explored cultural heritage's interactions with tourism commodification, tourism resilience building and modelling, gastronomy and creativity. The students were joined by their professors and also experts from Croatia (Prof.Sandra Uskokovic) and Singapore (Mr Osten Mah). The event was supported by the UNESCO Chair for Sustainable Tourism at UNESCO Designated Sites led by Prof Zhang Chaozhi at Sun Yat-sen University. This will be the first of a series of student forums which promote and encourage constructive dialogue and critical exchange between students which interest in heritage tourism.



Mentoring the students to take part in ATLAS Annual Meeting

We have also been mentoring students in their heritage research for participation in international conferences, including the forthcoming ATLAS Annual Conference.

What are the plans for the next year(s)?

Topic	Tentative dates	Mode	
Heritage Towns and tourism entrepreneurship	SIG in Dec 2022	Hybrid (Zhuhai, China with some online participants)	F&B and Heritage tourism: Possible special issue in Hospitality and Society, amongst others.
Reconceptualising 'sustainability' in heritage tourism	SIG in March 2024	Hybrid	Journal articles
Heritage Tourism Marketing Conference	Dec 2023	Hybrid	Special Issues
Urban heritage tourism	SIG in 2024	In-person	Journal articles
World Heritage case studies	SIG in 2024	In-person	Journal articles

Space, Place, Mobilities in Tourism Research Group

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The activities of this SIG over the last year, have been focusing on the preparation and processing of a special issue for *Tourism Geographies* collecting a selection of papers presented at the 3rd SIG seminar held in May 2021 (“Social mobility goes on holiday: tourist im|mobilities, conflicts and empowerment”).

The special issue hopefully will include 8 papers which are currently under review, plus an introductory piece written by the organisers (A.P. Russo, C. Rabbiosi and F. Cavallo).

The SIG is also hosting a Special Track at the forthcoming annual ATLAS event in Cork, as Special Track 1 “Analysing and rethinking the infrastructure of tourism mobilities”, again co-organised by A.P. Russo, C. Rabbiosi and F. Cavallo. The ST will eventually host 12 presentations over 4 sessions, among which some distinguished authors in the field of tourism and mobilities studies (provisional information). At the meeting, we will launch a possible new publication project drawn from this material and discuss eventual reorganisations of the SIG.

Urban Tourism Research Group

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The activities of this SIG in 2021/2022 focused on maintaining and strengthening the SIG. The primary activity of the year was the first in-person meeting of the SIG, which took place in Helsingborg, Sweden on 8-9 June 2022. The theme of the meeting was “Rethinking Urban Tourism Development in post pandemic times” With around 20 participants and 13 presentations, interesting insights were shared.

The presentations dealt with the following themes:

- Tourism and quality of life in cities
- Over- and under-tourism and tourist flows
- Sustainable, green and creative cities
- Resilience and city management
- Spatial and social theory
- Impacts of COVID
- Post-COVID tourism

The presentations provided useful insights and stimulated interesting debate, which helped focus the research agenda. The meeting, which was very well organised, also contained a very nice social programme, which included an international 'Tura' Dinner Cruise between Sweden and Denmark and an insightful stroll through the city.

In addition, the SIG organises a special track during the 2022 Annual conference in Cork. Rather than inviting a set of presentations, the track will entail an interactive workshop titled "Dereliction, duty and delightful destination - taking a regenerative placemaking approach to vacancy in Cork". This workshop, hosted by Donagh Horgan, brings together participants of the conference with local stakeholders to look at what a regenerative approach can achieve in practice.

Research in this group will continue to focus on new paradigms for urban tourism post-COVID, managing mobilities, de-growth and resilience, urban 'co-production', sustainability and liveability, urban tourism in the metropolitan region, deconcentration and visitor flow management as well as experience creation.

There are plans to edit a special issue of a journal based on input from the different conferences and streams of the past 1.5 years. The SIG also seeks to bring together researchers to converge on a topic hopefully resulting in a funded European project and to stimulate further interaction and research.

Visual Tourism Research Group

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No activities to report.

Climate Change and Tourism Research Group

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During the last year (2021/22) we have organised the special track in 2021 Annual conference with the theme "Engaging into meaningful research and action for climate change and tourism: the role of scholars". Track governors: Ioanna Farsari, Dalarna University, Sweden; Liliana Carvalho, Universidade de Lisboa, Portugal; Martine Bakker, Wageningen University, the Netherlands.

The 2021 special attract attracted a great deal of interest with 19 submissions and 13 presentations. We followed a transformative approach with the aim to network, reflect and discuss meaningful research on climate change and tourism. Together with the co -chairs we have written a report around it which we have distributed among SIG members and the special track participants. We have also worked to develop it further to a research note that we plan to submit for publication in fall 2022. As a result of the special track, we received attention and a few more memberships in the group.

During 2022, we have also planned for a special track to take place in 2022 annual conference with the theme “Tourism in the new normal: accelerating climate change or embodying crisis?”. Track governors are Ioanna Farsari, Dalarna University Sweden; Harald A. Friedl, FH JOANNEUM, Austria; Jane Turner, Leeds Beckett University, UK.

We look forward to meeting in person some of the members and other colleagues for the first time.

Work plan 2022-2023:

- Publication: invite pieces of opinion, based on special track 2022 to be published in Atlas Review
- Organise Special track 2023
- Network: connect to researchers around climate change and tourism to develop the SIG further

Tourism Education Research Group

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After a successful series of Tourism Education tracks in 2018, 2019 and 2021 we are looking forward to Cork for the Special Track 8 on Good Practice in Learning and Teaching Tourism in Higher Education.

Through the compilation of 10 case study examples of experiences on how different tourism education themes and topics can be delivered in or outside the classroom experiences will focus on innovative student-centred, active learning experiences, that place the student at the centre of learning.

We will be holding the SIG meeting for Tourism Education during the ATLAS Cork conference to discuss how to take the SIG forward into 2023 and continue to advocate for innovation and progression in tourism education to meet today's challenges in the tourism industry.

Participants in the special track will also be encouraged to submit an extended paper for a special issue journal on Innovation in Tourism Education.

ATLAS Regional Groups

ATLAS Africa

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At the end of 2021 Prof Karen L Harris and Mr CR Botha were appointed as the coordinators of the regional section for ATLAS Africa. They are both from the Department of Historical and Heritage Studies at the University of Pretoria in South Africa, where she is the Head of the Department and he a lecturer.

Within months of this appointment they organized a one-day ATLAS regional conference which was held on 14 February 2022, Valentine's Day. The conference was entitled "**Falling back in love with tourism – an African affair**" and was intended to reflect on the past, present and future of tourism development and promotion within the African continent. It was inclusive of all five African regions – northern, eastern, southern, central and western Africa – considering the diverse and dynamic nature of the continental tourism domain. There was an overwhelming response to the call for papers and finally the program comprised of a plenary session which was addressed by the Vice Chancellor of the University of Pretoria, Prof Tawana Kupe and the Dean of the Faculty of Humanities, Prof Vasu Reddy, as well as a keynote paper by Prof Karen Harris and welcome by the President of ATLAS Prof Tara Duncan. There were two parallel sessions comprising 40 papers emanating from universities across the African continent, but also Europe, North America and Asia. In this context over 10 online sessions were held, on an array of themes that included: "African tourism for Africans"; "African tourism threats and opportunities"; "African tourism and protected areas"; "African tourism and cultural communities"; "African tourism and food"; "African tourism and technology"; "African urban and rural tourism"; "African tourism employment and promotion"; "African coastal, marine and island tourism"; as well as "African tourism transport and infrastructure".

Coverage of this event can be found at the following links:

https://www.up.ac.za/historical-heritage-studies/news/post_3048469-dhhs-co-hosts-atlas-africa-conference

<https://www.youtube.com/channel/UC407UgfuKNxrV2tRnhrdu0g/featured>

A selection of the papers presented at this ATLAS Africa conference will be published in a special issue of the accredited *African Journal of Hospitality, Tourism and Leisure Studies* towards the end of 2022 under the guest editorship of Prof Karen L Harris.

Subsequently, a concerted effort has been made to contact as many universities across the African continent that present tourism degrees or associated courses to become affiliated with ATLAS. This building of the ATLAS Africa research network will continue into 2023.

ATLAS Europe

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Promotion of ATLAS activities at NECSTouR meeting. Members are regions, universities, and research institutions. NECSTouR is the voice of European Regions committed to sustainability – economic, social, and environmental - as a crucial driver of destination competitiveness. Since 2007, it has provided an integrated approach to tourism governance and acted as an essential link between regional and broader European levels of government while developing interregional cooperation through European Projects.

ATLAS Latin America

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In 2022, ATLAS Latin America organised a webinar and a conference. The webinar was the third one of the series started in 2021 to adapt to the restrictions derived from the COVID-19 pandemic. It was held on March 30 2022, with the title “Tourism, Education, and Culture”. The four panelists were Clara Inés Sánchez Arcaniegas, Rosse Marie Esparza Huamanchumo, Karen Consuegra Premper, and Alda Rodriguez Dos Santos. The panelists opened a debate with the attendees on the new requirements of tourism studies in the current teaching contexts and on the role of local culture and preservation of heritage and authenticity in key Latin American tourist destinations.

The 4th ATLAS Latin America Conference 2022 recovered the original idea of organising one regional conference every year or every two years. The last conference had been organised in 2019; thus, it was the first one to recover a certain normality. It was organised in a hybrid format, adapting flexibly to the different economic realities and health restrictions in Latin American countries. It was held on November 17-18 at Universidad Externado de Colombia, in Bogotá. The title of the conference was “New challenges for tourism in Latin America”. It served as an opportunity to reflect on what is most important now and in the future for travelers, now that Latin American tourist destinations have opened up after years of health and travel restrictions. More than 40 presenters participated from countries such as Brazil, Colombia, Cuba, Mexico, Puerto Rico, and Spain.

The plan for 2023 is to organise the 5th ATLAS Latin America Conference, aiming at attracting more presenters, from a wider variety of countries from the region and beyond and increasing the number of in-person attendees.

ATLAS Asia

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What were the activities in the last year?

Taking over in Dec 2021, the Asia Regional Section used the last few months to plan and consolidate matters.

What are the plans for the next year(s)?

Tourism Academic Voices from Asia Webinar Series

We are stringing together a webinar series comprising of leading tourism scholars from Asia to help speak on keynote topics that positions tourism scholarship in Asia within broader intellectual thought and practice.

Below is a tentative schedule of forthcoming speakers and topics.

Date	Speaker	Topic
Mid-September 2022	Prof Xu Honggang Sun Yat-sen University, China	Asian Tourism Scholarship: Perspectives from China
Mid-November 2022	Dr Jamie Gillen University of Auckland, New Zealand	Global Studies and Tourism

ATLAS Asia-Regional Section Conference

If border controls and regulations get relaxed in China, we are planning to host a mid-sized conference in Macao or other parts of China in 2023 to facilitate the meeting of China-based tourism academics, tourism scholars from the region and international tourism ones. There is a good chance for this as regulations are currently being progressively relaxed.

ATLAS Oceania

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Tēnā koutou. Greetings to you from the Oceania desk.

As the ATLAS representative for Oceania, I advertise all the ATLAS events to the Universities in the region. But, as mentioned in my previous report, most of the academics in the region are affiliated with ANZALS, SMAANZ and CAUTHE, and they prefer to spend their membership budgets on those associations. I encourage them to register for the ATLAS Webinars and the

ATLAS conference. Still, the time differences are usually inconvenient, and the current travel cost to Europe is not conducive for international travel.

I also mentioned in my previous report that the University of Otago will host the World Leisure Congress in December 2023. I want to invite ATLAS to host a session during the congress or sponsor a morning tea to advertise the association. We can invite ATLAS, ANZALS, SMAANZ, CAUTHE and World Leisure to a panel discussion to re-affirm the close connections, opportunities, and differences between the associations.

ATLAS Middle East

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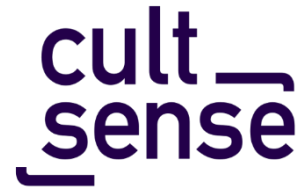
Postponed due to the Covid-19 outbreak between October 2021 and March 2022, the first world fair in the Middle East was the EXPO 2020 in Dubai, in the United Arab Emirates. ATLAS Middle East took this opportunity to showcase this extravaganza mega-event by organizing a webinar titled “EXPO 2020: Local and International Perspectives and Impact”. On Thursday, 17 March 2022, the webinar, moderated by Dr. Tara Duncan and Filareti Kotsi provided the opportunity to gain insights into this mega-event from various international presenters.

Latifa Mubarak Alali and Latifa Abdulla Albedwawi, graduate students in Tourism and Cultural Communication from the College of Communication and Media Sciences at Zayed University, prepared a behind-the-scenes look at the Expo. They collaborated with the UAE Pavilion, and in a ten-minute video, they presented their four-month senior project journey, showcasing Emirati traditions and heritage. Dr. William McCarthy, an Assistant Professor of Communication and Media at Zayed University, presented his research analyzing dimensions of time at all 192 pavilions giving insight into some of the tourism geographies inherent in such a large-scale event. Dora Farmaki, the Advisor to the Deputy Minister of Foreign Affairs for Hellenic Diaspora & Public Diplomacy, Greece, explored the ways a particular event, entitled “A universal narrative of light – from Apollo’s birthplace, Delos, to a brighter future,” expanded the boundaries of a national narrative using the myths and timeless symbolism of Delos and Expo 2020’s multicultural canvas. Dr. Greg Richards, the invited keynote, provided an international perspective with his presentation “**Eventful cities: Events that shape cities, and cities that shape events,**” examining the experience of several cities around the world and analyzing their event activity in terms of spatial development, information flows and platform creation.



The ATLAS Middle East chapter was rejuvenated through this webinar and anticipated an innovative and exciting start to 2022 and beyond. For 2023, ATLAS Middle East is preparing a research day on “After EXPO 2020: The transition into a new urban district”. What happens to eventful cities after the event? Will District 2020, a model global community for the future, leave a lasting legacy for Dubai? More details about this event will be published in due course.

Projects



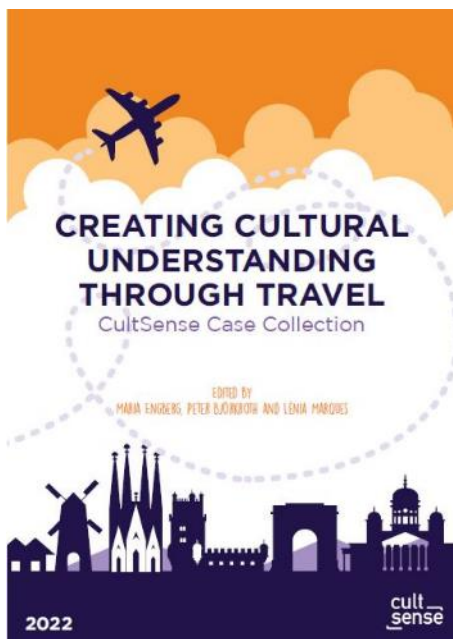
Cultsense

With the increase in mobility overall, and of tourism in particular, many places have been feeling increased visitor pressure. This has led to complaints from local residents in places that experience overcrowding. Since the numbers of visitors to many places are increasing, learning how to be a better traveller can be part of the solution. By working directly with young travellers, CULTSENSE aims at contributing to improve this situation on the long-term.

CULTSENSE aims to address the issues of increased mobility pressures, and tensions and conflicts between locals and travellers. By creating a specialised educational approach to developing more understanding attitudes towards other cultures, CULTSENSE aims at providing tools to HE students (who account for the biggest share of young travellers) and HE teaching staff. By focusing on Tourism, Leisure and Culture (TLC) programs, the project aims to provide support tools and disseminate them widely through different channels and networks. We believe that education plays a major role in addressing the challenges of mobility which are also related to citizenship. By sensitizing young travellers to local cultures, the project contributes to better quality of life for locals, more meaningful experiences for travellers and an overall better understanding of European values and identity.

The partnership is composed by the following organisations: Erasmus University Rotterdam, the Netherlands (lead partner); University of Girona, Spain; NOVA University of Applied Sciences, Finland; Instituto Politécnico de Viana do Castelo, Portugal; Lucian Blaga University of Sibiu, Romania; together with associated partners WYSE Travel Confederation and the Association for Tourism and Leisure Education.

In this first case studies collection, the readers are welcome to delve more deeply into different themes and cases related to Cultural Sensitivity in travelling.



Contents

Introduction: Cultural Sensitivity in Tourism Encounters

Emotions, Culture & Tourism

Mixed Feelings: Emotional Experiences in War Tourism
De Wallen, Amsterdam's Red Light District – Case study

Tastes of Culture

Gastronomy as a Bridge for Understanding Local Cultures
Gastronomy as Local Identity: The Case of Sarrabulho in the Minho

Spirituality & Sacred Sites

Culture in a Grain of Sand: Finnish Sauna Bathing
Feeling Religious Heritage Sites in Tourism

Engaging with Local Cultures

Erasmus Mobility as a Culture-led Experience: Opportunities for Sensitizing Young Travellers
Experiencing a Region's Beauty via a Cultural Route: Via Transilvanica

<https://www.cultsense.com/academicpublications/casestudies/>



INCOME Tourism

In 2021 the INCOME Tourism project was finished. More information on this project can be found at <http://income-tourism-project.eu>

The final report can be accessed here:

<http://income-tourism-project.eu/assets/results/WP2%20-%20Synthesis%20Comparative%20Report.pdf>

In a later section of this Reflections you can find an overview of all the videos from the INCOME Tourism project.



NTG - Next Tourism Generation Project

Final NTG Blueprint Document

The Blueprint document is an output of the Next Tourism Generation (NTG) Alliance, a strategic and multi-layered collaborative partnership formed in 2018. Building on previous work by the European Commission and sectoral partners to address skills gaps in tourism, the NTG Alliance is one of the Sector Skills Alliances set up as part of the Blueprint for Sectoral Cooperation on Skills. Each Sector Skills Alliance is funded by the Commission and was tasked with setting up a Blueprint.

The NTG Alliance has developed the first Pan-European Skills Blueprint for the Tourism Industry, presented in this document. The Blueprint provides a roadmap for addressing digital, social and green skill needs in the tourism sector in Europe through transformational collaboration between industry, education, social partners and government.

Responding to the skills needs of the tourism, travel and hospitality sector is particularly important in the context of the recovery of the industry post-COVID-19. Addressing the impacts of the COVID crisis on the tourism and hospitality sector calls for creative and unprecedented solutions and for finding opportunities for effecting lasting change at the systemic level.

Putting that into practice requires radical changes in the way we educate, do business, shape policy, and organize the future of tourism and hospitality. The European Commission in policy documents and instruments such as the European Skills Agenda and the Pact for Skills Charter has identified collective action and collaboration as essential in achieving that goal. To that end, the Blueprint brings together the professional knowledge of numerous stakeholders and focuses on addressing skills gaps through encouraging transformational change at regional, national and European level. Furthermore, it underpins the Pact for Skills by providing a framework for building collaboration to support skills development for a sustainable future.



Access the Next Tourism Generation Blueprint

<https://nexttourismgeneration.eu/wp-content/uploads/2022/06/Final-Next-Tourism-Generation-Blueprint-Report.pdf>

More information on the NTG project:

<https://nexttourismgeneration.eu>

The NTG Skills LAB provides a comprehensive set of skills assessment tools created by the Next Tourism Generation Alliance.

<https://tourismskillslab.eu/>

In a later section of this Reflections you can find an overview of all the videos from the NTG project.

ATLAS Video's



Since 2019 ATLAS has its own YouTube channel, which currently contains more than 50 videos, which could be useful for ATLAS members. Below you can find an overview of all the videos in our channel.

<https://www.youtube.com/channel/UC407UgfuKNxrV2tRnhrdu0g>

ATLAS YouTube Channel

ATLAS webinar

Recovering from Covid-19: Asian perspectives

May 28, 2020

https://www.youtube.com/watch?v=fts2M_mUfso&t=68s

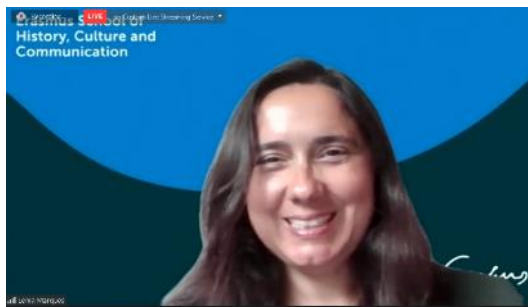


ATLAS webinar

Creative Entrepreneurs and Tourism

June 26, 2020

https://www.youtube.com/watch?v=2PXYHWy_uYU&t=9s



ATLAS webinar

Tourism and the Corona crisis: Some ATLAS reflections

July 7, 2020

<https://www.youtube.com/watch?v=gZ0OIVvzTBE&t=5419s>



ATLAS annual online conference

Special Track - Climate Change and Tourism

September 9, 2020

<https://www.youtube.com/watch?v=9DvTXX5khgs&t=128s>



ATLAS annual online conference

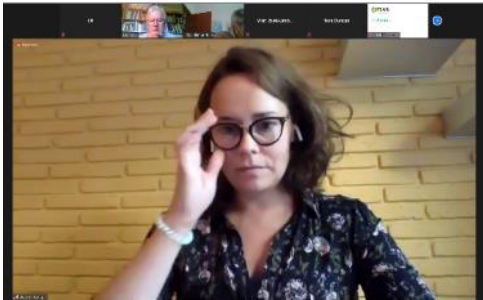
Special Track - Urban Tourism

September 10, 2020

<https://www.youtube.com/watch?v=x6f8BGEIYHw&t=2562s>



ATLAS annual online conference
COVID-19 and reflections on the summer of 2020 from the field
September 15, 2020
<https://www.youtube.com/watch?v=j6i9hP1ddgA&t=878s>



ATLAS annual online conference
Tourism as a driver of regional development and collaboration
September 15, 2020
<https://www.youtube.com/watch?v=njQIKBeLaCc&t=4142s>



ATLAS Festival Cities and Cultural Tourism
Edinburgh Festival Directors
October 22, 2020
<https://www.youtube.com/watch?v=RC42A5Pv6ds>

ATLAS Festival Cities and Cultural Tourism
Presentations and book chapter proposals
October 22, 2020
<https://www.youtube.com/watch?v=xRvE5TOh2AY>

ATLAS Festival Cities and Cultural Tourism
Festival and events: social responses
October 22, 2020
<https://www.youtube.com/watch?v=yeDGL4DOdzc>

ATLAS Webinar

University of Pretoria Campus Tours - Before, During and After COVID-19

December 2, 2020

<https://www.youtube.com/watch?v=TA20RPA2u3U&t=281s>



ATLAS Africa Webinar

The Impact of COVID-19 on the tourism industry in Africa

December 9, 2020

<https://www.youtube.com/watch?v=XglwhUItSxU&t=81s>



ATLAS Africa Book Launch Webinar

Launching Routledge Handbook of Tourism in Africa

January 13, 2021

<https://www.youtube.com/watch?v=bzx7ouzw3Kw>



**ATLAS SIG Business Tourism online conference
The New Normal in Business Tourism**

Hosted by NHL Stenden University of Applied Science, Leeuwarden, Netherlands
January 22, 2021

**ATLAS SIG Volunteer Tourism Webinar
Volunteer tourism & Covid-19: Challenges & opportunities**

February 24, 2021

<https://www.youtube.com/watch?v=zRhU8tbN0rU&t=1002s>



**ATLAS Latin America
Tourism and COVID-19 in Latin America**

March 10, 2021

https://www.youtube.com/watch?v=g_dFV9ni7lk&t=18s



**ATLAS Students' Webinar
And afterwards what? Smart Tourism, future challenges**

April 20, 2021

https://www.youtube.com/watch?v=8Q_cTq8YuOk&t=1s



ATLAS Book Launch webinar
Rethinking Cultural Tourism
May 21, 2021

<https://www.youtube.com/watch?v=Fqg13g1H-hM&t=27s>



ATLAS Latin America Webinar
Turismo y COVID-19 en América Latina
September 29, 2021

<https://www.youtube.com/watch?v=zFUoy3RWFIA&t=26s>



CultSense / ARCTISEN webinar
Fostering Culturally-sensitive Practices in Tourism
October 7, 2021

<https://www.youtube.com/watch?v=1cPpOZYMqX0&t=7s>



ATLAS Africa Student Webinar

November 24, 2021

<https://www.youtube.com/watch?v=ZCxCOXJoMNw>



ATLAS ONLINE Annual conference 2021

Tourism as a driver of regional development and collaboration

Keynote speech Laura James and Carina Ren - Aalborg University, Denmark All change? Reflections on the COVID-19 pandemic as a transformative moment for tourism

September 8, 2021

https://www.youtube.com/watch?v=3_aHkT38Url&t=2628s

ATLAS ONLINE Annual conference 2021

Tourism as a driver of regional development and collaboration

Report from Scenario planning workshop on "Tourism as a driver of regional development and collaboration" Albert Postma - NHL Stenden University of applied science, Netherlands
Keynote speech Mike Robinson - University of Birmingham, United Kingdom
Fragile Promises: Re-working Post-covid Tourism and Heritage Relationships Presentation ATLAS annual conference 2022 in Ireland Angela Wright - Munster Technological University, Ireland

September 9, 2021

<https://www.youtube.com/watch?v=Zra0Kmf5XLq&t=66s>

ATLAS ONLINE Annual conference 2021

Tourism as a driver of regional development and collaboration

Opening third day of the conference Moderator: René van der Duim and Alžbeta Kiráľová
Round table COVID-19 and reflections on the summer of 2021 from the field Anya Niewierra - Visit South Limburg, Netherlands
Elizabeth Keegan - Lloret de Mar Tourist Board, Spain
Malcolm Bell - Visit Cornwall, United Kingdom
Dirk Schmücker Presentation ATLAS annual conference 2023 in Austria Daniel Binder - FH Joanneum, Austria

September 10, 2021

<https://www.youtube.com/watch?v=b6njyz2s8sY>

ATLAS ONLINE Annual conference 2021

Tourism as a driver of regional development and collaboration

ATLAS 30 years celebrations Moderator: Tara Duncan

September 10, 2021

<https://www.youtube.com/watch?v=mq45ITCGhDk>



ATLAS Africa conference

Falling back in love with Africa again - An African affair

Opening session

February 14, 2022

https://www.youtube.com/watch?v=_0b491PzW5M&t=5s

ATLAS Africa conference

Falling back in love with Africa again - An African affair

Closing session

February 14, 2022

<https://www.youtube.com/watch?v=wbxiVe-k76Q&t=23s>

ATLAS Africa conference

Falling back in love with tourism – An African affair

Session 1A - African Tourism for Africans

<https://www.youtube.com/watch?v=Vqstr0pmVYs&t=7s>

ATLAS Africa conference

Falling back in love with tourism – An African affair

Session 2A - African Tourism and Protected Areas

February 14, 2022

<https://www.youtube.com/watch?v=AZhYfwsbiiA>

ATLAS Africa conference

Falling back in love with tourism – An African affair

Session 3A - African Tourism and Food

February 14, 2022

<https://www.youtube.com/watch?v=rF5hIR4H3qw&t=10s>

ATLAS Africa conference

Falling back in love with tourism – An African affair

Session 4A - African Urban and Rural Tourism

February 14, 2022

<https://www.youtube.com/watch?v=UGMpkGSAvNs&t=434s>

ATLAS Africa conference

Falling back in love with tourism – An African affair

Session 5A - African Coastal, Marine & Island Tourism

February 14, 2022

<https://www.youtube.com/watch?v=hwft6GKmrDQ>

ATLAS Africa conference

Falling back in love with tourism – An African affair

Session 1B - African Tourism Threats and Opportunities

<https://www.youtube.com/watch?v=aj8xQSMF7C0&t=2s>

ATLAS Africa conference

Falling back in love with tourism – An African affair

Session 2B - African Tourism and Cultural Communities

February 14, 2022

<https://www.youtube.com/watch?v=-q9U8YRX-RM&t=9s>

ATLAS Africa conference

Falling back in love with tourism – An African affair

Session 3B - African Tourism and Technology

February 14, 2022

<https://www.youtube.com/watch?v=aj8xQSMF7C0&t=2s>

ATLAS Africa conference

Falling back in love with tourism – An African affair

Session 4B - African Tourism Employment and Promotion

Session 5B - African Tourism Transport and Infrastructure

February 14, 2022

<https://www.youtube.com/watch?v=aj8xQSMF7C0&t=2s>

ATLAS Middle East Webinar
Expo 2020: Local and International Perspectives and Impacts
March 17, 2022
<https://www.youtube.com/watch?v=GJdecAJthLs>



ATLAS Latin America Webinar
Turismo, educación y cultura
March 30, 2022
<https://www.youtube.com/watch?v=h8NKzWcJH0k>



ATLAS SIG Volunteer Tourism
Conversation 1 Theoretical Advancements
April 27, 2022
<https://www.youtube.com/watch?v=5aEGSbpFZE>



**ATLAS SIG Volunteer Tourism
Conversation 2 Methodological Advancements**

May 11, 2022

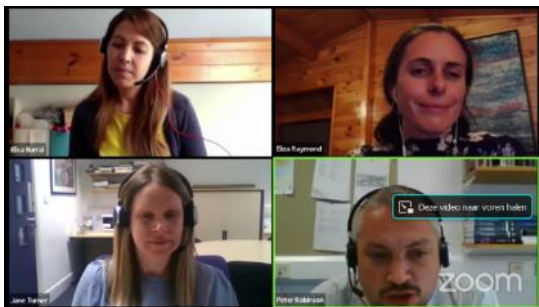
<https://www.youtube.com/watch?v=giHR2vzF-QA&t=78s>



**ATLAS SIG Volunteer Tourism
Conversation 3 Practical Advancements**

June 29, 2022

<https://www.youtube.com/watch?v=YLRGXOykeaQ>



**ATLAS Webinar and Tourism and Leisure Review
Tourism and the Corona crisis: Some ATLAS reflections 2**

May 17, 2022

<https://www.youtube.com/watch?v=1q6Ne8BxuBE>



INCOME Tourism YouTube Playlist



All recordings of the INCOME Tourism project are collected in one playlist, available at:

<https://www.youtube.com/playlist?list=PL1BcbGZyziXxQtaNCLgEMZtsEQBvIL8SG>

Below you can find an overview.

INCOME Tourism video 1

2019

https://youtu.be/9GP3jOFI_Nw



INCOME Tourism video 2

2020

https://youtu.be/9Ek89_AfCpA



INCOME Tourism Webinar 2020
COVID-19: Reflections on challenges for the T&H Sector
6-7-2020
<https://youtu.be/nyhG3J7f5gY>



INCOME Tourism Webinar 2021-1
Sustainability of the tourism industry and the role of the dual learning model
30-3-2021
<https://youtu.be/7jufvTVs5Uw>



INCOME Tourism Webinar 2021-2
Students' perspectives on dual cooperative learning
15-4-2021
<https://youtu.be/mv0sgeoOeFE>



INCOME Tourism Webinar 2021-3
Companies' benefits of dual cooperative education – Experiences and Insights
6-5-2021
<https://youtu.be/AL-w64InWTA>



INCOME Tourism Webinar 2021-4
Dual Cooperative Education – in-depth view from an academic perspective
18-5-2021
<https://youtu.be/1RTQ7Ej-xBY>



INCOME Tourism | Virtual Final Conference – Day 1
The future of higher education in tourism and the role of cooperative learning

- Overall project performance
- Round table: The critical role of cooperative learning for the development of soft skills
- Good practice
- Round table: The benefits of tourism businesses involvement in cooperative learning

18-5-2021
<https://www.youtube.com/watch?v=554NMPpjSel&list=LL&index=4&t=740s>



INCOME Tourism | Virtual Final Conference - Day 2 (Part I)

The future of higher education in tourism and the role of cooperative learning

- Good practice
- Round table: Challenges and advantages of cooperative learning in higher education in tourism

19-5-2021

<https://www.youtube.com/watch?v=NTIKKibAaRY&list=LL&index=3>



INCOME Tourism | Virtual Final Conference - Day 2 (Part II)

The future of higher education in tourism and the role of cooperative learning

- Round table: The future of higher education in tourism
- Signing of memorandum of understanding

19-5-2021

<https://www.youtube.com/watch?v=fwuoAa3HQ7o&list=LL&index=2>



NTG YouTube Channel

The NTG project has its own YouTube channel at:

https://www.youtube.com/channel/UCKD_NEATs1qn24AVoQIEs8Q/videos

NTG webinar

Upskilling & Reskilling in Tourism: Pact for Skills

December 18, 2020

<https://www.youtube.com/watch?v=xso3W1oO8bc>



NTG webinar

La nueva formación en habilidades para profesionales del sector turístico: experiencia

June 8, 2021

https://www.youtube.com/watch?v=CRM-fLd_aEQ



NTG Tourism Sector Skills Toolkit

November 8, 2021

<https://www.youtube.com/watch?v=WW6dPITnozM>



NTG conference 2021 - The next steps for the European Tourism Sector - Building a skilled workforce Module 1 – Upskilling and reskilling in tourism and hospitality

18 November 2021

https://www.youtube.com/watch?v=u_wNKkLB8Lo



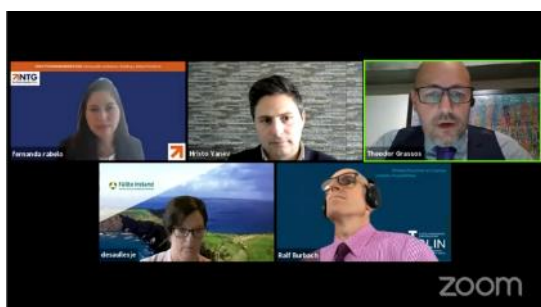
NTG conference 2021

The next steps for the European Tourism Sector - Building a skilled workforce

Module 2 – Addressing skills needs with innovative collaboration

18 November 2021

https://www.youtube.com/watch?v=mb69_i1Cerk&t=10s



NTG conference 2021

The next steps for the European Tourism Sector - Building a skilled workforce

Module 3 – Integrating new skills into industry and education curricula

18 November 2021

<https://www.youtube.com/watch?v=gliy6xUJ33U>



NTG conference 2021

The next steps for the European Tourism Sector - Building a skilled workforce

Module 4 - Envisioning a skills partnership in the tourism sector

18 November 2021

<https://www.youtube.com/watch?v=p3zwDXRfnpw>



NTG Webinar

New Skills Requirements for Tourism in a Post-Covid World

December 9, 2022

<https://www.youtube.com/watch?v=Gp1yB6EA6nU>



NTG Webinar

International Tourism post Corona: Sustainability, digitization and skills

January 27, 2022

<https://www.youtube.com/watch?v=pbNdsy95q68>



NTG Final Conference

Module 1 - Collaborative framework on skills development and the NTG Blueprint

June 9, 2022

<https://www.youtube.com/watch?v=nG7Mti1bf48>



NTG Final Conference

Module 2 - Innovation in Education, Skills Training, and curriculum development

June 9, 2022

<https://www.youtube.com/watch?v=osyX9e5uYU>



NTG Final Conference

Module 3 - Assessing skills gaps and future skills needs in tourism

June 9, 2022

<https://www.youtube.com/watch?v=Pxem1I72E80>



NTG Final Conference

Module 4 - The road ahead on skills in tourism – Pact for Skills and PANTOUR

June 9, 2022

<https://www.youtube.com/watch?v=tbPgcQJCeqQ>

